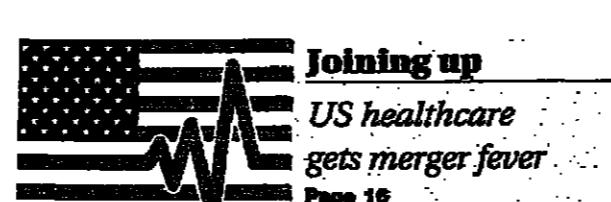




World Bank at 50  
Twins reach an  
awkward age  
Page 17



Joining up

US healthcare  
gets merger fever  
Page 16



Smaller is better  
How to move a  
single atom  
Page 14



TOMORROW'S  
Weekend FT  
The secrets of  
the replacement man

# FINANCIAL TIMES

Europe's Business Newspaper

FRIDAY OCTOBER 7 1994

1994

## Berlusconi to take action against Milan magistrate



The Italian government decided to press a formal complaint against Saviero Borrelli (left), Milan's chief public prosecutor, over a newspaper interview on Wednesday that contained allegations about prime minister Silvio Berlusconi and justice minister Alfredo Biondi. The move is a victory for the "hawks" in the cabinet, who argue that the government must take tough action to curb the increasing political interference of the anti-corruption magistrates in Milan. Page 18

**Allianz targets UK for expansion:** German insurance group Allianz Holding is looking for foreign acquisitions and has a particular interest in the British life market, chairman Henning Schulte-Nolle said. Page 18; Lex, Page 18

**EU enlargement threatened:** Plans to bring Austria, Sweden, Finland and Norway into the European Union in January could be dashed by arguments between member states which are delaying ratification of the expansion. Page 3

**Taylor Woodrow in US deal:** British construction group Taylor Woodrow, in a joint venture with US developer Kenco Communities, paid \$3m for 600 acres of prime development in Florida. Page 24

**UK recovery may be slowing:** Surprise falls in UK industrial production and manufacturing output in August appeared to confirm indications that economic growth may be slowing. Page 18

**Union Pacific bid could thwart merger:** Plans to merge US railway companies Burlington Northern and Santa Fe Pacific were thrown into confusion by Union Pacific, which launched a hostile bid for Santa Fe. Page 18; Lex, Page 18

**Rover plans return to US market:** Rover-produced cars will return to the North American market despite the sales failure of its Sterling-badged cars at the end of the 1980s, Berndt Pischetsrieder, chairman of BMW, Rover's parent company, said. Page 19

**Seven new lawyers at Eurocourts:** Seven lawyers were appointed unopposed as judges and advisers to the European Court of Justice in Luxembourg in the single biggest turnover of personnel in the court's history. Page 18

**Tetra Pak loses appeal against fine:** Swedish packaging group Tetra Pak lost an appeal against an Ecu175m (935m) fine levied by the European Commission which claimed it tried to stifle competition between 1982 and 1986. Tetra Pak said it was almost certain to contest the decision in the European Court. Page 8

**Kmart expects fall in earnings:** Shares in troubled US discount store group Kmart fell after the company warned that it expected to report a fall in earnings for its third quarter. Page 21

**Eaton warns of weaker trend:** Shares in fashion retailer Eaton fell as the group almost doubled interim profits to £4.74m (£7.5m), but warned of a slightly weaker trend at the beginning of the second half. Page 25

**Cardoso claims victory in Brazil:** Social Fernando Henrique Cardoso claimed victory in Brazil's presidential elections over leftwing Luiz Inácio Lula da Silva and promised to tackle the country's huge social problems and seek a higher profile in international affairs. Page 7; Observer, Page 17

**Bonds lead UK equities in rally:** Firm bond prices encouraged a rally in the UK stock market yesterday. The FT-SE 100 Share Index climbed 28.1 to close at 2,984. London stocks, Page 27; World stocks, Page 33

**Microsoft links with Olivetti:** Microsoft has chosen Olivetti, troubled Italian computer and office equipment manufacturer, as a service and support partner for desktop systems in Europe. Page 20

**AEG sees DM90m battery sales:** AEG, Daimler-Benz's lossmaking electrical and electronics subsidiary, expects annual sales of DM90m (£58.4m) from a new high-energy battery when it starts full production in 1998. Page 20

**Union in court battle over pensions:** The GMB general union is planning to mount a legal challenge in the British High Court in an attempt to win pension rights for thousands of workers whose public sector jobs have been privatised. Page 10

**Stock market indices:**

FT-SE 100	2,984.4	(+2.1)
Yield	4.24	
FT-SE Eurotrack 100	1,280.84	(+4.36)
Amex	1,483.09	(+0.97)
New York: lunchtime	19,655.23	(+9.32)
Dow Jones Ind Ave	3,785.99	(-1.35)
S&P Composite	454.08	(+0.54)

**US lunchtime rates:**

Federal Funds	4.4%
3-m Treasury Bills Yld	5.072%
Long Bond	8%
Yield	7.932%

**London money:**

3-m Interbank	6%	(6.1%)
Long term gilt future	98.95	(98.95)

**North Sea oil (Arabus):**

Brunei 15-day Nov	US\$19.95	16.75
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**Gold:**

New York Comex (Dec)	\$395.1	(395.2)
London	\$391.8	(392.7)

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## NEWS: EUROPE

# EU backing for telecoms competition

By Andrew Adonis

A "one-stop telecommunications shop" has been set up by European governments to promote greater competition in provision of telecoms services and help harmonise licensing arrangements.

Twenty European governments, including all EU states except Ireland, have given their backing to the European Telecommunications Office, which has been established in Copenhagen.

The European Commission sees the office as a key step in opening up Europe's telecoms market to competition.

Eleven governments, including all the EU except Portugal, Greece and Ireland, have agreed the office will provide a standardised application procedure for companies wishing to provide new or competing telecoms services within their countries.

Member governments will have an obligation to process applications within six weeks where possible, and provide translations of licences into English.

Most EU states will not open basic voice telephony to competition until 1998, but a wide range of telecoms services, including private corporate networks and leased line facilities, are already open to competition.

A Commission official said: "This is to help make telecoms competition a reality, by making

the licensing procedure less opaque and to curb the endless delays currently involved."

The European Telecommunications Office has been given responsibility for devising pan-European numbering systems for companies wishing to offer services such as freephone in more than one country. It will look at ways of harmonising licensing requirements, which vary widely between member states.

The Commission's telecoms division was working "flat out" to publish a Green Paper next month on the liberalisation of telecoms infrastructure across the EU, enabling new operators to provide services over their own networks, the official added.

The Green Paper is set to recommend that infrastructure be liberalised in line with services, allowing competitors to existing telecoms operators to begin at once with investment in competing networks. They would be able to use them in all services by 1998.

Last week's telecoms council in Brussels saw strong opposition from Spain, Portugal, Greece, Denmark and Ireland to any early liberalisation of infrastructure, but agreed the Commission should present proposals to the next meeting in mid-November.

The UK, Germany, and the Netherlands have given strong support for liberalising infrastructure in line with services.

Renault chairman Louis Schweitzer conducts President Mitterrand and industry minister Gerard Longuet, right, through the Paris motor show yesterday. Renault's privatisation plans were partly responsible for a union raid on the bourse

# RENAULT



Renault chairman Louis Schweitzer conducts President Mitterrand and industry minister Gerard Longuet, right, through the Paris motor show yesterday. Renault's privatisation plans were partly responsible for a union raid on the bourse

## Trade unionists raid Paris bourse

By John Riddick in Paris

The Paris bourse fell yesterday to a market raid - French style. Hundreds of trade unionists invaded the bourse headquarters in the grand Palais Brongniart building, forcing the suspension of trading in the financial futures pits.

The invaders, from the communist union, the Confédération Générale du Travail, were protesting against the government's privatisation programme. Their winding influence however, means they have found little success.

A call for Renault workers to down tools last month in protest at the privatisation plans mustered little support. On Wednesday night, Mr Edmond

group and a symbol of French union power.

"We are targeting the bourse because it is the den of capitalism," said Mr Joel Bial, the CGT's general secretary for the Paris area. He argued that privatisations would destroy jobs.

The raid is the latest attempt by the CGT and the Communist party to derail privatisation. Their winding influence however, means they have found little success.

A call for Renault workers to down tools last month in protest at the privatisation plans mustered little support. On Wednesday night, Mr Edmond

Alphandéry, the economy minister, confirmed that just over 30 per cent of Renault's shares would be floated by the end of the year.

The CGT caused more disruption within the bourse. Pit trading halted in Monex stock options and futures contract on the CAC-40 index of leading shares. Screens were plastered with stickers, while unionists were traded places with brokers behind the banks of terminals.

A lone broker from a US investment bank continued to trade by telephone, while a colleague was resigned. "We have seen this before. Two years ago

## EUROPEAN NEWS DIGEST

### Estline's Swedish partner quits

The future of Estline, the Estonian-Swedish shipping line which operated the doomed car ferry Estonia, was thrown into doubt last night when Nordström & Thulin, the Swedish half-owner of the company, announced it was pulling out of passenger shipping following last week's disaster. The decision is a further blow to the Estonian nation, already reeling from the catastrophe. The state owns the other 50 per cent of Estline through the Estonian Shipping Company.

Estline, which has a 10-year monopoly concession on the Stockholm-Tallinn route, played a prestigious and important role in the economic development of Estonia since the country won its independence from Moscow in 1991. Nordström & Thulin said it would seek a solution that allowed Estline to continue in operation, but did not make clear how this would be done. The Swedish company, which mainly operates tankers and bulk carriers, also apologised for its initial public reaction to the disaster, which claimed more than 900 lives, when it issued a brief statement saying it would not be blamed for it because it had full insurance cover. *Hugh Carnegy, Stockholm*

### Reforms led to rise in deaths

Soaring death rates and worsening health in eastern and central Europe threaten social stability and the entire reform process, according to the United Nations Children's Fund (Unicef) in a report published yesterday. The fund estimates that, since the fall of communism in 1989, 800,000 more people in the region have died than 1989 death rates had prevailed. "Such a death toll, mainly among males aged 30-55 and across so many countries, is without precedent in peacetime," it says.

It attributes the mortality crisis to the stress of changing to a market economy which has brought in its wake increased poverty, crime and breakdown of the social and institutional fabric. Of the nine countries surveyed in detail, Russia, Ukraine and south-eastern Europe were worst affected, in Russia male life expectancy at birth has plunged 5.2 years since 1989 to just 59 years in 1993. However, the Czech Republic and Slovakia were largely untouched, while Poland by 1993 showed signs of returning to pre-transition mortality rates, the report notes. Unicef says most of the extra deaths were caused by heart problems, alcohol and food poisoning, accidents, homicides and suicides. *Frances Williams, Geneva*

### OECD lifts growth forecast

The OECD nudged up its forecasts for economic growth in the developed world yesterday to 3 per cent both next year and in 1996 but warned its member governments against a resurgence of inflation and widening budget deficits. In its last semi-annual Economic Outlook, published in June, the think-tank for rich nations forecast expansion of 2.9 per cent in 1995. It had also projected growth of 2.6 per cent for this year, but sources close to the forum said it was now counting on a slightly higher figure.

The OECD sees growth in the US slowing to a more sustainable rate following its brisk pace over the past couple of years. For Europe, the OECD now predicts growth of just over 2 per cent before a quickening to 3 per cent in 1996. In June its forecasts had been 1.9 per cent and 2.8 per cent, respectively. The International Monetary Fund last week projected global growth of 3 per cent this year and 3.5 per cent in 1996.

### Finns set to vote to join EU

Finland is set to vote decisively in favour of joining the European Union in a referendum on October 16, according to two opinion polls published yesterday. One exit poll taken among voters who had already cast postal ballots showed 67.6 per cent backing EU membership. A second, conventional, opinion poll showed support for EU membership had risen 10 points to 48 per cent in two weeks, while opposition had slipped by three points to 28 per cent. The poll found most of the 24 per cent undecided leaning to the Yes side.

A decisive vote for membership in Finland would give a strong boost to the Yes campaigns in neighbouring Sweden and Norway which will hold similar referendums in November. Latest polls in Sweden show a narrow lead for the Yes side while in Norway, the polls continue to show a solid majority against membership. *Hugh Carnegy, Stockholm*

### Azerbaijan premier sacked

President Gidar Aliyev of Azerbaijan yesterday sacked Mr Sure Huseinov as prime minister, threatening further political instability in the Caucasian state. No official reason was given but earlier in the week President Aliyev had accused Mr Huseinov of siding with opposition forces trying to incite a coup. Mr Huseinov vigorously denied the charge and declared his support for President Aliyev while standing uneasily by his side at a public meeting in Baku this week.

The Interfax newsagency reported that seven rebels had been killed this week when Azerbaijani government troops crushed an uprising in Gence, Azerbaijan's second city, which was also Mr Huseinov's power base. Last year Mr Huseinov, a wealthy businessman, successfully fomented an uprising against the then president and forged an unstable power-sharing deal with President Aliyev. Russia yesterday continued to deny it was in any way involved in the crisis, saying it had reported Azerbaijan as a friendly partner in the Commonwealth of Independent States. *John Thornhill, Moscow*

### Bonn in aviation research offer

The German government yesterday approved DM600m (2245m) for civil aviation research but told industry that it would have to put up the same amount if the four-year programme is to go ahead. Mr Paul Krüger, technology minister, said the money would be spent on developing lighter materials for aircraft manufacture which in turn would lead to lower fuel consumption and less pollution. The new generation of aircraft would include a 600-800 seater jumbo jet and quiet helicopters. A new generation of engines using up to 25 per cent less fuel is also planned, Mr Krüger said.

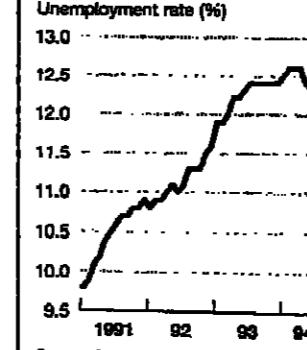
Mr Krüger warned that the German aviation industry, grouped mainly around Deutsche Aerospace, the Daimler-Benz subsidiary, was still in the midst of massive restructuring. However, the aviation market worldwide was expected to grow sharply towards the end of the century, he said. *Michael Lindemann, Bonn*

### ECONOMIC WATCH

#### Danish unemployment falls

##### Denmark

Unemployment rate (%)



Denmark's unemployment rate in August fell to 12.2 per cent of the workforce compared with 12.5 per cent in July, according to figures released yesterday by Denmark's national statistics agency. The figure was in line with market expectations which predicted a drop in unemployment levels on the back of a general improvement in the economy and the introduction of new government training schemes. Total Danish retail sales for July and August rose 4 per cent compared with a year earlier. Industrial production, meanwhile, was up 11 per cent in August on last year.

■ Unemployment in the European Union was unchanged at 10.7 per cent, or about 17.2m, in August compared with a year ago, the European Commission's statistical office Eurostat said yesterday. Spain had the highest unemployment rate: 21.6 per cent.

Judy Dempsey visits an east German town on the eve of a decision about the fate of its steelworks

## Eko Stahl workers watch with little hope

Mr Joachim Wunderlich will celebrate his 53rd birthday today. But he has mixed feelings about the occasion. Had he been one year older, he would have been entitled to a generous redundancy plan the Treuhand privatisation agency is offering to those aged 54 and over and lucky enough still to be employed at Eko Stahl, eastern Germany's largest steel mill.

The redundancy plan is dependent on the Treuhand agreeing today to selling Eko Stahl to Cockerill-Sambre, the Belgian steel producers.

"These people will receive 80 per cent of their income until they reach the pensionable age of 50," said Mr Wolfgang Ramthun, head of the workers' council at Eko Stahl. "It is a good package. But we do not know what will happen to the rest of the workers, whether or not Cockerill takes us over," he added.

The news that Cockerill

intends to buy Eko Stahl has evoked little enthusiasm among its 2,900 employees, less than a quarter of the total workforce employed at the mill before German unification.

"We have been let down so many times in the past," said Mr Wunderlich, who has worked in the mill for nearly two decades. "Many of us are sceptical about the latest offer, especially since the European Union, and particularly the British, will try to veto the deal, even though Brussels helped British Steel in the past. Memories are short."

The planned investments for Eko Stahl are likely to cost the German taxpayer about DM1.3bn. (8490m). In an attempt to make the mill competitive, the Treuhand will spend DM470m on building a new blast furnace. The federal government and the state of Brandenburg, where Eko Stahl is located, will each spend DM150m on modernising the

cold-rolling mill. Cockerill will invest DM300m in installing a hot-rolling mill, although the Belgians are insisting that the Treuhand will subsidise some of these investments through generous credit and grant facilities.

"There is simply no alternative to these investment plans," said Mr Ramthun. "Without Eko Stahl, the town of Eisenhüttenstadt is dead. Without Eko Stahl, there will be no chance for an industrial core to support a Mittelstand (small and medium-sized enterprises). Without Eko Stahl, the government will be forced to financially support the 50,000 inhabitants who are dependent on the mill for their livelihood," he added.

Unemployment is officially 15 per cent of the labour force. Another 15 per cent are on government support schemes, with little prospect of re-entering the labour market. "The unemployed are depressed, with nothing to do,"

said Ms Birgit Pfeiffer, a nurse at the local hospital. "Look at them," she said, pointing to several early-to-middle-aged men walking their dogs. "You are lucky if you see young people around. Over 5,000 people have migrated to western Germany. Many have lost our young, energetic generation," she said.

It is hardly surprising that few German politicians are prepared to let Eko Stahl collapse, particularly since 10,400 workers have already lost their jobs there over the past three years.

Yesterday, Mr Günter Rexrodt, the federal economics minister, visited the mill to reassure the workers. "He's coming just 11 days before the election," said Mr Wunderlich.

"Every politician is trying to gain mileage out of Eko Stahl," said Mr Ramthun. "In fact, Eko Stahl is a political and social issue," he said.

It was even thus. Back in 1990, east Germany's Communists

party built the giant steel complex, close to the Polish border, in order to industrialise this under-developed and largely agricultural region of eastern Germany. The mill and the town which was built around it - was called Stalinstadt after the Russian dictator. It was later changed to Eisenhüttenstadt - Iron Works City - and was honoured as the first socialist city of the German Democratic Republic because it had no churches.

"The communists made a terrible mistake with the mill," said Mr Ramthun. "They never installed a hot-rolling mill. This meant we had to send the blocks of steel to other enterprises to be warm-rolled. They were delivered back to us out of which we made finished products in the cold-rolling mill.

"For years the communists thought about building the hot-rolling mill. When they finally decided to do so in the mid-1980s, they had run out of money."

Herewith lies the crux of Eko Stahl's problems. Over two-thirds of the mill's annual DM150m losses on a yearly turnover of DM1bn are caused by high transport costs required to get the steel hot-rolled. What the Treuhand - and Cockerill - now want to do is to create an integrated mill through building a hot-rolling division.

"That will cut losses and ensure a future for us," said Mr Reinhard Behrend, head of Eko Stahl's public relations department. "Of course the west Germans do not like this. They will become a real competitor. They disguise their concern by accusing of creating over-capacity."

"No matter what we do, it is wrong. But we have to keep hoping," said Mr Wunderlich.

He asked that he not be given birthday greetings before today.

"It is supposed to bring bad

luck."

in the main square in Cottbus, close to the Polish and Czech borders. Mr Oskar Lafontaine, deputy leader of the SPD and one of the best speakers in German politics, attracted only about 350.

Mr Lafontaine is not popular in east Germany. "I hate him, he's a chauvinistic socialist who doesn't like easterners," said one worker in Sachsen Dorf, the depressed suburb of Cottbus.

His speech dwelt mainly on how he had told the truth four years ago as SPD Chancellor candidate and how Chancellor Helmut Kohl had lied about the economics of unification.

When he did eventually turn to the issue of unemployment - which has been as high as 18 per cent in the Cottbus region - his audience seemed less not more interested. "Getting rid of the Russian troops was a bigger issue here," said one SPD official.

While stressing that the Arctic fleet is well below its cold war peak, Mr Ellingsen says Russia's tactical submarines have become more active recently, sailing west of Iceland for the first time in several years.

Both Norway and Turkey have been alarmed by Russia's call for a revision of the Conventional Forces in Europe (CFE) treaty so as to increase the amount of armour it is allowed to keep in the Leningrad and Transcaucasian military districts.

"We fully accept that Russia

needs to have defences," Mr Ellingsen said. "But we are worried that Norway will be very vulnerable to any change in the temperature between Washington and Moscow."

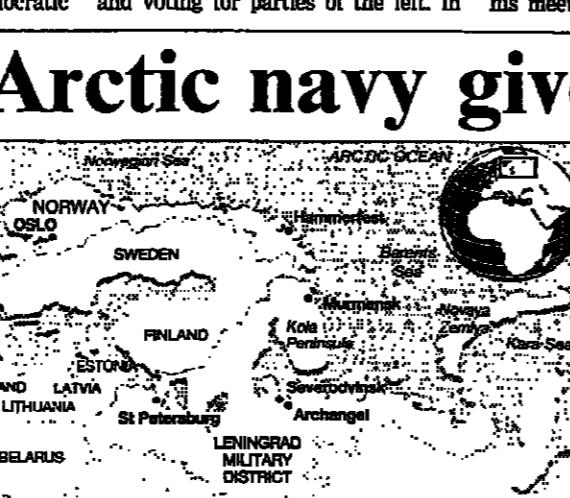
Nevertheless, the Social Democratic

party, which has placed most emphasis on unemployment, does not seem to have benefited thereby. Mr Rudolf Schäping, the SPD leader, last week told a trade union conference in Hamburg that there would be 700,000 fewer unemployed if the training measures of three years ago were restored.

While the Christian Democrats are less stress on unemployment they are strongly promoting an increase in part-time work, which headed a recent poll on the best measures to reduce joblessness.

The CDU benefits from its image as the party of business, especially in east Germany where the ability to attract new investment is regarded as crucial.

In west Germany there is still usually a correlation between areas of high unemployment, such as Bremen, and voting for parties of the left. In



## EU enlargement threat emerges

By David Gardner in Brussels

Plans to bring Austria, Sweden, Finland and Norway into the European Union in January could be dashed by a byzantine intra-EU struggle. The difficulty has emerged only days after the Union drew up a road map for the integration of six east and central European states.

The root cause of the squabble is Italy, where Mr Silvio Berlusconi's government has refused to ratify the EU budget increase planned for next year until its partners retroactively condone Italy's cheating on EU milk quotas.

The enlargement is affected because Spain will not ratify the EU expansion from 12 to 16 members unless the deci-

sion to raise the Union's revenue ceiling, reached by the December 1992 Edinburgh summit, is legally secure.

The Edinburgh decision provides the extra money for EU structural aid and "cohesion" spending in poorer member states, a main beneficiary of which is Spain. Unless all 12 parliaments ratify the extra money, Spain's endorsement of enlargement to the Union's north is "out of the question", said a Spanish official. He said the decision had all but been taken by Madrid. "This is a real problem," said an EU official after foreign ministers again failed to resolve the Italian milk wrangle in Luxembourg this week. Finance ministers will make another attempt on Monday.

There are growing fears in Brussels that the squabble could exacerbate anti-EU sentiment in Finland, Sweden and Norway - due to hold referendums on entry to the Union on October 16, November 13, and November 26 respectively - as well as more general north-south antipathy within Europe.

Any delay in EU ratification of the new entrants, moreover, could unravel the financial and agriculture deals the Twelve struck with them, according to a leading EU negotiator in this spring's enlargement talks.

Italy has been fighting the milk issue since it threatened to block the landmark reform of the common agricultural policy in May 1992. It backed

down then but has brought the issue to successive EU summits.

Rome had agreed to cut its excess milk output in exchange for a quota increase amounting to a third of the illicit surplus. This spring, Brussels said Italy had not cut enough, but the incoming Berlusconi government then produced new figures claiming its output had been overestimated.

Germany, the UK, Netherlands and Denmark have resisted pressure to wipe out most of the fine on Italy's excess production. But these four states are also the greatest enthusiasts for enlargement. Spain's threat therefore increases the probability that a means will be found to buy Italy off.

Move may signal purge of officers sympathetic to former nationalist policies

## Top Yugoslav military chiefs are dismissed

By James Whittington in Belgrade

Three senior officers in the Serb-controlled Yugoslav armed forces have been removed from their posts, in line with a general shift in Serbian policy towards a Bosnian peace settlement.

The head of the navy, Admiral Djordje Isakovic, and two commanders from the army, General Jevrem Cokic and General Bozidar Djokic, were officially retired, according to a military communiqué published in Belgrade yesterday. Observers said they believed the dismissals signalled the start of widespread changes aimed at removing officers most closely associated with Serbian President Slobodan Milosovic's former nationalist policies.

"Many officers in the army are unhappy with Milosovic's move against the Bosnian Serbs. We are now seeing him move against those who oppose the new policy and other nationalist figures who threaten to rock the boat," said one diplomat.

Last week the leader of the nationalist Serbian Radical

party, Mr Vojislav Seselj, was arrested and jailed on charges of threatening members of the Yugoslav parliament. Mr Seselj, a leader of a Serbian paramilitary group, is believed to be one of those responsible for Serb atrocities in Bosnia and has openly criticised Mr Milosovic's break with the Bosnian Serbs.

The Serbian president cut links with his former protégé, the Bosnian Serbs, in early August to try to force them into accepting a peace plan. The rejection of the plan by Mr Radovan Karadzic, the Bosnian Serb leader, was a blow to Mr Milosovic who is facing increasing economic problems in Serbia and Montenegro and needs a peace settlement.

Since the reshuffle, coverage of the war in Bosnia has virtually disappeared from the government-controlled media. Officials who used to talk of stand-

ing firm alongside the Serbs in Bosnia and Croatia now promote their peace policy. The dismissal of three generals comes against a backdrop of dissatisfaction in the armed forces over pay and conditions. Earlier this week there were reports that the Yugoslav army's chief of staff, Gen Milivoje Perisic, had threatened to resign over a planned 30 per cent increase in army salaries. Wages and living standards for the armed forces have dropped sharply since the break-up of Yugoslavia and morale is low. There is also jealousy of the police force, whose power and prestige have been built up by Mr Milosovic since the war in Yugoslavia began in 1991. The number of police officers is estimated to have more than doubled to 110,000 - compared with about 125,000 personnel in the army - since Mr Milosovic came to power.



A man released in a Bosnian prisoner-of-war swap yesterday is greeted by his brothers

September 22.

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## Austria's coalition under electoral siege

The socialist and conservative hold on power is beginning to weaken, writes Ian Rodger

A big upheaval is in the making in Austrian politics, as an increasingly fractious "grand coalition" of Social Democrats and conservatives begins to tear apart.

The rupture will probably not be set off immediately by this Sunday's national elections. The coalition that has ruled the country since 1986 will almost certainly carry on in the short term, if only to guide Austria smoothly into the European Union at the start of next year. But it could break up well before the next scheduled election in 1998, clearing the way for a political and economic overhaul.

The socialist and conservatives have managed, in a cozy partnership, virtually every aspect of economic and social life in Austria since the second world war. Together they set up carefully balanced power structures for employers, workers and farmers and staffed the nationalised industries and financial institutions with their supporters.

As long as the two parties had the support of most Austrians and as long as competence was not too important a factor in filling key positions, this so-called *Proporz* system could thrive. But as a privatisations programme gathers pace and the country opens itself to EU competition rules, it no longer works.

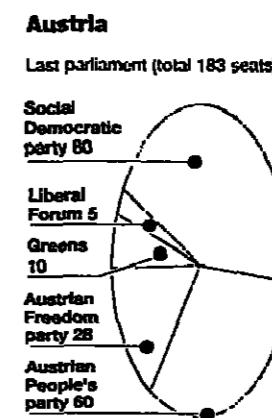
Early this week, for example, only 30 per cent of workers bothered to vote in elections to their *Arbeiterkammer*, a counter lobby to the employers' Chamber of Commerce. Most workers know their chamber has less influence on their lives and careers than Brussels bureaucrats.

In Sunday's election the Social Democratic party (SPO) and the conservative Austrian People's party (OVP), which

between them polled more

than 80 per cent of the votes in 1996, will be lucky to collect

two-thirds.



than doubled the FPO's support to 22 per cent, not far below the OVP's 28 per cent, according to opinion polls. Normally this would make the party an alternative coalition partner for one of the two main parties. But Mr Haider's rhetoric, which often appeals to xenophobic and racist sentiments, has made him a pariah.

"Haider's FPO is no alternative for us - which I regret," Mr Erhard Busek, leader of the conservative OVP, said on Wednesday.

However, such is the frustration within the OVP with being the junior partner in the governing coalition that another of its leaders, foreign minister Alois Mock, said last week that the party should rethink its stance on Mr Haider. "It certainly would do democracy in this country no harm if the socialists went into opposition for a few years," Mr Mock said in a magazine interview.

The socialists have been more successful in preventing erosion of their support, mainly because of the popularity of Mr Franz Vranitzky, their moderate and competent leader. But they too have struggled in the current campaign, hurt by losses to Mr Haider in a provincial election two weeks ago, revelations of huge salaries being paid to leaders of the Chamber of Labour and an insensitive remark from Mr Vranitzky's wife criticising mothers who left their children to work.

Meanwhile, on the left, the Greens have gone some way to transforming themselves and their leader, Ms Madeleine Petrowic, into a responsible force. Their standing in the polls has risen from 4.8 per cent in 1990 to 8 per cent.

And the Liberal Forum, formed last year by defectors from Mr Haider's party and led by Ms Heide Schmidt, is hoping to break through the 4 per cent barrier needed to win a share of the 183 parliamentary seats.

## NEWS: INTERNATIONAL

## Turning point may be near in Korean N-talks

By Frances Williams in Geneva

The possibility that Mr Kim Jong-il, son of the late President Kim Il-sung, will be named North Korean president and head of the ruling party next week after the 100-day mourning for his father may remove uncertainty over the extent of the new leader's control in Pyongyang.

Statements by North Korean officials referring to Mr Kim as the "supreme leader" led diplomats to believe a turning point may soon be reached in nuclear talks between the US and North Korea, which resumed at high level in Geneva on Wednesday after a five-day break.

"With no one in confident overall command, it is most unlikely North Korean officials would take responsibility for reaching agreement," said a western diplomat. "We have a properly appointed leader but a step forward."

Diplomats expressed caution over Mr Kim's influence on the talks, saying it was impossible to predict whether he would take the same hard line as his father or a more conciliatory one. Negotiations centre on an international aid package to switch North Korea's nuclear programme from graphite-moderated reactors to safer light-water versions.

In a preliminary accord reached on August 12, Pyongyang agreed to freeze its nuclear programme in return for light-water technology and diplomatic ties with Washington. But, in talks since then, North Korean officials have put up a series of new demands which Washington calls unacceptable.

The talks have been consistently described as "serious and businesslike" by both sides, but many observers fear North Korea is simply seeking to gain time to pursue its nuclear ambitions and stave off economic sanctions.

Reports from Washington say the Clinton administration has decided not to give ground to Pyongyang but to maintain its August offer and hope this will eventually be accepted. With American forces engaged in Haiti and mid-term elections next month, the US has no interest in precipitating a confrontation.

Although North Korea denies a nuclear weapons programme, it continues to refuse access to two suspected nuclear waste sites at the Yongbyon nuclear complex. The International Atomic Energy Agency believes inspection of these sites could provide clues to what has happened to plutonium missing from an experimental 5MW nuclear reactor.

In last week's Geneva talks Mr Kang Sok-ju, North Korea's first deputy foreign minister, apparently rejected even a rough timetable for such inspections which the US insists must be part of any final deal.

Other unresolved issues concern the roughly 8,000 spent reactor-fuel rods in a holding pond at Yongbyon which the US wants shipped out of the country, and North Korea's demands for cash compensation for ending its graphite-moderated reactor programme.

## India puts priority on power supply boost

Without it, ministers see their hopes of economic growth as doomed, Stefan Wagstyl reports

The electricity situation is rather grim and the prospects are also rather grim," says Mr N K P Salve, India's power minister, talking about the country's power shortages. Right on cue, the lights and the air-conditioning in his ministry go off and do not come on again for the next half hour.

Mr Salve puts a brave face on his discomfort in the sweltering heat, saying: "If there is load-shedding it should be first in the ministry."

Better power management has so far this year spared Delhi the extended breakdowns it suffered in 1993 but sporadic cuts are just as frequent, even in the power minister's office.

The only remedy is a sustained expansion of generating and transmission capacity, combined with more efficient use of the existing network.

"We must carry on with the struggle not only to increase capacity but improve transmission and distribution," says Mr Salve, mopping the sweat from his brow.

From the outset, Mr P V Narasimha Rao's government has put a high priority on improving power supplies.

Ministers recognise that without electricity, hopes of promoting economic growth through liberalisation are doomed. Because of the squeeze on public spending, the government has welcomed private investment into the state-dominated industry.

However, since power plants take years to plan and build, privately-funded plants are unlikely to make a significant contribution until the next century.

Mr Salve says government planners in the early 1990s estimated that India would need to boost its generating capacity of 70,000MW by 48,000MW in 1992-97 to meet expected demand increases.

Because of financial constraints, the target for the five years was cut to 30,500MW. Mr Salve says the total increase will now be less than 20,000MW, including 3,000MW of privately-owned extra capacity.

Shortages in early 1997 will be about 14-15 per cent of normal requirements and 28-30 per cent of peak demand, about the

same level as today, says Mr Salve. "That's why I say the prospects are grim."

Mr Salve spends much of his time promoting private investment in the industry as the only way to secure the long-term future. His officials say bidding contracts for the first four new private-sector schemes could be signed in the next few months.

Potential investors, including foreign investors, say this is optimistic, given the hurdles they face. Partly the problems are due to bureaucratic barriers and partly to the fact that private-sector power projects are new in the developing world, so there are few precedents.

States which have yet to reform include Uttar Pradesh, the most populous, and Punjab, the largest agricultural producer.

The position is so poor that the World Bank, the biggest foreign source of finance for Indian power, has this year withheld \$750m (5500m) in planned loans because of the slowness in reforming electricity boards.

Another of Mr Salve's headaches is that state electricity boards buy much of their power from the centrally-run National Thermal Power Corporation but consistently fail to pay their dues.

The arrears, totalling Rs30bn, have become so alarming that Delhi took extreme action to recover some of the money - by taking it out of the grants paid by the government to state administrations.

It was the third time Delhi has had to pre-empt funds since 1991. Mr Salve says: "I hope it's the last time. We must accelerate the spread of economic reform into the states."

**FINANCIAL PERFORMANCE OF THE STATE ELECTRICITY BOARDS, 1991-95 (Rs bn)**

	1991-92	1992-93	1993-94	1994-95
Gross Subsidy on Sales	74	92	107	126
to agriculture	59	74	83	96
to domestic consumers	13	16	21	27
inter-state	2	2	2	3
Subventions received from state governments	20	19	21	21
Surplus generated by sales to other sectors	22	26	37	44
Uncovered subsidies	-	47	49	61
Memo Item				
Gross subsidy on sales (percentage of GDP)	1.2	1.3	1.31	1.4

Notes: Subsidies are defined as the difference between tariffs that would enable the SEBs to cover their variable costs and tariffs actually charged. It thus does not include capital subsidies. Values for 1994-95 are projected.

Source: Ministry of Finance, Economic Survey, 1994-95



Taiwan opposition deputies gag the deputy speaker (third right) in protest at the government's attempt to revise electoral laws

A new assertive approach to foreign relations is emerging

## Taipei puts its mouth where pleas and money used to be

At the opening ceremony of the Asian Games in Hiroshima this week, Taiwan got the biggest ovation from the crowd as its delegation walked into the arena.

It was a signal of a changing diplomatic game being played by the Taipei government.

Taiwan, which was once content to plead its case for greater international recognition merely through quiet lobbying, chequebook diplomacy and full-page advertisements in international publications, was reaping some of the first fruits of a quite different approach.

The humble, discreet, behind-the-scenes approach long used for fear of arousing the wrath of China and causing offence to other governments, appears now to be taking second place to a more assertive, even aggressive approach to foreign relations.

The island is fighting to emerge from the shadow of diplomatic isolation cast over it since 1971, when the United Nations switched recognition from Taipei to Beijing.

President Lee Teng-hui in 1993 announced a seemingly quixotic bid to return to the UN with the words "Hope is more important than reality, for without hope, how can one expect to achieve reality?"

China vehemently opposes Taiwanese membership, and as a permanent member of the UN's security council was able to block efforts last month and

in the autumn of 1993 by Taiwan's friends to have the matter brought before the UN general assembly.

China regards Taiwan as a renegade province, and forces governments to choose between Taipei and Beijing for their diplomatic relations.

Just 29 countries now recognise Taiwan, and it is debatable how long the biggest of

Taiwanese official should be allowed to attend the Asian Games to stir debate in Japan.

The incident worked to great effect as China co-operatively kicked up a fuss at every opportunity, real or imagined.

Especially galling to Beijing was when Taiwan's deputy premier, Mr Hsu Li-teh, exchanged name-cards with

the stupider Chinese look." Taiwan comes off looking reasonable, even gracious, in contrast.

Perhaps policy-makers decided that the old diplomatic methods were not achieving the desired result, so there was nothing to be lost by trying a new approach.

The new confrontational Taiwan has foreign governments bemused, but on guard, fearing they may be targeted next.

But hardliners in Taiwan warn that openly provoking Beijing could lead to a military attack. China has not ruled out using force to stop Taiwan from declaring independence.

Supporters of independence dismiss such warnings as scaremongering. They believe that China would not dare attack Taiwan, and if it did, the US would rush to Taiwan's defence despite the absence of such a treaty.

While it is evident that no government will risk forfeiting access to China's vast potential market to further Taiwan's diplomatic ambitions, it is equally evident that Taiwan's current status is not tenable indefinitely.

Sympathy for Taiwan is growing in the US Congress, the Japanese Diet (parliament) and in the legislatures of other western countries. Already lawmakers are pressing their governments to grant Taiwan better treatment.

Taiwan is beginning to stand up for itself, writes Laura Tyson

those, South Africa, will hold out against Beijing's advances now that it is no longer the pariah state it was under apartheid.

Governments that do not have formal ties with Taiwan are attempting to gauge what sort of entity Taiwan will be a few years hence and how their policies should reflect expected changes.

The new (unstated) policy first materialised in May, when the US government, under pressure from China, refused to allow Taiwan's president, Lee Teng-hui, to return to the UN with the words "Hope is more important than reality, for without hope, how can one expect to achieve reality?"

China vehemently opposes Taiwanese membership, and as a permanent member of the UN's security council was able to block efforts last month and

Japan's education minister.

Then there was that ovation at the opening ceremony.

On Monday Taiwan plans to wave its red national flag in front of the Chinese bull with a gala Taiwanese national day celebration in Hong Kong's cultural centre.

Observers are wondering what sort of international spectacle may emerge at the Asia Pacific Economic Co-operation forum to be held in Jakarta in November.

"This is part of Taiwan's two-pronged strategy," said a Taipei-based western observer.

"First, the government is trying to stir up public sympathy in countries with strong legislative support for Taiwan.

Second, they've discovered that it is quite easy to provoke outrage from Beijing, and the more Beijing bullies Taiwan,

## Rabbi accused of being anti-Arab mastermind

By a Correspondent in Jerusalem

A West Bank settler rabbi was yesterday accused of being the mastermind of an alleged violent anti-Arab underground movement based in the Hebron area, and charged with publishing racist material, conspiracy to purchase weapons, and other crimes.

Rabbi Ido Elba, who lives in Kiryat Arba, the Jewish settlement overlooking Hebron where Baruch Goldstein, perpetrator of February's Hebron mosque massacre, also was a resident, is the fourth member of the alleged underground to be charged. His lawyer, Mr Naftali Wurzburger, said the rabbi made no secret of his

views on killing Arabs: "if it spares your own people," but argued that merely to hold those views was no crime.

On Wednesday, two other Kiryat Arba residents, brothers Eltan and Yehoyada Kahloni, were charged with attempted murder.

More than a dozen people, most of them from Kiryat Arba, have been arrested in connection with the alleged underground movement over the past month. The members of the network may have been responsible for four murders of Arabs in the past year, and may have been planning an attack on the PLO's orient house headquarters in Jerusalem.

Earlier this week, 18 settlers were issued with orders banning them from visiting the Hebron shrine.

However, more than half of

the editor of Simponi, a reorganised version of DeTik launched on Monday. Journalists say the association is acting on instructions from the ministry of information and the move "lays the ground for an eventual ban".

According to the many rules laid down by the ministry of information, a publication's editors and journalists must be endorsed by the PWI to obtain

a publishing licence. Critics say the ministry is simply looking for a technical excuse to close down Simponi, arguing that almost all publications in Indonesia hire employees not members of the journalists' association.

Mr Subrata, director-general of press and graphics at the department of information, was not available and other officials declined to comment.

Simponi went on sale on Tuesday with an initial print run of 150,000 copies, featuring a cover story on the role of former President Suharto in the 1965 coup d'état. The tabloid's staff is made up of some 60 former DeTik journalists, banned in June with two other publishing houses, Tempo and Editor, in what amounted to the most severe media crackdown in years.

The ink had barely dried on the Native Title act when problems started surfacing, writes Nikki Tait

## Aborigines turn to land fund for redress

By Manuela Saragosa in Jakarta

Attempts to invigorate Indonesia's battered media received another setback yesterday when the government threatened to ban a relaunched weekly tabloid, which had been forced to close in June.

The official state-backed journalists' association, the PWI, withdrew its support for

the editor of Simponi, a reorganised version of DeTik launched on Monday. Journalists say the association is acting on instructions from the ministry of information and the move "lays the ground for an eventual ban".

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Mr Subrata, director-general of press and graphics at the department of information, was not available and other officials declined to comment.

After some compromise, the ILC's prospective board has been extended to seven, and the chairperson plus at least four other directors must be Aborigines or Torres Strait Islanders.

Even so, the fact that these appointments are to be made by a federal minister and that the federal finance minister has ultimate power over the land fund's investment touches a nerve. It smacks, in some eyes, of condescension, even racism.

Moreover, in the first three years, the A\$45m will be divided between ATSIC and the ILC, with the latter taking on full responsibility after the interim period. Sorting out how these bodies weigh up the mass of applications which will almost certainly be presented and perform complementary investment roles, is no easy task. As one ATSIC administrator points out, it is not a question of maximising financial returns. Outback land of spiritual significance, for example, might have to be weighed against the desire of an urban group to build a local community centre.

There is a fair amount of goodwill surrounding the land fund discussions. There is also considerable reluctance to repeat the trauma of the main legislation. Nevertheless, as Australia found last year, the road to reconciliation is long and bumpy.

An Aborigine protests in Sydney over the Native Title act

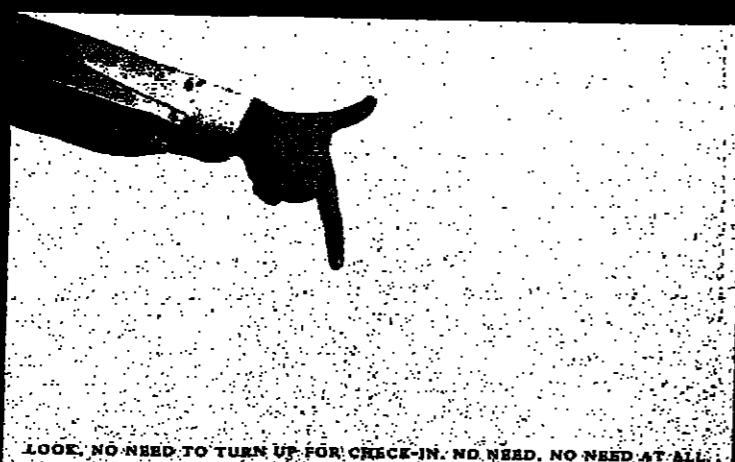
To some extent, this drift has been voluntary. But it has also been due in



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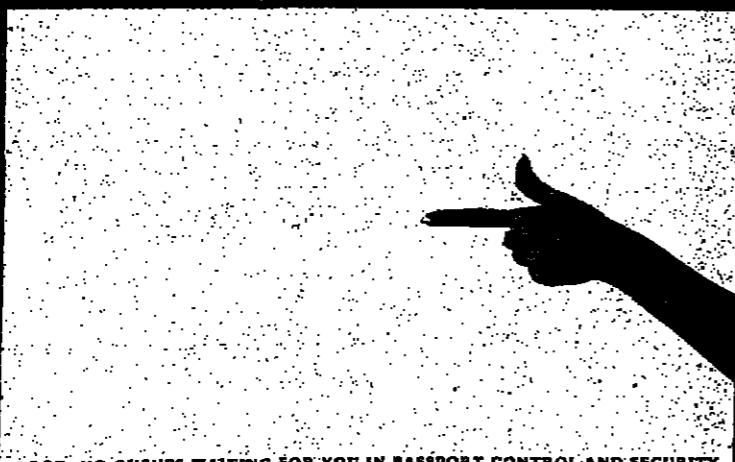


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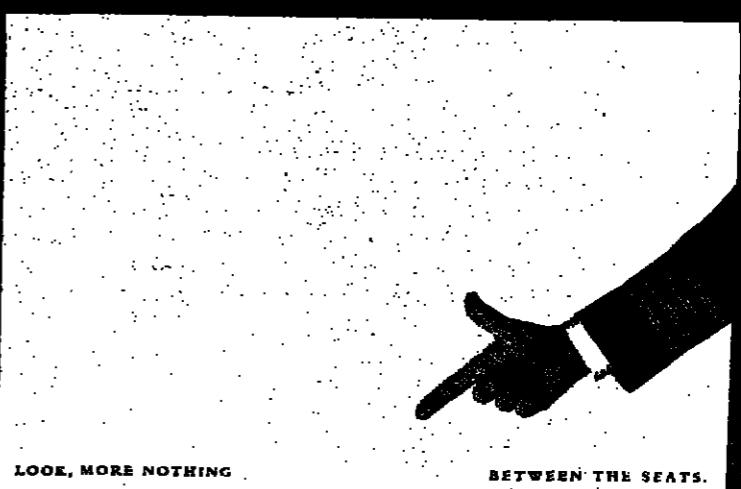
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## NEWS: INTERNATIONAL

## Camdessus stands ground over SDR



Mr Michel Camdessus, managing director of the International Monetary Fund, yesterday

expressed confidence that there would soon be agreement on the vexed issue of a distribution of special drawing rights - the Fund's reserve asset - to its members, writes Peter Norman, Economics Editor, in Madrid.

But at a press conference marking the end of this year's IMF and World Bank annual meetings, Mr Camdessus appeared to cast doubt on a resolution of the issue by making clear he was sticking by his own proposal for the issue of SDR36bn (\$33.55bn).

This proposal, which was rejected by the Group of Seven leading industrial countries at a difficult meeting of the IMF's policy-making interim committee in Sunday, is at the higher end of suggestions for the allocation of the IMF's own reserve assets to boost world monetary reserves.

Yesterday's press conference was striking for the passion that the SDR issue generated in Mr Camdessus. He misheard

or misunderstood questions about the global economy and financial markets, giving answers that related to the IMF allocation instead.

The managing director's continued zeal for the SDR contrasted with the approach of many industrial country governments in recent days. Following the interim committee, they made a determined effort to ring-fence the stand-off over the SDR allocation, in an attempt to convey the message that the world economy is now in a better state than in many years and has a good chance of achieving sustained non-inflationary growth.

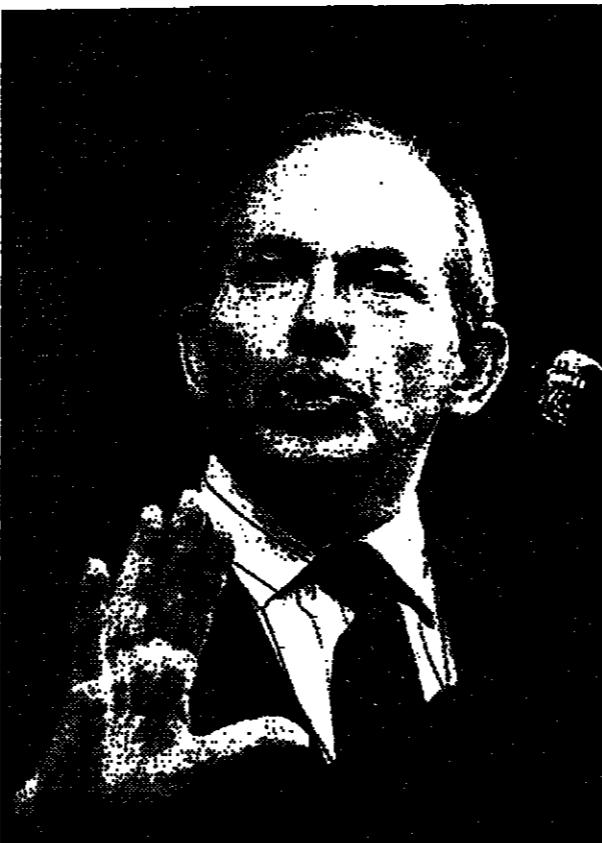
Mr Camdessus said there was "a reasonable hope and probably a little bit more than that" for early agreement on a package comprising an SDR allocation and a strengthening of the systemic transformation facility (STF) which the IMF uses to support former communist countries developing market-based economies.

"I am confident that in the coming weeks we will have an agreement on this package," he said.

He said work had been progressing "in the corridors" since Sunday's interim committee

smaller SDR allocation, such as the SDR16bn one-off special allocation backed by the Group of Seven leading industrial countries or suggestions from other countries for issues of SDR22bn and SDR30bn.

Indeed, Mr Camdessus



Michel Camdessus: determined not to change his mind

insisted his SDR36bn plan was essential to restore the place of the SDR in global reserves to the average of the past 20 years. He insisted his plan would have no inflationary consequences for the world economy.

tiny 10%

tiny 10%

## The west embraces Islamic banking

Roula Khalaf on a growing role for western banks in sector where interest is shunned

Islamic banks have been springing up all over the Middle East in the past decade, quietly collecting deposits from Moslems who like to consult the Koran before deciding where to put their money.

So why is the Gulf buzzing with talk of the imminent arrival of a new Islamic bank in Bahrain?

Because the bank is Citibank, which has confirmed plans to open the first full-fledged western Islamic bank next year and subscribe to the Koran's prohibition on dealing in interest.

Often dismissed by the west as a fast riding on the back of Islamic fundamentalism, Islamic banking was judged by western bankers as a phenomenon confined to Islamic regions. With Citibank now in the game, the estimated \$50bn industry may at last start to integrate with the world financial system.

Citibank is already an expert in Islamic finance. It is among the handful of western banks

that have been availing themselves of cheap Islamic deposits for more than a decade. When the banks were born in the early 1980s, depositors were happy to leave their mountains of savings in current accounts.

But the banks had to invest this liquidity in conservative and short-term instruments while at the same time circumventing interest. Lacking contacts and experience, Islamic bankers turned to western institutions such as Citibank to find homes for their money.

It went mostly into commodity trades and trade finance deals, where, in return for a fee, Citibank, for example, arranged for a trader to buy goods on Islamic banks' behalf and resell them at a mark-up.

More and more western banks went hunting for Islamic money, and an estimated 10 per cent is now channelled through western banks, mainly Citibank, Kleinwort Benson, ANZ Grindlays and Goldman Sachs.

At the same time, spurred by the swelling of deposits at Islamic banks - Islamic funds of this kind, mostly spread through the Middle East and south-east Asia, are estimated to be growing by 10 to 15 per cent a year - commercial banks in the Gulf have opened their own "Islamic windows" to attract religious clients, widening depositors' choices.

Saudi Arabia, for example, has resisted granting licences to Islamic institutions lest this highlight the fact that the Kingdom's banks deal in interest. The only Islamic bank with a licence to operate is Al Rajhi Banking & Investment, which for years had a monopoly on Islamic money and now boasts \$6bn in deposits. But all other Saudi banks today offer clients Islamic products, such as commodity or trade finance funds.

Depositors have become more demanding. Instead of gladly leaving all their savings in current accounts, they have asked to share in the bank's profits. While interest is shunned in the Koran, profit is permitted. This has forced banks to enhance their yields, in turn squeezing the margins provided to western banks.

But Islamic banks have a problem: while they continue to have plenty of liquidity, they suffer from a dearth of lucrative products that can pass muster with their religious boards which clear every transaction. Thus they will continue to seek the product innovations western banks can offer.

"What we provide is access to markets and structuring capabilities," explains Mr Richard Duncan, director of Islamic finance at ANZ International Merchant Banking. "We bring our expertise in the Far East to our relationships in the Gulf."

With the help of banks such as the ANZ, Gulf Islamic banks have in the last two years managed to branch out of trade finance and into longer term and more profitable asset-based transactions. Leasing is at the top of acceptable Islamic products - Islamic banks can buy the equipment and sell it in instalments. Three years ago, a tiny 0.4 per cent of Al Rajhi's assets were invested over five years, compared with 10 per cent in 1993.

ANZ last year arranged for Al Rajhi to lend \$200m in bridge finance to Pakistan's \$1.9bn Hub Power project, one of the largest privately-owned power projects implemented on a build-own-operate basis in the

developing world. Al Rajhi bought equipment on Hub Power's behalf and resold it on a deferred payment basis.

ANZ also tapped Islamic money recently to arrange a \$300m three-year finance of raw material purchases for a New Zealand company. Since 1989, ANZ has arranged for 10 deals each worth \$100m, says Mr Duncan.

Islamic institutions are slowly acquiring expertise of their own by recruiting western-trained professionals and offering them handsome pay packages. The most vibrant of newcomers is Kuwait's The International Investor, an Islamic merchant bank set up in 1992 with Saudi and Kuwaiti institutional shareholdings.

TII, which has \$900m under management, will be looking to OECD-country banks to source deals in the west and the Far East but it can do without them in the Middle East. Last year, TII raised \$450m in Islamic money to finance leases for seven Kuwait Airways aircraft. The bank is now helping Merrill Group of the US raise \$50m to build a wind power generation plant in Egypt. It is also acting as adviser and lead banker for the US's Wing Group which, according to Mr Adnan Al Bahar, Chairman of TII, aims to raise \$1bn to build a power generation plant in Kuwait.

Faced with increased competition for Islamic money, but secure in the knowledge that there is plenty more to tap, Citibank, say Islamic bankers, is hoping to gain an edge by going directly to the depositors.

It is unlikely that small religious depositors will flock to the doors of a western bank, however Islamic it claims to be. Perhaps with this in mind, Citibank says it will target private individuals and institutions who want to follow the Koran's teachings but are, at the same time, interested in making some money.

Though returns offered by Islamic institutions have improved in recent years, they often remain below those offered by commercial counterparts. Kuwait Finance House, which claims a 15 per cent share of all deposits in Kuwait, has been paying a 5.6 per cent return this year on deposits of more than 30 days compared with commercial Kuwaiti banks' more attractive 7 per cent rate, according to Cyprus-based Capital Intelligence, a research group. (Though quoted as an interest rate, Kuwait Finance House's 5.6% rate is based on profit sharing).

The growth of Islamic finance, however, also requires the establishment of Islamic capital markets, where long-term assets on banks' books are turned into tradeable securities and where banks can find daily liquidity. Malaysia has made strides towards this goal. The government has promoted the establishment of Islamic banks alongside commercial ones and has set up an Islamic interbank market.

It is unlikely that a similar experiment will be undertaken in the Gulf, where banks are spread across borders and a product deemed Islamic by one bank is heresy for another. As one expert in Islamic banking put it, "The problem is that there is no standard interpretation of the sharia (Islamic law). How can you have a market if not everybody agrees which products are Islamic?"

## Iraq monitoring starts in few days

By Mark Nicholson in Cairo

Monitoring systems and equipment for the long-term surveillance of Iraq's weapons industry are "provisionally operational" and the UN monitoring programme will begin in a few days, Mr Rolf Ekeus, UN special envoy, said in Baghdad yesterday.

Mr Ekeus' findings will be put formally to the UN Security Council on Monday. His report is likely to prompt debate and probable division among Security Council members over whether to give Iraq a definite timetable for a "probationary" test of the system, at the end of which the Council would consider easing the four-year-old oil embargo.

Iraqi officials warned after Mr Ekeus' departure that unless the Security Council meeting on October 10 directly led to an easing of sanctions, Baghdad would adopt a "new

attitude" towards the UN.

A spokesman for the Revolutionary Command Council, Iraq's top political body, said that despite Iraq's compliance with UN Gulf war ceasefire resolutions, "those of vicious purpose among them the US, are bent on harming Iraq".

Adding that some UN countries wanted "to continue the sanctions as long as possible", he said: "We shall wait until the 10th of this month; after that every party will bear the consequences of its stand".

France, Russia, China and other members of the 15-strong Security Council favour giving Iraq a six-month trial period, arguing Iraq has made progress in meeting Gulf war ceasefire resolutions calling for control of its weapons industries. Britain and the US have said they would oppose just yet setting any criteria offering Iraq the prospect of lifting the oil sales ban.

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# Cardoso pledge on Brazil social problems

By Angus Foster in São Paulo

Mr Fernando Henrique Cardoso claimed victory in Brazil's presidential elections yesterday, promising to tackle the country's huge social problems and seek a higher profile in international affairs.

Mr Cardoso, a former academic turned social democrat politician, was speaking for the first time since Monday's poll, which, with more than half the votes counted, he appears to have won easily.

Sitting in front of an enormous Brazilian flag, Mr Cardoso said: "The biggest task is to overcome our social

injustice. We are no longer an undeveloped country, we are the 10th largest economy in the world, but we have huge social problems."

He promised especially to improve education, where Brazil lags behind many other developing nations, and basic health services.

Mr Cardoso said Brazil's new economic stability, brought by the Real currency which he helped launch this year as finance minister, gave the country the opportunity to be more involved in regional and international affairs. Brazil wants a permanent seat on the UN Security Council and Mr Cardoso said the country needed to

recognise that such claims demanded a "very active" role in the world.

Mr Cardoso said he was committed to private sector investment in areas of state monopoly and wanted to make private-sector joint ventures in oil and petroleum more flexible. However, state-owned Petrobras would not be privatised.

Private sector investment would also be allowed in areas such as telecommunications and energy generation. Mr Cardoso favoured privatising Companhia Vale do Rio Doce, the biggest state-controlled mining company.

Mr Cardoso made some tough comments on Brazil's state-owned banks,

many of which are in difficulty because of politically-inspired lending. Loss-making banks should be cleaned up rather than supported with government money. "If a bank is doing badly it needs to be turned round," he said, irrespective of whether the bank was controlled by a political ally or enemy. "Brazil cannot postpone this decision any longer."

Some reforms, in areas such as tax reform and wage legislation, were needed to guarantee the continued success of the Real. He said these matters would be discussed with Congress and doubted any significant changes would be made before he

becomes president on January 1. Mr Cardoso said he expected his victory would lead to greater foreign investment in Brazil. Some foreigners had delayed investments in case he lost to his main opponent, the left-winger Mr Luiz Inácio Lula da Silva.

According to election authorities, with slightly over half the votes counted, Mr Cardoso leads Mr da Silva by 54 per cent to 25 per cent.

Mr Cardoso said no "radical measure" would be used to stop foreign investment flows if the Real continued to rise against the US dollar. Brazil holds back, Capital Markets page

# Psy Ops war waged in Haiti

Ted Bardacke on an operation meant to please Washington as well as the locals

raiding them if you promise to keep destroying them."

Still, these raids have netted less than 300 weapons and US military spokesman Colonel Barry Willey admitted that faulty intelligence means "we don't know until we get there whether we've gone on a wild goose chase".

**M**ilitary commanders also know that politicians in Washington can make or break this mission, so they have become a "target" as well. When senators came down on a whirlwind fact-finding tour, Bradley armoured cars uncharacteristically left the US base, some with orders to roll by just as the visitors were to begin their press conference to give the impression of the US being firmly in charge.

Also meant for consumption in Washington, according to a Special Forces media liaison officer, are the television shots of Haitians cheering the US forces. Television crews are given priority with military units that are likely to encounter positive crowds, thus giving Mr Clinton some "breathing room" as Congress debates whether to impose a date for troop withdrawal.

US actions, psychological or not, are certainly building momentum for the return of Mr Aristide. The police and the army are lying low and Aristide supporters, feeling protected by the Americans, are growing more confident by the day. But whether these shows of force are creating the conditions for Mr Aristide to rule is another question.

Mr Roosevelt Poteau, owner of a computer supply and repair shop, is eagerly awaiting the end of the economic embargo that Mr Aristide will bring with him, yet is wary that "US forces are leaving our president too much hard work for him to do by himself".

# Republicans kill bill on lobbying

Republican senators yesterday succeeded in killing a bill to limit the gifts they could receive from lobbyists, adding one more scalp to their collection of legislation blocked or defeated in the closing days of the congressional session. George Graham writes from Washington.

Democratic leaders failed to achieve the two-thirds majority they needed to break a Republican filibuster against the bill, which would have

stiffened the registration requirements for people who spend money or are paid to lobby Congress or the administration.

The bill, which passed the House last week, would have barred most gifts from lobbyists to members of Congress – except for campaign contributions – and would have

allowed members to accept meals only up to a value of \$20 (£12.60).

The lobbying reform bill had provoked the anger of many members who felt it demeaned them by suggesting they could be bought so cheaply, and had particularly irritated golfers, because it would prevent them from accepting expense-paid

trips to the many charity golf tournaments mounted every year in choice resorts by businesses and trade associations.

But this is not the kind of argument that members are eager to make less than five weeks ahead of an election, and last-minute opposition to the bill in the House last week and then this week in the Sen-

ate has focused on claims that the measure would infringe the right of religious groups to lobby Congress.

Congressman Newt Gingrich, the Republican minority whip in the House and the leader of the campaign to kill the bill, called it "a gag rule on the grassroots".

Since the bill mostly

exempts church groups from registering their communications with members as a lobbying activity, this explanation appears less credible than the Republicans' fierce determination to deny the Democrats' even the smallest legislative victory ahead of the November 8 mid-term election.

President Bill Clinton had said both lobbying and campaign finance reform were high priorities for him, but both have now been defeated.



Mike Espy: accused

# Is Caesar's aide's girlfriend behaving?

Jurek Martin wonders if Washington's pursuit of ethical standards has gone too far

**T**he resignation of Mr Mike Espy as US agriculture secretary has set Washington and national tongues clucking again, in a number of unexpected ways.

Naturally, the fact that he was accused of taking favours from the agribusiness interests he was supposed to regulate has left the door open for those inclined to the high moral road.

Under the direction of Mr Howell Raines in the past two years, editorial comment in the nationally liberal New York Times have torn into the Clinton administration's ethical standards with a savagery that has often rendered conservative commentary superfluous.

It said Mr Espy's behaviour "gave, at the very least, the appearance of conflict of interest. It was also colossally stupid." It also damned his department, which the newspaper's reporters had found guilty of excessive payments for disas-

ter relief, as "too close to food producers and farmers".

The Wall Street Journal's editorial column usually blames everything on President Bill Clinton. The Espy affair, it wrote, was consistent with "the larger story now of people in our politics who are unable to recognise any line between the realms of private and public life".

Much speculation turned, inevitably, on who would be next to go from the cabinet, with Mr Henry Cisneros, the housing secretary, top of most lists. He stands accused of not telling the FBI the full story about his financial arrangements with a former lover when it was conducting background checks before his appointment.

He was forced to say he would not resign, but that turned attention to support he was getting from the White House, which has a reputation for giving way under fire. Mr Jennings told the story of

another current cabinet member who, returning from a trip with his wife, took a government car from the airport – but sent his wife home by taxi so as not to infringe any ethical code. The head of the Government Services Agency's chief is the latest on the block for having allegedly transgressed the rules.

**T**hese standards, tightened by the Clinton administration, are indeed strict. For example, no journalists may buy a civil servant meals worth more than \$20 a session or \$50 a year, which does not buy much in Washington these days.

A Washington Post editorial, while concluding that Mr Espy was "right to resign", wondered at the hypocrisy of a Congress so wedded to special interests that it has killed campaign finance reform and may do the same to lobbying reform. "Perhaps the people

who kill this bill, if they manage to do that, will have the grace to step down too."

There was also something of a rallying to Mr Espy not merely from his fellow blacks but also from both sides of the farming fence, where he was seen as both knowledgeable about the industry and sensitive to consumer interests.

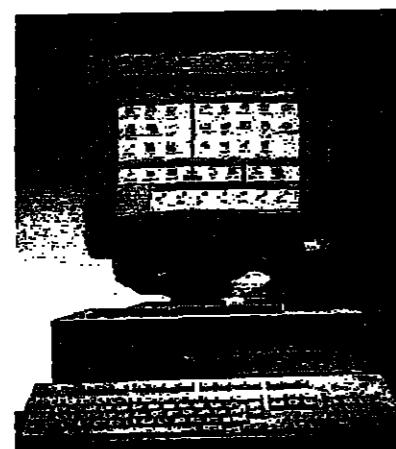
But performance on the job – or qualifications for it – matter much less these days. Men and women have been drummed out of town or not let into it for technical breaches of immigration and tax laws concerning domestic help mostly honoured only in the breach.

Or, as in the case of Ms Ricki Tigris, only this week confirmed to run the Federal Deposit Insurance Corporation after an eight-month delay, Republicans exploited of such shortcomings may also be just standard politics.

But when elected office can be bought merely by spending a lot of money, it can seem rough justice when the receipt of just a little means the end of a Washington career.

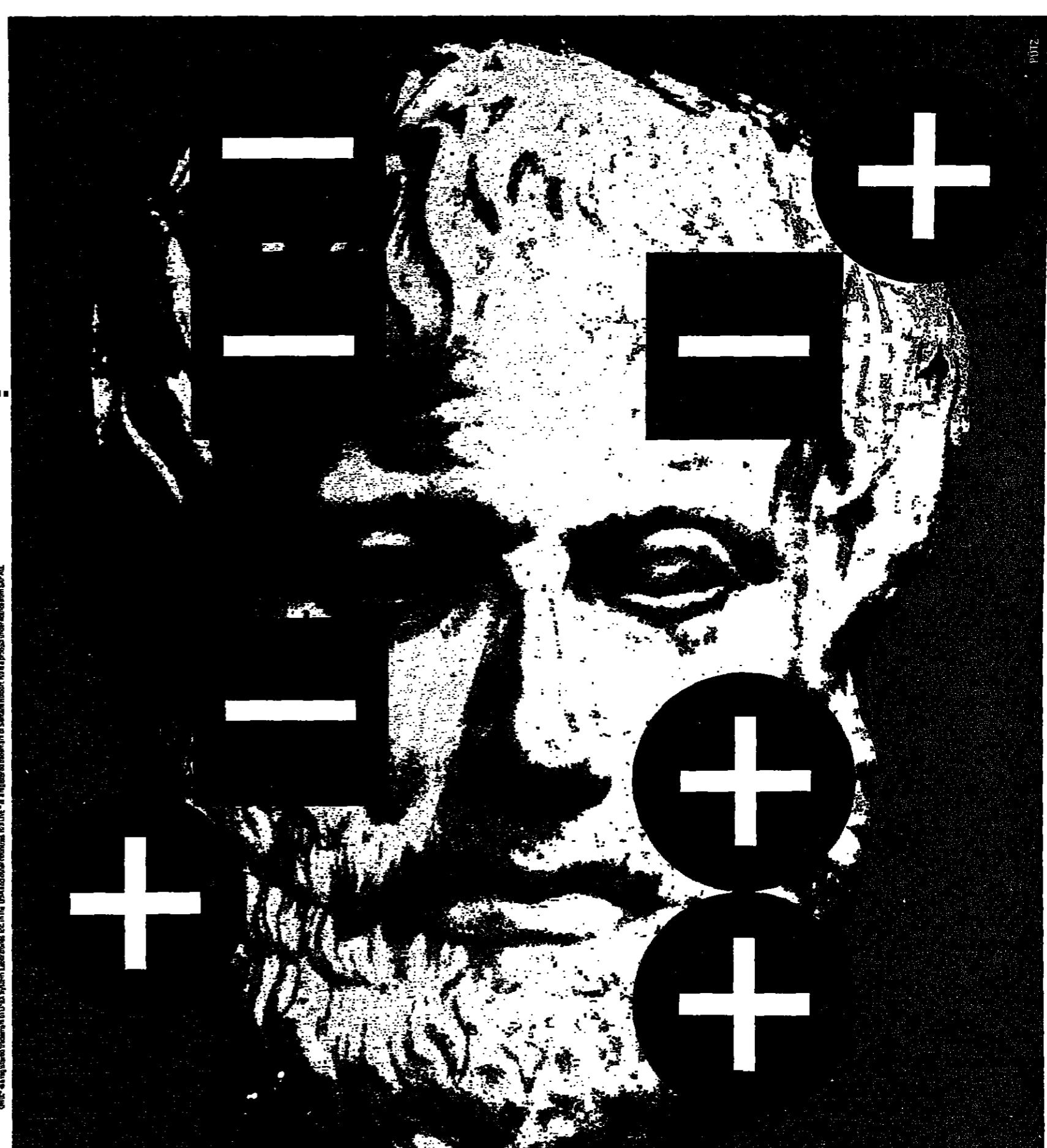
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# House delays votes on Gatt ratification

By Jurek Martin in Washington

The fate of Gatt in the US Congress is on hold for at least seven more weeks following the decision of the House to copy the Senate and come back into session at the end of next month for the crucial votes.

The House Democratic leadership was forced on Wednesday night to postpone the vote scheduled for yesterday after Republican objections to the rules under which the debate would be conducted. These stem from an opposition campaign against a telecommunications provision in the bill.

But in a letter sent to President Bill Clinton, leaders of both parties in the House diplomatically chose to blame their decision to call a lame duck session on November 29, after the November 8 mid-term elections, on the Senate delay of the Gatt vote until December 1.

"The Senate decision," the letter said, "has quite frankly undermined our ability to guarantee strong bipartisan support for this effort in the House at this time." But both the Speaker, Mr Tom Foley, and the Republican leader, Mr Bob Michel, predicted it would eventually pass.

Mr Mickey Kantor, the trade representative, who had spent much of Wednesday testifying to Congress for the Gatt bill, put the best face on what was nevertheless a setback for the administration. "There's no reason in the world to take any chances with the world's largest trade agreement," he said.

Mr Clinton weighed in by

saying at a press conference that Gatt amounted to the "biggest world tax cut in history" and a "huge job gainer" for the US.

The Senate delay was brought about last week by Senator Ernest Hollings, the South Carolina Democrat, who exercised his right as a committee chairman to force a 45-day interval before the climactic vote. The chamber will come back into session on November 30 with a vote scheduled for the following day.

The new Congress does not take office until next January so the lame duck sessions will feature the existing line-up. That still leans towards approval, as a procedural vote later on Wednesday night seemed to indicate: also more than 100 retiring senators and congressmen may feel free to vote their consciences without fear of retribution at the polls or from party whips.

Nevertheless the outcome of the November 8 mid-term elections may have a sizeable influence on the lame duck sessions. If conservative Republicans, increasingly associated with "America First" positions and complaining that Gatt imperils US sovereignty, make expected gains, opposition to the agreement may grow.

Congressman Michel, a long-time supporter of free trade who is retiring this year, conceded that he had been caught unawares by the anti-Gatt campaign waged over the last week by Congressman Newt Gingrich, his almost certain successor as Republican leader.

Indonesia's Suharto emerges as a surprise advocate of liberalisation

## Support grows for free trade in Apec

By Victor Mallet in Jakarta

The leaders of Asia-Pacific nations, including President Bill Clinton, could make a public commitment to free trade in the region by the year 2020 or even 2030 when they attend a summit in Indonesia next month, according to officials of several governments supporting the idea.

The proposal for a bold statement of intent from the leaders of the 17-nation Asia-Pacific Economic Co-operation forum (Apec), who meet next month in Bogor, near Jakarta, is broadly in line with the recommendations of an Apec "eminent persons group" (EPPG).

Supporters of rapid liberalisation have found an unexpected ally in Indonesia's President Suharto, who has surprised other south-east Asian governments and some

of his own ministers by declaring his wholehearted support for free trade as the Apec summit approaches. Indonesia has lowered tariffs and reduced non-tariff barriers in recent years, but it still has one of the most protected economies in the region.

"We have high hopes that the forthcoming meeting in Bogor will produce fundamental agreements on the type of co-operation between Apec members and on the rate of trade and investment liberalisation among us," Mr Suharto said in a speech yesterday.

In a report in August the EPPG urged Apec to complete trade liberalisation by 2020; it also said economically advanced Apec members should eliminate their trade barriers more quickly than developing or newly-industrialised nations.

Although they have reservations about the EPPG report, the US and Australia are among the most prominent supporters of a target date for free trade. Malaysia, on the other hand, is opposed to the idea, arguing that Apec risks being dominated by the US and should remain an informal consultative organisation. Dr Mahathir Mohamad, Malaysian prime minister, refused to attend the first Apec summit in Seattle last year.

Apec - whose members yesterday reiterated their support for global trade liberalisation and the formation of the World Trade Organisation - comprises the US, Japan and China, as well as Thailand, the Philippines, Indonesia, Singapore, Brunei, Malaysia, South Korea, Hong Kong, Taiwan, Australia, New Zealand, Papua-New Guinea, Canada

and Mexico. Chile is due to join next month.

At an Apec ministers' meeting in Jakarta yesterday, Mr Bob McLellan, Australian trade minister, said that the EPPG report was a matter for debate but that there was support for a declaration of principle on free trade by a specific date.

"It's more likely than not that there will be an agreement about a timetable for trade liberalisation at the Bogor meeting," he told reporters.

However, critics of Mr Suharto, who is 73, say he is more interested in hosting a memorable summit and leaving his mark on world affairs than in the reality of free trade. His new allies respond that they would rather applaud his change of heart than question the motives behind it.



Suharto: change of heart

### World Trade Digest

## P&O to manage privatised terminal

P&O, the shipping and construction group, yesterday announced the acquisition of management control of a recently privatised terminal at Puerto Nuevo, which serves the Argentine capital, Buenos Aires.

This is P&O's first move into the management of container port facilities in Latin America, Lord Sterling, chairman, said. The group's Australian subsidiary has acquired a 40 per cent stake in the equity of the venture and it will supply the management of the terminal and provide support services.

The activities acquired by P&O account for 270,000 teu (20ft equivalent units) container movements a year out of the total handled by the port of about 500,000.

P&O is also looking to extend its container operations at Montevideo in Uruguay and in Brazil and Mexico. "This project will act as a springboard for further investment opportunities in the region," Lord Sterling said. P&O's local partner in the project, which is to be renamed Terminals Rio de la Plata, is Murchison Roman, Charles Batchelor, London.

## Japan imports more cars

Japan's sales of imported cars in calendar 1994 will break the previous record of 221,705 cars set in 1990, industry sources said yesterday. "Japanese sales of imported vehicles will reach 300,000 in 1994, including 280,000 cars," said Mr Seiichi Iwasawa, a senior analyst at Nomura Research Institute.

The Japan Automobile Importers Association said September sales of imported vehicles in Japan rose 52.3 per cent from a year earlier to 29,920. September marked the 11th straight month of rises, and a record high for that month, breaking the previous record of 19,640 in September 1993. JAIA said Reuter Tokyo.

■ Samsung Engineering, a subsidiary of South Korea's Samsung Group, said it had won a \$350m order from Thai Petrochemical Industrial to build an ethylene plant on a turnkey basis. Construction of the plant, capable of producing 300,000 tons of ethylene and 50,000 tons of butadiene a year, is due for completion by November, 1996. Reuter Seoul.

■ AT&T said it and Japan's KDD Submarine Cable Systems have been awarded a \$323m contract to install part of an undersea submarine fibre-optic cable.

■ Hong Kong is the largest source of foreign direct investment in China and in 1993 accounted for 88 per cent of such investment in Guangdong province as businesses took advantage of lower costs to relocate basic manufacturing activities.

■ However, Gatt notes that a drop of two-fifths in Hong Kong's manufacturing workforce since the mid-1980s has been entirely offset by a rise in services employment, especially business services such as finance, marketing, design and logistics.

■ Textiles and clothing still represent over one-third of manufacturing value-added, followed by electrical and electronic products with about one-quarter.

## Tetra Pak loses appeal against fine

By Christopher Brown-Humes in Stockholm

Tetra Pak, the Swedish packaging group, yesterday lost an appeal against an Ecu75m (\$53m) fine levied by the European Commission, but said it was almost certain to contest the decision in the European Court.

The Commission imposed the fine in 1991, arguing the group had abused its dominant position between 1982 and 1988 by deliberately trying to stifle competition. The fine - the Commission's biggest against a single company - was equivalent to 2 per cent of the group's 1990 turnover.

The company's attempt to have the fine overturned by the European Court of First Instance has been rejected.

The wrangle centres on market definitions. Brussels argues the Swedish company's position in "aseptically filled carton packages" is too dominant. Tetra Pak does not deny this, but says the dominance - equal to as much as 80 per cent of the market - is not surprising because it invented the aseptically filled carton pack-

age concept.

But it argues that its share of the wider "liquid food" market is a more relevant yardstick. Here it only has a 15 per cent share because of competition from cans and plastic and glass bottles.

Mr Christer Hedelin, Tetra Pak's international general counsel, said: "We are extremely disappointed that the court has chosen to remain with the old traditional way of looking at market forces." The company says it is "most likely" to appeal.

## OECD Export Credit Rates

The Organisation for Economic Co-operation and Development has issued interest rates (%) for officially-supported export credits for October 15 to November 14 1994 (September 15 1993 - October 14 1994 in brackets).

D-Mark	8.09 (7.77)
Ecu	8.73 (8.34)
French franc	8.70 (8.40)
Guider	
up to 5 years	8.10 (7.80)
5 to 8.5 years	8.40 (8.10)
more than 8.5 years	8.80 (8.55)
Italian lire	11.58 (11.11)
Yen	4.70 (4.70)
Peseta	11.57 (11.41)
Sterling	8.79 (9.53)
Swiss franc	6.51 (6.37)
US dollar for credits	
up to 5 years	7.89 (7.50)
5 to 8.5 years	8.08 (7.68)
more than 8.5 years	8.23 (8.08)

These rates are published monthly by the Financial Times, normally in the middle of the month. A premium of 0.2 per cent is to be added to the credit rates when fixing at bid. Interest rates must be fixed in the currency of the credit. SDR-based rates of interest are the same for currencies. For the period from July 15 to January 15, 1995, the SDR-based rate will be 7.25 per cent. It replaces the previous rate of 7.05 per cent. The SDR-based rate will again change on January 15, 1995.

## Hong Kong shrugs off doubts

By Frances Williams in Geneva

Hong Kong has shrugged off earlier economic uncertainties surrounding the 1997 handover of the colony to Chinese rule and looks set for continued rapid growth sustained by a large booming economy on its doorstep, the General Agreement on Tariffs and Trade said yesterday.

The latest report by the Gatt secretariat on Hong Kong's trade policies and practices says trade patterns have changed markedly over the past few years. Exports of domestic goods stagnated between 1990 and 1993 but exports from China doubled and services exports increased by over 50 per cent.

At the same time, Hong Kong-based companies have poured investment into China, especially in the neighbouring Guangdong Province and the Special Economic Zones.

Hong Kong is the largest source of foreign direct investment in China and in 1993 accounted for 88 per cent of such investment in Guangdong province as businesses took advantage of lower costs to relocate basic manufacturing activities.

However, Gatt notes that a drop of two-fifths in Hong Kong's manufacturing workforce since the mid-1980s has been entirely offset by a rise in services employment, especially business services such as finance, marketing, design and logistics.

Textiles and clothing still represent over one-third of manufacturing value-added, followed by electrical and electronic products with about one-quarter.

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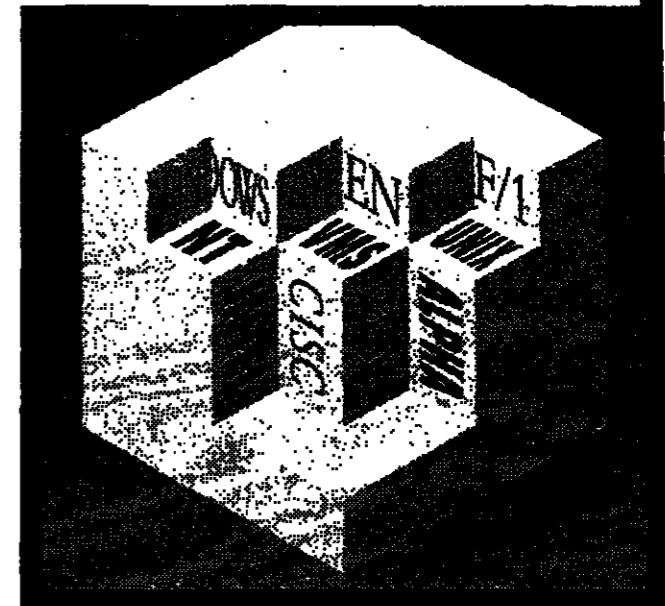
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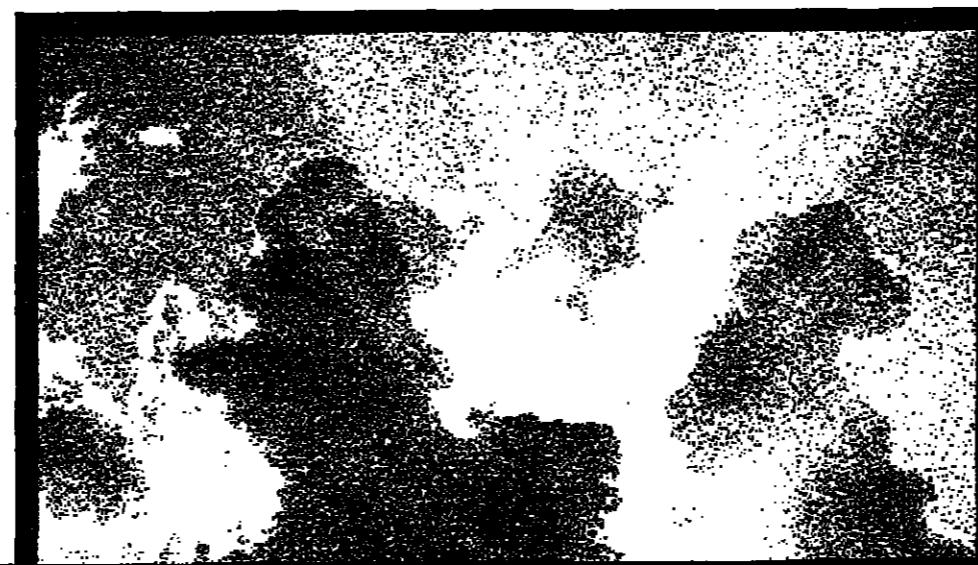
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## NEWS: UK

# Blair shrugs off setback

By Kevin Brown and Philip Stephens

Labour leader Mr Tony Blair yesterday pledged to press ahead with plans to rewrite the opposition party's constitution.

In spite of an embarrassing defeat at the hands of traditionalist conference delegates.

Mr Blair shrugged off left-wing demands for a halt to his modernisation drive after delegates to the party's conference in Blackpool backed a resolution defending Clause 4, the party's 76-year-old commitment to widespread public ownership.

Dismissing the vote as "insignificant", Mr Blair indicated that he intends to have a statement of Labour's aims

and objectives in place well before next year's conference. But privately officials admitted the vote was a presentation debacle.

Mr Blair has already started work on the draft of a statement which will run to only three or four paragraphs. His intention is that it will replace Clause 4 on every membership card. Mr John Prescott, the deputy leader, will announce today the details of an extensive consultation programme with all party members.

Mr Blair believes this could be completed by the spring, paving the way for broad agreement well ahead of the 1995 conference. He expects its ratification at that gathering to be a formality.

Friends of the leader rejected suggestions that the Clause 4 vote had in any way altered what he terms "a seismic shift" in Labour's political strategy at the Blackpool conference.

Mr Blair took comfort from the narrow margin of defeat - 50.9 per cent to 49.1 per cent - and claimed that many delegates would have voted against the motion had they not been mandated to support it before the conference.

"It makes no difference whatever to the review taking place. It has got absolutely no significance," he said on BBC radio. "I have absolutely no doubt that the review will take place and that the result will be absolutely positive for Labour."

Delegates also voted narrowly for a resolution opposed by the leadership calling for cuts in defence spending and the scrapping of the Trident nuclear submarine force.

## East European threat to farm support

By Alison Maitland

British farmers face the abolition of all price support if east European countries join the European Union, the National Farmers' Union said yesterday.

This prospect was set out in a paper drawn up by the union's leadership and launched at a meeting of its policymaking council.

Mr Martin Haworth, head of international affairs, said

extending Common Agricultural Policy subsidies to east European nations "could prove potentially fatal to the EU".

Not only would it mean a possible doubling of the present CAP budget of around Ecu35bn (\$43bn), it would also encourage increased production in eastern Europe, which has great agricultural potential, and lead to fresh surpluses in west Europe. Export of these surpluses on to world markets could not be subsidised

because of new limits under the Gatt trade deal.

Mr Haworth said opposing enlargement was unrealistic since member states were committed to the goal of membership for six east and central European countries - Hungary, Poland, the Czech Republic, Slovakia, Bulgaria and Romania.

"There's not much of a choice at all," he said. "It's very hard to see how you can continue with any kind of price

support in an enlarged Community."

The document, together with one in March on the implications for the CAP of the Gatt accord, is very different from the complacent approach taken by the union in the past. It follows an independent study published, but not endorsed, by the European Commission which called for farm subsidies to be phased into national budgets, with compensation for the worst hit regions.

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## Scan the fields and scatter

By Deborah Hargreaves

British farmers this week enlisted US military navigation satellites to help them plant a wheat field.

Some 15 acres of winter wheat were planted at Shuttleworth College farm in Bedfordshire using a sophisticated mapping system developed by Massey Ferguson, the farm equipment makers.

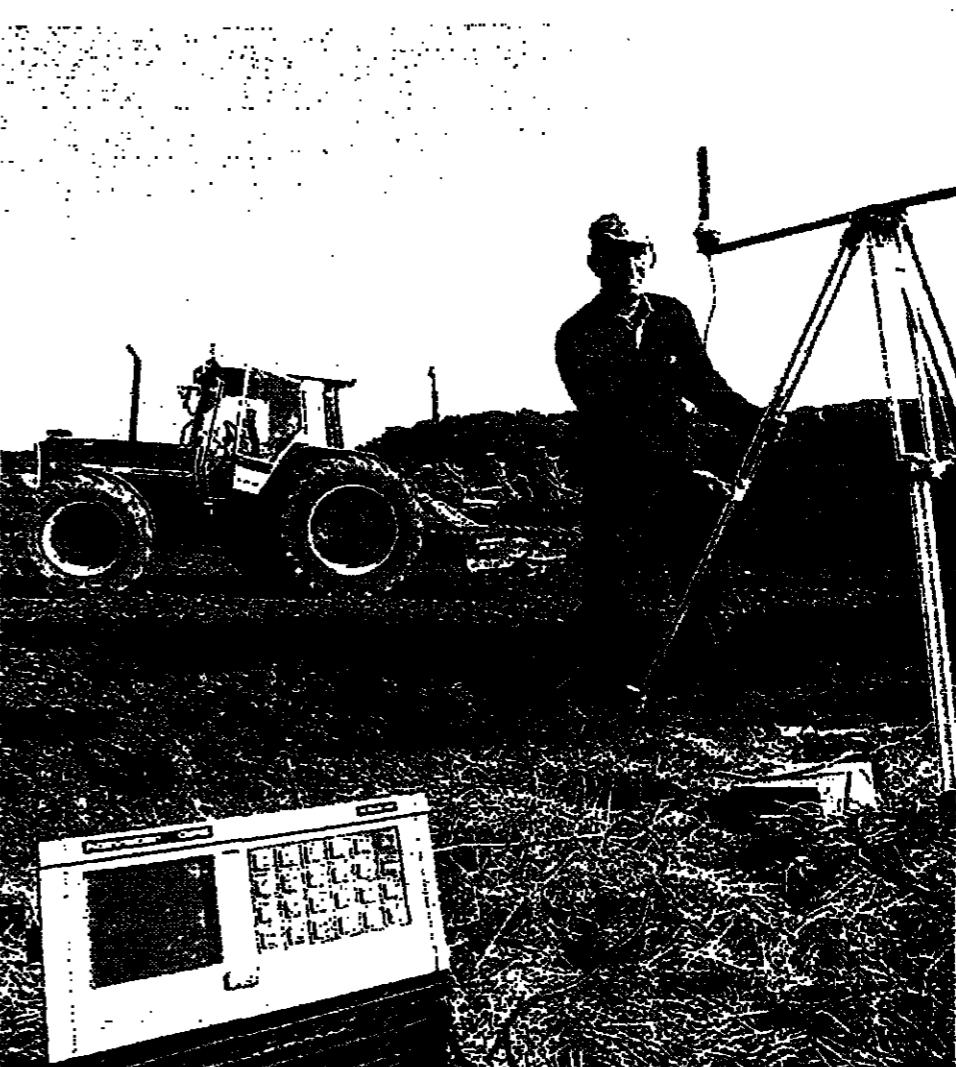
The tractor is fitted with a global positioning system which enables it to pick up signals from 21 satellites in orbit 12,000 miles above the earth which provide positioning information.

The signals automatically increase or decrease the amount of seed being planted according to where the tractor is in the field, allowing farmers to sow more seed on fertile parts of their land than on poorer areas.

A yield meter on a combine harvester during the harvest gives the producer data about the amount of grain produced in any part of the field.

This information is used to produce a yield map so that farmers can apply fertilisers and agrochemicals more accurately where needed.

The equipment for yield mapping and global positioning costs £11,500 (\$18,170).



Robert Walker of Cranfield University seeds a field by satellite at Shuttleworth college yesterday

## Union in court bid to save pensions

By Richard Donkin, Labour Staff

The GMB general union plans to make an attempt in the High Court to win pension rights for thousands of workers whose public-sector jobs have been privatised.

The test case has been filed on behalf of five school caterers in Preston, Lancashire, under the European acquired rights directive on competitive tendering.

The workers, all women, lost their right to benefit from the local government superannuation scheme when their employer changed in June from Lancashire County Council to BET Catering Services, a BET subsidiary.

The union says that they

should keep their previous pension rights or be provided with an equivalent pension. Mr Mick Graham, the union's national secretary for local government, estimated that if the union won a ruling to be applied retrospectively, the pension rights of up to 500,000 employees could be affected.

Two previous attempts to bring the transfer of pension rights within the European directive foundered at industrial tribunals.

The union said that the government itself was urging companies tendering for contracts in the former public sector to provide equivalent pension rights. However, the Department of Employment said that this was not an obligation but a recommendation.

## Britain in brief



### MPs push for changes to child support

A powerful committee of MPs looks set to recommend sweeping changes to the controversial Child Support Agency in a move that would increase pressure on the government to implement new reforms.

An early draft of the social security committee's latest report, circulated this week to committee members, is understood to argue for changes in many areas. These include the formula used when setting the level of maintenance payments to be made by absentee fathers and so-called "clean break" settlements between divorced couples.

The CSA was set up in 1993 to provide extra money for mothers bringing up children on their own. It has been fiercely criticised for failing to put children's interests first.

### Doctors ready to combat local pay

Doctors' leaders are preparing plans for action if the government imposes a new pay structure on National Health Service hospitals.

The government plans to replace the NHS's centralised pay structure with local performance-related arrangements. Yesterday, the British Medical Association decided to convene its sanctions working party.

### Regulator backs nuclear sell-off

Professor Stephen Littlechild, the electricity regulator favours privatising the nuclear power industry, but believes power stations should be redistributed among the two state-owned companies, Nuclear Electric and Scottish Nuclear, to improve competition.

Prof Littlechild says in his submission to the government's nuclear review: "There

would be benefits in ensuring that all market participants throughout Britain are fully exposed to private sector financial disciplines."

### Film 'monopoly' criticised

British film buffs may be able to choose from a wider range of films at local cinemas following the publication of a Monopolies and Merger Commission report.

The report concluded that a "complex monopoly situation" exists among a small number of distributors and exhibitors, which has made it difficult for independent cinema operators to secure popular films. It criticised the distributors' "minimum exhibition period" of at least four weeks, and suggested this be changed to two weeks.

### Companies bid for road contracts

More than 70 companies forming 17 consortia have applied to bid for contracts to build and manage new or improved roads, the Department of Transport said yesterday.

They will be vetted and a short-list of those selected to make bids for the four road schemes already chosen by the government will be announced in about a month's time.

### Visa cuts fraud losses by 24%

Visa, the international card payments system, said yesterday that fraudulent payments had fallen by 24 per cent in the first quarter of this year, reflecting greatly improved detection procedures.

The fall occurred in Visa's Europe, Middle East and Africa division.

### Tea not allowed to go cold

Drinks which are called tea but are not freshly brewed are to be taxed.

The Customs and Excise department has ruled that "iced tea", sold in bottles or cans and sometimes artificially flavoured, is a soft drink and should carry value added tax at the standard rate.

"There seems little prospect that the 10 key attraction being the level of financial per cent WDAs will be raised in the near future involved."

If property is going to be taken seriously as an institutional asset class, it will have to become more user-friendly. Fund managers would be more ready to forgive its relatively poor performance over the past decade if property was not so expensive and time-consuming to trade.

The biggest problem is liquidity: the costs and complexities of dealing in commercial property look out of place judged against the standards of other asset markets.

Although industry guidelines on transaction fees were dropped some years ago, institutional dealing costs of 2.75 per cent for buyers and 2 per cent for sellers barely changed.

While comparisons are difficult, dealing costs in bond and equity markets are a fraction of this amount. If property is - like other assets - entering a period of low investment returns, the problem will become still more acute.

The 1 per cent agency fee paid by buyers survived recession intact, despite the proliferation of small independent companies. Agencies have remained reluctant to reduce their transaction fees even though charges for property management, research and other professional services have been cut.

Some believe that a different charging policy could enhance liquidity in the property market without reducing the profitability of companies.

"Fund managers need to wean agencies away from expecting windfall gains from transactions, although that means appropriate fees have to be paid for other services," said Mr John Whalley, chairman of the Investment Property Forum, a group set up to promote investment in property.

The growth in research and forecasting services offered by agencies is certainly an advance. But unless transaction fees are reduced funds will not be prepared to act on such advice.

The legal process of buying and selling property is another area of concern.

"The market has not changed its way of dealing with property for generations and it's about time a long hard look was taken," said Mr David Bramson, head of property services at solicitors Nabarro Nathanson.

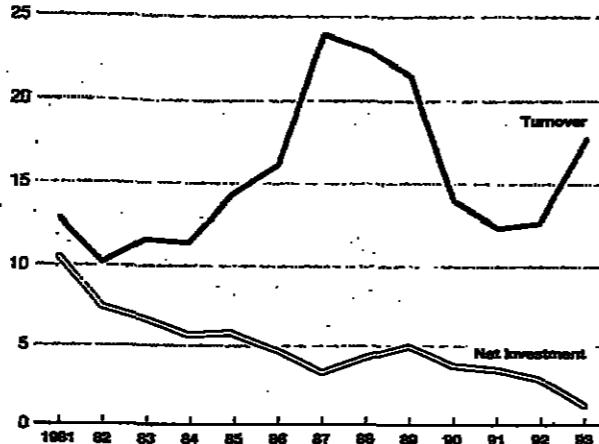
Relatively simple transactions can be completed within a few days. Mr Bramson estimated that a deal involving

## The next crusade

Simon London on the quest for greater liquidity

### Trading places

Institutional turnover and net investment (% of portfolio value)



just one title and one lease might take 7-10 hours of lawyers' time to complete.

But bigger, more complex transactions of the type undertaken by institutional investors take much longer. One problem is that the governing legal principle - *caveat emptor* - puts the responsibility for checking details squarely on the shoulders of the buyer.

There is certainly a view that fund managers are, as a result, too cautious.

"Investors should narrow the scope of their due diligence," said Mr David Hunter, head of property investment at insurer Scottish Amicable.

"Lawyers only do what we ask them to do."

A system of warranties - which, in effect, transferred responsibility for givings back to the seller - would help speed the process. There is no legal barrier to this way of trading.

The problem is persuading sellers to accept the lingering liability implied by a warranty.

Just one title and one lease might take 7-10 hours of lawyers' time to complete.

Warranties might also encourage the development of an electronic bulletin board, where big investors could post details of properties they are willing to sell. In theory, a deal identified on the board could be completed in a matter of hours.

Again, the snag could lie with the culture of the market rather than legal or technical barriers. A successful bulletin board would rely on a degree of transparency and openness which many property investors find alien.

Even if the market is unwilling to accept lower transaction costs and a streamlined legal process, there could be financial solutions to illiquidity.

One option is turning buildings into tradeable securities - a process known as unitisation - but this is a holy grail for many property bankers.

The manager of proposed securities at the end of the 1980s included Pincs (property

income certificates), Spots (single property ownership trusts) and Sarcos (single asset property companies).

While the techniques varied, the idea was the same: to increase liquidity by breaking lumpy assets down into smaller parts.

Some of these instruments made it to public markets. Billingsgate City Securities, whose sole asset was the Billingsgate office complex in the City of London, was floated in Luxembourg in 1988. The London Stock Exchange also agreed to list Pincs, an idea devised by the securities arm of NatWest Bank and Richard Ellis, the surveyors.

Other than the inevitable tax hurdles, the biggest problem to this type of instrument is price. If investors are only willing to pay a discount to the asset value, the owner would probably rather sell in the open market.

But why should investors pay more than net asset value for a small share of a building over which they have no control?

Besides, single-building unitisation would not guarantee liquidity unless investors were willing to trade and market-makers could be found. A small, unwanted building would be no more liquid than before it was unitised.

Big unitised portfolios should, in theory, enjoy greater liquidity. But property unit trusts have suffered liquidity problems of their own caused by sudden outflows of funds. Closed-end investment trusts, with all their assets in physical property, might provide a better solution - if only the rules allowed.

Barclays Property Income Certificates (Pics), launched earlier this year, side-stepped the most common problems of unitisation by offering investors a return linked to an index rather than an individual building or underlying portfolio.

If more issuers can be found to add to the outstanding £150m stock of Property Index Certificates (Pics), so much the better. Similar instruments based on sectors of the market or even geographic areas would also be possible if only indices were developed and issuers could be found.

Yet such instruments offer something quite different from the ideal of liquid, physical property. Having come so close to the grail at the end of the 1980s, it could be time to start the next crusade.

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## Lonrho's chair filled temporarily

Sir John Leahy (right), the former British ambassador to South Africa, has been appointed temporary chairman of Lonrho.

He replaces René Leclercq, with Lonrho for 30 years and chairman for the past three, who in January agreed to stand down as part of a sweeping reorganisation of the board.

Sir John, 66, and currently a vice chairman, takes up the post at the end of the month.

Dieter Bock, the German financier who is Lonrho's joint chief executive, had hoped to recruit an outsider to the post

and had approached Eugene Anderson, former chairman of electronics group Ferranti. However, Anderson's appointment was opposed by Tiny Rowland, Bock's joint chief executive who, until Bock's arrival at the beginning of last year, had been the dominant force within the company for three decades.

Sir John is likely to remain chairman until there is a resolution of the battle between the two chief executives for control of the company. "Frankly, it is very difficult to recruit high quality people when there is such uncertainty," said a Lon-



## Andrew Karney quits Logica

Logica's *dramatis personae* continues to change as managing director Martin Read reshuffles his management team. Andrew Karney, corporate development director, is the latest to exit stage right as the computing services company's reorganisation moves on.

Karney, 52, emphasises the parting is amicable: "New management always wants to bring in new blood and I think that's right." Although head-hunters have kept his telephone busy since his resignation leaked out, he says he has no plans beyond a visit to Indonesia next month to indulge his interest in all things Asian.

Karney was one of the earliest recruits to Logica - he joined the company in 1973; he took a special interest in telecommunications and set up the company's joint ventures with Finisiel of Italy and with British Airways and became a board director in 1986.

One of the founding directors of Cable London a decade ago, the new world of multimedia seems likely to offer him fresh perspectives and challenges, but he seems lukewarm about the prospects of starting a new company - "Do I really want to do that?" While he ponders his next role, his wife, Beryl Goldwyn, is off filming an episode of "The Bill" police series for television.

■ Michael Le Houx has been appointed director of finance and internal operations at TERENCE CHAPMAN ASSOCIATES and not at Synergo Technology.

■ Robert Bellis, has been appointed md of CERPLEX Ltd; he was formerly chairman of BT Repair Services, whose assets have been acquired by The Cerpex Group.

■ Colin Wyatt, formerly general manager for Lotus Canada, has been appointed md of the UK and Ireland operations of LOTUS DEVELOPMENT.

■ Tom Bird has been promoted from sales director to md of OPTIKA IMAGING SYSTEMS EUROPE.

■ Malcolm Duffy, formerly loss prevention adviser for store security in the UK and the rest of Europe for Marks & Spencer, has been appointed customer services director of PHOTON SECURITY SERVICES, which supplied

## Hardy retires from Associated

Murdoch MacLennan, 46, group operations director of the Mirror newspaper group, is to take over from Bert Hardy, 65, managing director of Associated Newspapers, publishers of the Daily Mail and Evening Standard.

MacLennan, who joined the Mirror Group in 1982, is managing director of the Scottish Daily Record and Sunday Mail and has been heavily involved in the modernisation of the Mirror group's printing operations. Before joining the Mirror, he had worked for News International and had been a director of Associated from 1989 to 1992.

MacLennan, who takes up his new post at the end of the year, is the second senior executive to quit the Mirror's Scottish newspapers in the past

few months. In July, Endell Laird, 60, editor-in-chief of the Daily Record, announced that he was retiring after 33 years with the group.

Bert Hardy (above), who will retire after his 68th birthday,

started in Fleet Street in 1942 when at the age of 14 he became a copy boy at the Picture Post. From there he climbed the corporate ladder to top positions, including chief executive of the Mirror Group, News International and London's Evening Standard.

It was during his reign at the Standard that he gained a reputation as a fighter, when in 1987 he slashed the price of sister paper the Evening News from 15p to 5p after Robert Maxwell's decision to cut the cost of the London Daily News.

■ Brian Groom, 39, deputy editor of Scotland on Sunday, has been appointed editor. He worked for the Financial Times for ten years before joining Scotland on Sunday in August 1988 prior to its launch.

## Abbott leaves Redland for Bowater

Kevin Abbott is leaving building products group Redland after six years as a main board director to take up a post at Bowater, the paper and packaging company.

Abbott, 40, has been with Redland for 16 years, having joined its corporate planning team from Schroder Wagg, the merchant bank. He was promoted to finance director of Redland's Roof Tiles division in 1982, eventually rising to become global roofing director and to the main board six years later.

After a reshuffle at the start of the year, he took over

responsibility for non-European building products and the UK roof tiles business.

Abbott said yesterday: "Hav-

ing grown up in one company, I thought it was about time for a new challenge." At Bowater he will be reunited with his former Redland managing director David Lyon, who beat a similar path in 1987. "I am looking forward to working again with David; he is someone for whom I have a lot of respect."

At Bowater, Abbott will become executive director responsible for worldwide Health and Beauty and European packaging. He fills the spot left vacant by Stuart Wallace, who left to join Fisons at the end of August.

## BUSINESSES FOR SALE

### REPUBLIC OF POLAND MINISTRY OF PRIVATISATION

The Ministry of Privatisation, acting on behalf of the State Treasury of the Republic of Poland in accordance with Article 23 of the Act on Privatisation of State Enterprises dated 13 July 1990 (the "Privatisation Act"), hereby issues an invitation to Negotiate to all parties interested in acquiring at least 10 per cent. of the shares in

### KIELECKIE ZAKŁADY WYROBÓW PAPIEROWYCH S.A.

Kieleckie Zakłady Wyrobów Papierowych S.A., based in Kielce, is one of Poland's leading manufacturers of corrugated packaging materials, including microflute packaging. It also produces folding cartons and composite board. In the year ended 31 December 1993, the company's turnover was PLZ 671,909 million. The company currently employs 1,122 people. Up to 20 per cent. of the shares of the company will be offered to employees on a preferential basis in accordance with Article 24 of the Privatisation Act. In addition, in accordance with Decree No. 86 of the Council of Ministers, dated 4 October 1993, the Ministry of Privatisation will sell 5 per cent. of the shares of the company. Interested parties are invited to express their intent to acquire all or some of the remaining share capital. All expressions of interest should be made in writing by 20 October 1994 and should be addressed to:

Schröder Polska Sp. z o.o.  
 Warsaw Corporate Centre, 3rd Floor  
 ul. Emilia Flata 28  
 00-689 Warsaw  
 Poland  
 Tel: +48 2 630 3565, Fax: +48 2 630 3599  
 Contact: David Ranton, Director

Expressions of interest should contain: (i) a description of the party's existing corrugated packaging manufacturing operations and (ii) recent information on their financial state of affairs. Upon receipt of a written expression of interest and subject to the execution of a confidentiality agreement, an information package will be issued to those of the interested parties selected by the Minister of Privatisation.

The Minister of Privatisation reserves the right to extend the deadline for receipt of expressions of interest, but is under no obligation to consider expressions of interest after 20 October 1994. The Minister of Privatisation also reserves the right to reject any expression of interest, to make changes to the privatisation plan of the company should this be in the interest of the State Treasury or the company and to revoke this invitation to Negotiate without giving any reasons.

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### GREEK EXPORTS S.A.

#### INVITATION FOR EXPRESSIONS OF INTEREST IN PURCHASING THE ASSETS OF "VIEL S.A. - COATED ABRASIVES INDUSTRY" NOW UNDER SPECIAL LIQUIDATION

GREEK EXPORTS S.A. is established in Athens at 17 Panepistimiou Street, in its capacity as special liquidator of VIEL S.A. (in accordance with decision No. 8583/1992 of the Athens Court of Appeal by which VIEL S.A. has been placed under special liquidation) within the framework of Article 46a of Law 1829/80 as complemented by Article 14 of Law 2000/91 and supplemented and amended by Article 53 of Law 2224/94

#### INVITES

interested parties to express their interest in purchasing the total assets of VIEL S.A. - COATED ABRASIVE INDUSTRY now under liquidation, submitting within twenty (20) days from today a written, non-binding expression of interest.

#### BRIEF DESCRIPTION OF THE COMPANY

VIEL S.A. was established in 1981 (Govt. Gazette 2627/81) and set up a modern industrial unit for the production of coated abrasives in the Patras industrial estate on a plot of about 12,806 m<sup>2</sup>. The factory has a surface area of 3,565 m<sup>2</sup> and auxiliary buildings an area of 587 m<sup>2</sup>. The basic machinery was built and installed by BRUCKNER of Germany and JGEL of Austria.

During the first months of liquidation the company was semi-operational. However, in April 1993, a series of serious financial problems, the factory was closed down and is now non-operational.

Details concerning the auction for the highest bidder:

I Within twenty (20) calendar days from publication of the present invitation, Interested buyers must submit a written, non-binding expression of interest.

II Potential buyers, after having given a written undertaking of confidentiality, may obtain the offering memorandum from the offices of the liquidator company. They will also have access to any other information they may require and be able to visit the premises of the company under liquidation.

III The offering memorandum will contain a detailed analysis of the total assets for sale and other useful information for the potential buyer. The announcement of the public auction for the highest bidder will be published within the appropriate time limits and in the same newspapers.

For any further information please apply to:

a) GREEK EXPORTS S.A., 17 Panepistimiou Street (1st Floor), Athens, Greece, Tel: +30-1-324.3111 Fax: +30-1-323.9185.

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### LEGAL NOTICES

No. 83/112 of 1994

IN THE HIGH COURT OF JUSTICE  
CHANCERY DIVISION

IN THE MATTER OF  
COPPERFIELD UNDER  
ASSURANCE COMPANY LIMITED

IN THE MATTER OF  
THE COMPANIES ACTS 1985

NOTICE IS HEREBY GIVEN that a Petition was filed at the 10th day of August 1994 pursuant to the Companies Act 1985 for the confirmation of the reduction of the capital of the Copperfield Under Assurance Company from £25,000,000 to £2,000,000, the amount of which is in excess of the assets of the Company.

NOTICE IS FURTHER GIVEN that the said Petition is directed to be heard before the Registered Office of Companies Court at the Royal Courts of Justice, Strand, London, WC2A 2LP on Wednesday the 26th day of October 1994.

ANY Creditor or Shareholder of the said Company desiring to oppose the making of an Order for the confirmation of the reduction of capital should appear at the time of hearing of the Petition or by Counsel for that purpose.

A copy of the said Petition will be furnished to any such person requiring the same by the 10th day of September 1994 on payment of the required charge for that purpose.

DATED the 30th day of September 1994

The Royal Society Law Partnership  
 One Queen Street  
 London EC4N 2SX

Notice for the above-named Company

The Financial Times plc  
 100 Piccadilly, London W1  
 Tel: 01-580 2222

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## An integrated approach

Tim Dickson looks at a consultancy firm's ambitious plans

Change management has been around a while - yet judging by a Price Waterhouse announcement this week the idea looks to have plenty of life left in it yet. In a move designed to consolidate the fastest growing part of the firm's business, the international management consultancy practice unveiled details of a plan bringing together its previously separate strategic, operational and information technology consulting services.

The aim of the exercise - which has cost more than \$10m (£7m) to implement over the last year - is to respond better to what PW perceives to be a growing demand for large-scale change programmes across organisations and across national borders. This type of activity already accounts for about 30 per cent of the firm's fee income - from a standing start in mid 1990 - and is said to have pulled in more than \$250m. of worldwide business in the last year alone.

PW's message - that companies too often opt for piecemeal solutions and that what they really need is a unified approach - is not exactly leading edge stuff; it has also been promoted by KPMG and Andersen Consulting among others. PW's reorganisation is nevertheless an indication that chief executives are increasingly confused by the myriad of different gospels currently being preached by the consultancy industry.

PW's approach has three main strands:

- \* The integration of the six "main levers" of change - people and culture; processes and systems; structure; technology; markets; and products and services.
- \* A strong focus on securing the commitment of interested groups.
- \* New software to assist in identifying best practices and performing process analysis.

Backing up its ideas PW has simultaneously published a book called "Better Change", claimed to be a practical guide for everyone initiating, leading, or affected by large-scale change programmes. It sets out 15 "key principles" which

PW has gleaned from its collective experience.

\* Confront reality. "We are all highly vested in the seductive notion that what we have built will continue to flourish."

\* Focus on strategic contexts.

\* Knowing where to invest in change - where to seek improved performance - will separate the victors from the vanquished.

\* Summon a strong mandate. This is generally provided by top management, but it should be amplified by the voice of the customer.

\* Set scope intelligently. Focus on measurably improving performance in areas most important to the organisation and its key stakeholders.

\* Build a powerful case. You cannot assume others are prepared for change.

\* Let the customer drive change. Serving customers is a powerful common denominator in an organisation.

\* Know your stakeholders.

Powerful individuals and groups have stakes in changes being contemplated.

\* Communicate continuously. Clear, succinct messages will be understood. Honest messages will be believed.

\* Reshape your measures. Take the time to re-evaluate and, if necessary, dismantle old measures.

\* Use all of the levers of change, (markets and customers, product and service offerings, the organisational structure).

\* Think Big. Small thinking dominates many projects, with predictable results.

\* Leverage diversity. Women and minorities "help to shake the old paradigms and where necessary replace them".

\* Build skills. Over-invest in human capital.

\* Plan. "To drive change you must develop a documented and detailed action plan for change."

\* Integrate your initiatives.

"Savvy executives strive to balance the entrepreneurship of high-initiative managers with the need to adhere to a focused strategy."



It has long been evident that leaders tend to outlive their usefulness as circumstances change. Sir Winston Churchill's expiry date was the end of the second world war. Margaret Thatcher's was the achievement of the main planks of her radical reform programme: Mikhail Gorbachev's was the unleashing of democracy. The nature of each leader's departure differed, but in every case it was caused by their inability to adapt to changed conditions.

The same applies in the business world, but with a difference that most chairmen and chief executives quit far too late, not only when their own performance has peaked, but when they have led their companies into dangerous waters. Witness the belated departures in recent years of the bosses of IBM, Kodak, Digital, Volvo and Scandinavian Airlines.

Few business leaders have the sense or humility to recognise their limitations and leave when they have accomplished the tasks to which they are best suited. One such rare exception was Michael Edwards, the former boss of British Leyland cars (now Rover), who was frank enough to admit when he left a decade ago that if he had stayed any longer than four years his value to the car company would have fallen by two-thirds. (His critics would say he went before the damage he caused could be uncovered).

By contrast last week's forced resignation of David O'Brien, head of National & Provincial, a leading UK building society, was a case of a permanent revolutionary failing to realise that although the upheaval he had wreaked - also for four years - had benefited the organisation's performance in the short term, it had begun to wear out its morale.

Against this litany of leaders with limited staying power can be set only a tiny list of people who

have learned to adapt their focus and style to changing times. The arch example in the US is Jack Welch, the charismatic chairman of General Electric since 1981.

In the UK the much quieter Sir Christopher Hogg has accomplished a similar feat at the head of Courtaulds, leading it through four very different phases: a battle for survival in the early 1980s; revitalisation in international markets for the rest of the decade; revolution at the end of it with the splitting of the company in two through de-merger; and then a renewed battle against recession, although this time from a strong international base.

The reasons why few leaders perform anything like as well - and for as long - as Welch or Hogg

were studied in the late 1980s by two Canadian academics, Henry Mintzberg and Francis Westley.

They suggested that most leaders, whether in politics or business, find it hard to adjust to more than once to what they called "the cycle of revitalisation". Once a new leader's first revolution - or set of reforms - achieves its objective, a state of order develops in which all sorts of routines are needed.

Some leaders fail to adjust even to this first shift. But if they do, they lose the ability to launch a new revolution when the times demand it, retreating instead into lofty distance at the top of the newly stable system. By contrast, the one-track revolutionary who cannot adjust becomes a restless irritant, or worse.

This analysis has now been built upon by one of Europe's leading experts on leadership, Manfred Kets de Vries of Insead. In an article called "CEOs also have the Blues", published in the latest issue of *European Management Journal*, de Vries argues that chief executives, like products, go through a life cycle. It has three phases: entry and experimentation; consolidation; and decline. He warns that the cycle is growing shorter, to eight years or fewer.

The heady, first honeymoon phase is usually straightforward. In it, the chief executive's focus is on just one or two themes - cost-cutting, quality, customer service, re-engineering, takeovers or whatever - is a strength. But in the second phase the chief executive

loses the excitement of mastering something new and settles down into the proven success formula. In relatively stable environments this can be an advantage. But in the more dynamic, turbulent scenes in most industries today it creates ossification, and triggers the third phase, of decline.

De Vries attributes the whole problem to what he calls the chief executive's "inner theatre": the subconscious assumptions and pre-occupations, or "scripts", as he calls them, that people acquire over time, and which dictate their response to external stimuli. A more familiar term, used by US academics such as MIT's Peter Senge, is "mental maps".

Unlike Senge and most other writers on the subject, de Vries does not advise chief executives to attempt the unsettling process of self-renewal, in order to become Welch-like learners. This is only feasible for some people, he argues. Others should look for new horizons while the going is good, or settle for the role of mentor to younger executives, he says.

But that shift in behaviour itself involves a challenging degree of personal learning and renewal: the chief executive must foster a climate of trust and real dialogue, and allow all existing assumptions to be challenged.

In practice, this degree of change is too great for many chief executives to stomach.

But De Vries is right in arguing that, if they fail to regenerate themselves in this way, they risk becoming one of what he calls the "walking dead", and leaving a graveyard behind them.

To extend de Vries's theoretical metaphor, most chief executives face an uncomfortable choice. They must either recognise that they are one-track performers, and bow out in good time, or they must learn to become all-round artists capable of playing the lead in an extended drama of several very different acts.

\* *EMJ Sept 1994 Fax 0865-843010.*

## MANAGEMENT

# Leaders should learn to bow out

Christopher Lorenz on the need for chief executives to develop a broader range of starring roles



Sir Christopher Hogg (left) and Jack Welch have adapted their focus and style to changing times

## The first 100 days

So now you are the boss. The board rang

last night and this morning the chief executive's office has your name on it.

Everything is in a state of flux. There is much work to do, and you know that you have some breathing space in which to introduce change. But, as a report in the *McKinsey Quarterly* points out: "Within 100 days or so a new order usually gets established and things settle down again... periods of transition are painfully short."

The report's authors explore how best to use the 100 days of opportunity, what to focus on and how not to sow the seeds of your own destruction.

"Executives... often focus, from the very beginning, on the kind of legacy they

want to leave behind," the report says. The next step is to ask: "What is the number one thing that could derail what I hope to achieve?" This approach keeps the new boss's mind focused on a strategy.

Then managers are advised to explore power bases and communications channels. A new chief of a US railway wanted to limit status symbols. He replaced the ground-floor executive offices with a fitness centre. "By the time he announced that one-third of corporate staff would be cut, the organisation

had already gotten the message: change was real and more was coming."

The report advises focusing on a few outstanding themes. One useful CEO says: "If everything is a priority, then nothing is a priority. It may sound trite, but we do it to ourselves all the time. At times there seemed to be 200 'critical' things to do. Even when I pared the list down to 30 I still felt swamped."

Planning company successions is also crucial to long-term stability. In a survey by The

Conference Board\* of companies mostly based in the US and Europe, leadership continuity is the principal objective of succession planning, a process formally undertaken in 61 per cent of those surveyed.

Succession programmes are used to cover a great number of posts in some organisations. The survey says, however, that the process of tracking is often behind the times, although many companies intend to develop more meaningful criteria for evaluating capability.

Adrian Michaels

\*The *McKinsey Quarterly*, 1 Jermyn Street, London SW1Y 4UH. \*The Conference Board, 845 Third Avenue, New York, NY

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## TECHNOLOGY

Computers the size of a sugar lump are on the way thanks to nanotechnology, says Tom Foremski

## The smaller the better

**I**magine a technology that allows you to manipulate a single atom and place it precisely in a specific position – a technology that promises to affect virtually every aspect of our world.

Scientists exploring nanotechnology are working on a scale 500 times smaller than today's advanced computer chips. The ability to manipulate individual atoms would mean that a computer with more power and more memory than the combined capacity of all the computers ever produced could be made no bigger than a lump of sugar.

But how can scientists pick up a single atom and place it in a precise location? Researchers believe the answer could lie in adapting the relatively new and extremely powerful atomic force microscope. This device uses a diamond with a single atom at its tip to take pictures of atoms based on the electronic forces between them.

Researchers have found that when using the microscope they can also move individual atoms. IBM's Almaden Research Laboratories in California used an atomic force microscope to place individual xenon atoms on a nickel surface to spell IBM.

Eric Drexler, who coined the term

nano-technology in the mid-1980s and is the author of the book *Nano-Systems*, believes that atomic force microscopes can be adapted to be efficient manipulators of individual atoms.

"It will be an enabling technology if we can develop atomic force microscopes that 'grasp' an atom and not only position it but also rotate it," Drexler says. Current research is focused on adapting the microscope.

However, building a product atom by atom using an atomic force microscope would be an incredibly slow process. Researchers have proposed building molecular machines invisible to the naked eye to do the manipulating.

Ralph Merkle, a researcher in nanotechnology at the California-based Xerox Palo Alto Research Centre, believes the potential applications are great. "If we can create a manufacturing technology that can precisely manipulate individual atoms, we can improve virtually every product made," he says.

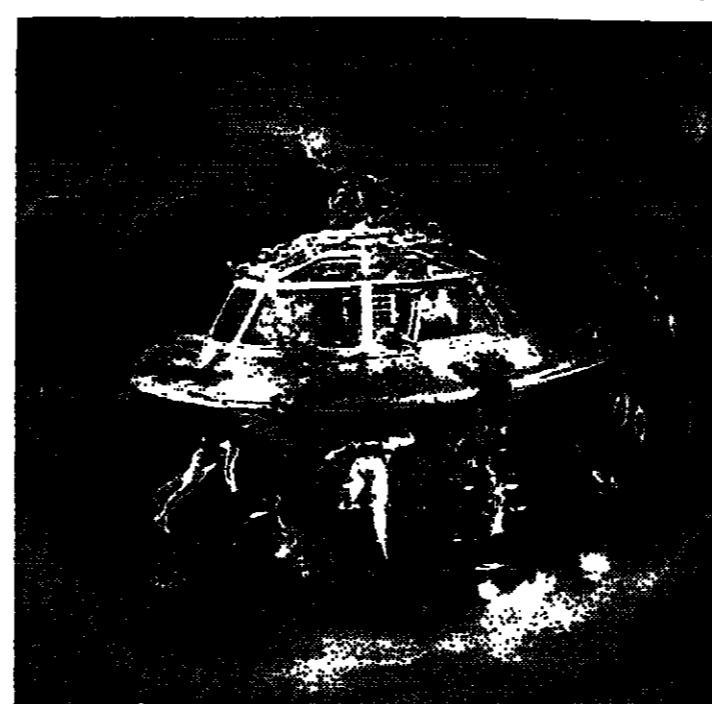
Scientists believe that the first applications for such technology are likely to be in medicine and surgery. Molecular machines could be injected into the body to seek out and kill diseased cells and repair delicate organs.

Researchers also believe there will be defence applications, such as the development of new weapons systems and lightweight hardware.

Merkle believes that nanotechnology will usher in the Diamond Age, an age as important as Stone, Bronze, Iron and Silicon. "Diamond is 50 times stronger than steel, it is light, it makes an excellent semiconductor, its heat conduction is excellent. It is the all-round ideal material," he says.

How far away are the promises of nanotechnology? Drexler believes "it may be 15 to 20 years away". He adds: "We are talking about a technology that is inevitable, a technology that will have a greater impact than the industrial revolution on a much shorter timescale, yet we are doing nothing to prepare for it."

Merkle is optimistic about development prospects: "I don't know when we will have these capabilities, but if you take a look at how quickly chip manufacturers are shrinking their chip designs, and you look at the rate that manufacturing technologies are improving their resolution, and you consider the rate at which power consumption of individual transistors is declining; if you chart these rates as straight lines, they all converge in the 2010 to 2020 timeframe."



20th Century Fox, courtesy of Kobal

In the meantime, nanotechnology researchers are busy designing the computers and molecular machines that they believe will be built one day.

Nanotechnology research is being carried out by small groups of scientists around the world. Japan recently began a 10-year, \$200m (£133m) research programme. But so far there has been no large-scale organised effort, despite what some researchers see as its great promise.

Commercial interest is growing in the subject, and the northern California area is emerging as a focal point for commercial and academic work. Nanotech, a San Francisco-based company was recently formed to disseminate information on nano-

technology and to help identify investment opportunities.

Paul Green, Nanotech's chairman, describes nanotechnology as "the mother of all technologies". But right now it is a technology that is attempting the difficult transition from the theoretical to the practical.

Eric Drexler, while optimistic about development, is also concerned about the wider impact on trade, jobs and economies of a technology that could make virtually any product 100 times cheaper and with a quality at least 10 times better.

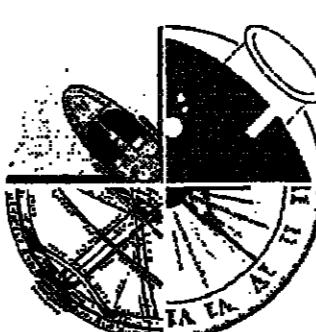
"Nanotechnology is inevitable. There is no one arguing that it won't happen. Therefore we must begin to plan its use and how it will change our societies."

coking ovens and sinterers are the biggest investment a steel company must make. Since Japan's top five steel makers are expecting to lose a collective Y123bn (5779m) in the six months to September they are likely to consider the Y15bn project (75 per cent of it from the government) as money well spent.

The pilot plant produced 500 tonnes of pig iron in a trial run earlier this year. The test used 800 tonnes of coal against the 840 tonnes of the more expensive coking coal normally needed to produce the same amount. The team says the pig iron can also be fed into electric arc furnaces used by mini-mills.

Kanamori says the quality of the pig iron is almost the same as that from a regular blast furnace. But it is likely to take at least another 10 years before the process is able to produce steel in large enough quantities to be commercially viable.

### Worth Watching · Vanessa Houlder



the vaccine lasts and whether its effects can be reversed. Proteus, which is in talks with a number of potential partners, believes its use could be extended to nearer female cats, dogs and cattle.

Proteus International UK tel 0825 500 555; fax 0825 500 566

### Shell's smart way to score points

Shell UK has launched a smart card scheme to promote petrol sales, which it describes as the world's largest electronic points collection scheme.

More than 3m petrol buyers are expected to use the smart cards to collect points for gifts, flights, entertainment or charities. The points, which are stored on a microchip inside the card, can be processed by more than 1,800 electronic terminals in UK service stations.

Shell believes it is the largest retail use of smart card technology in the country.

The cost of handling electronic transactions is expected to be far less than processing the paper vouchers and stamps used previously.

Shell UK: UK, tel 071 257 4444; fax 071 257 5559

### Cartilage cells clue to treatment

Swedish researchers have successfully transplanted laboratory-grown cartilage cells into injured knees. The findings hold out hope that this method of repairing cartilage defects could help arrest the development of osteoarthritis.

The research, described in the *New England Journal of Medicine*, involved surgically removing a small amount of each patient's healthy cartilage, which was then grown in tissue culture. The cells were surgically put into the patient's damaged knee.

The results of the treatment of 23 patients were described as "highly promising" by the research team at the University of Gothenburg's Research Centre for Endocrinology and Metabolism and Sahlgrenska University Hospital in Sweden.

The scientists are now collaborating with BioSurface Technology, a US specialist in tissue engineering products, to conduct clinical studies.

Sahlgrenska Hospital, Sweden, tel 4631 622230; fax 4631 821524

### Sparin cats the unkindest cut

A vaccine for neutering male cats has been developed that could avoid the trauma of surgical castration. The vaccine, which was designed by Proteus International, a specialist in computer-aided drug design, has undergone trials which show that it stops sperm production and reduces testosterone levels in tom cats.

The vaccine interferes with the action of GnRH, a hormone which stimulates the pituitary gland to produce hormones that trigger the production of testosterone. It uses an analogue of GnRH which stimulates an immune response that prevents GnRH from stimulating the pituitary gland.

Further tests are being conducted to examine how long

**A**t NKK's Keihin steel complex on a man-made island in Tokyo Bay, nine researchers from seven Japanese steel companies are working on a technique they hope will produce a cheaper, cleaner and more efficient way of making steel.

The researchers are in the penultimate year of an eight-year project sponsored by the Japanese government to research the commercial viability of direct iron ore smelting, which eliminates two of the most expensive and messy parts of steel-making.

The Japanese are one step ahead of countries such as the US and Australia in the race to commercialise the process, according to Ken Kanamori, a senior engineer from Nippon Steel, who is leading the project. The Japanese team say they have successfully produced pig iron at a pilot plant built next to a conventional blast furnace NKK shut down because of recession.

In conventional processing, a standard

## Steeled for success

The Japanese are working on cheaper and cleaner smelting, writes Arnold Redhead

blast furnace requires the two raw ingredients – coking coal and iron ore – to be processed separately before they are put into the furnace to make molten iron. Coking coal is turned into burnable coke by baking in ovens. Raw iron ore is converted from its powdered state into lumps in a process called sintering. The two materials are then transferred to the blast furnace to be melted into pig iron, which is processed into steel.

The Japanese group has removed the need for the separate coking ovens and sinterers by building a blast furnace with two smaller

furnaces attached to the top, one above the other. The iron ore powder is poured into the top of the structure and passes through the two small furnaces where it is sintered using gases generated when ordinary coal, rather than coke, is put directly into the main chamber and burned. The iron ore passes through the two furnaces at the top and mixes with the coal in the main furnace to produce pig iron.

"We estimate that the cost of producing steel can be cut by around 10 per cent using this method," Kanamori says. He adds that



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## ARTS

Sponsorship/Anthony Thorncroft

## Clients queue up for incentive cash

Next month the Association for Business Sponsorship of the Arts will announce its estimate of corporate expenditure on arts sponsorship in the UK in 1993-94. The figures are unlikely to show much change from the previous year, when, for the first time in two decades, spending dropped, by 13 per cent to £57.7m.

If the arts have managed to hold their own this will be some achievement. Overseas, especially in the US, sponsorship has not recovered from the recession and many arts companies are suffering badly.

In another repeat of a year ago, the arts outside London have proved more successful in attracting support, especially from smaller companies new to the game, while the big London flagship organisations are still finding it difficult. The desire to see sponsorship money work, with a marketing pay off, is growing, but corporate subscriptions to arts

companies, offering seats for the boys on the board, are harder to justify these days. Ironically, while the overall sponsorship spend is marking time, applications from new sponsors to the Business Sponsorship Incentive Scheme are running at record levels, up to 60 a month. The government-financed scheme, operated by ABSA, has £4.5m this year with which to match the contributions of new sponsors (with lesser deals for repeat sponsors). It has proved an effective trigger for attracting business: in the ten years of its existence the government has contributed around £26m while persuading companies to give £52m to the arts.

So great is the weight of applications that the BSIS cannot satisfy everyone, and companies currently seeking

help can expect cuts of between 30 and 40 per cent in matching money. This is causing real problems: the BSIS contribution is often built into the sponsorship, being earmarked for advertising or for an educational project.

Sometimes sponsors make up the BSIS shortfall; sometimes they withdraw from the sponsorship, or delay the deal.

Small sponsors giving up to £5,000 are so far unaffected.

ABSA hopes that the obvious success of the BSIS will encourage the government to increase its funding in 1994-95: after a 7 per cent rise last year the grant is scheduled to be frozen. Extra money will save ABSA embarrassment, for while most applications are being scaled down, some, including a few in the new top

category of £25,000, are allowed through. There are cries of favouritism.

ABSA obviously wants to encourage sponsors in imaginative experimental areas avoided by play-safe companies. That is why it has just given Michelob, the American brewer, £35,000 to raise to over £100,000 its support for the Michelob Pioneer Programme, which enables small to medium sized theatres to receive better funded work from visiting companies.

Among the seven venues to benefit are the Young Vic, the Traverse in Edinburgh, and the Contact in Manchester and the companies getting much needed additional funding from Michelob include Gloria, IOD and Phoenix Dance.

Another sponsorship to receive the full £35,000 is the

syndicate backing the Romanian National Opera which is currently touring the UK. While most of the £2m funding has come from a mysterious Romanian multi-millionaire, around £200,000 was raised by companies with an interest in Romania, like East Coast Travel, Shell Romania, Price Waterhouse Romania, etc.

The aim is to perpetuate the package, with the sponsors continuing to help the opera company on its return to Bucharest, forming, in effect, a nascent ABSA-Romania, a concept dear to the heart of ABSA's director, Colin Tweedy.

There may be good reasons for ABSA's generosity in these cases, but in the small and gossipy world of sponsorship there have aroused some bitterness, especially the

award to a foreign arts company. The fact that Paul Hudson, who heads the BSIS at ABSA, visited Romania before the grant was made has not helped.

The Tricycle Theatre's "Pay What You Can" scheme has been saved by Loot, appropriately enough. For the last four years on Monday nights and Saturday matinees, the unemployed, students, disabled, and the old could see a show at this north London theatre for as much, or as little, as they wanted to pay: a penny would get you in.

The idea brought a new and needy audience to the theatre, and was copied by Contact in Manchester and, just recently, by ABSA Arts in London, but was proving costly in an

era of frozen grants. On average the contribution at the door was £2.25, well down on the average ticket price of £7.

But Loot, London's free advertising newspaper, is making up the difference for the next year at a cost of around £2,000. This is its first sponsorship, but its offices are nearby and there is a natural link between free advertisements and free access.

A series of six lunch time concerts of 20th century British music in City churches may not look ground-breaking, but the fact that they are backed by the HSBC with around £40,000 (plus £25,000 from the BSIS) is important. HSBC, better known as the Hong Kong & Shanghai Bank, acquirer of

the Midland, rivals Glaxo as the UK's second largest company. It has never got into sponsorship before but wants to promote its new identity. Its commitment will grow. The concerts are free, involve the City of London Sinfonia, and contain three new works commissioned by HSBC. The next will be on November 9 at St Katherine Cree.

CEREC reports that 61 per cent of arts organisations would currently accept tobacco brand sponsorship, but few actively seek it... The Visual Arts UK Festival, to be held in the northern region, has attracted over £50,000 in sponsorship from Air UK which will act as official airline, fly in artists, and carry the Visual Arts UK logo on its aircraft... BP is renewing its £100,000 a year support for the Portrait Award at the National Portrait Gallery until 1999 with an option until 1999... the National Trust has attracted £1m partnership support from the Rover Group.

Theatre/Ian Shuttleworth

## Goldoni at full tilt

**M**ichael Bogdanov's production transfers from The Swan at Stratford with his most frustrating hallmark intact; a keen and often audacious grasp of the big picture coupled with a tendency to let individual details slip sloppily by and undermine his overall vision.

Two hundred years ago Carlo Goldoni's *The Venetian Twins* was the first *commedia dell'arte* play successfully to be staged with the actors neither wearing masks nor improvising freely among the basic scenario, but following a set script.

For the most part Bogdanov goes full tilt for the *commedia* flavour, modulated for modern sensibilities after the example of Dario Fo. Actors do not just soliloquise at, but banter and interact with the audience - culminating in a sequence in which a supposedly hapless punter in the front row is accidentally stabbed during a duel, cueing a stage invasion by police, ambulance and even a couple of curious actors from the show in the Pit.

Audience contact is aided by Bogdanov and designer Kendra Ullart's solution to recreating the intimacy of the smaller Swan space: they simply sit a couple of dozen punters on the Barbican stage, some at pavement tables of a Veronese bar.

David Troughton is both the linchpin of these diverse frolics and the primary source of the energy which sustains the play's central premise through almost three hours; he plays the Twins Zanetto and Tonino, sundered years back and both coincidentally arriving in Verona to wed their respective beloveds.

The ensuing confusion, both romantic and financial (as one twin walks off with the other's riches and so forth) is straight out of Plautus via *The Comedy of Errors*. But Troughton, as both the Venetian roué Tonino and the Bergamo bumbkin Zanetto, puts his back into the quick changes, slapstick and ad libbed topical asides - perhaps too much so:

on the press night, one caught a distinct whiff of the rehearsed fluff, with Troughton deliberately tripping over lines for the sake of another giggle.

Such excess is forgivable because he carries the show virtually single-handed. This is where Bogdanov's big idea becomes unstuck. Actors simply do not accommodate each other's rhythms and energy levels in the way that would elevate the production from simply nodding acknowledgement at *commedia* to actually doing it.

The women in particular (Sarah Woodward and Jenny Quyle as the wives-to-be and Sian Radings as a supposedly feisty maid-servant), make no attempt to grab a slice of the action for themselves, but are content to be pulled along by the action - lazy acting at the best of times, and verging on the disastrous in such a play as this. Only James Hayes, as a deadpan Irish manservant, carves a niche of his own to rival Troughton's towering exuberance.

**M**odish contemporary sensibilities also ruin the ending. We all realise that the death of one of the twins is merely a device to prevent the lead actor from having to bi-locate himself during the dénouement; yet, if the resolution contains elements of potential shadow, current tastes dictate that the darkness control be turned up to 12 if at all possible. Bogdanov, alas, does not shirk this impulse. Consequently, as the artificial gloom gathers at the close, the audience is left vainly trying to feel guilty about its earlier guffaws, before growing just plain bewildered at an allegedly grotesque, but simply gratuitous masked epilogue.

David Troughton's effervescent twin performances are indubitably worth a look: it would have been nice if more of the production had backed him up.

At the Barbican Theatre, (081) 071 638 8891.



David Troughton: his effervescent performance carries the comedy

Music in London/David Murray

## Mahler, and too much more

**O**n Wednesday the Barbican Hall's Mahler cycle reached the Third Symphony (repeated last night). And very impressive it was; but it would have seemed still better had it stood alone, instead of following two extra-neous pieces in an over-egged programme. One admired the stamina of Michael Tilson Thomas and the London Symphony, but regretted not having more of it oneself.

Nemesis came at the quietest moments of the Adagio finale, when a solo flute asks a tremulous question before the ultimate climax. In the heat, two women decided that they had to leave - doubtless for the last train home: the programme had already overrun its time half an hour - and struggled out, *clop clop clop*, it was a pity it was inevitable.

Mahler strove regularly after an ideal, the symphony that would make a whole concert - a whole expressive world - by itself. Here, before the unnece-

sary interval we had already had two superfluous *bonnes bouches*. An early Brahms set of Romantic songs, op. 17, for women's voices with pairs of harps and horns, was entirely charming. After an elaborate re-peopling of the stage, we heard George Benjamin's brief *Jubilation*, an ILCA commission from 1985 for extravaganz forces including a steel band. It tickled the ear, but made no jubilant report: some misfire there.

As in the Second Symphony last week, Nathalie Stutzmann was the superb contralto soloist, heartfelt and plangent in both the Nietzsche one with the London Symphony Chorus and the excellent Southend Boys' Chorus. And the Adagio was a tour de force: rigorously sustained and gripping, but interpreted with a wealth of discreet, canny freedoms. Not the most affecting performance I've heard - but colossal, magnificently thought through. The orchestra deserved unlimited praise.

Thursday's concert sponsored by Nikon UK Ltd.

## Tallis Scholars reach the masses

**E**arlier this year the Tallis Scholars took their Palestrina to Rome. Below the golden renaissance ceiling of the Basilica di Santa Maria Maggiore the group had been invited to celebrate the 400th anniversary of Palestrina's death at the heart of the city where he lived and composed.

This was not a private occasion: Gimell, the company set up as the recording arm of the Tallis Scholars, has issued a live recording of the event on CD and video, and plans that the video will be sold to television companies worldwide. A follow-up concert held in the Sistine Chapel, celebrating the end of the cleaning of Michelangelo's "Last Judgment", was shown live on Italian television and subsequently broadcast in Japan.

Early music - even unaccompanied sacred music - has become big business. To those who knew this music solely within a religious context it must be puzzling or even disturbing to watch it being opened up to mass audiences, researched, recorded, mar-

keted, broadcast in the same manner as any other public music.

Founded in 1973, the Tallis Scholars were early in the field and have never let that advantage slip. There is no group to touch them for quality and professionalism - least of all in Italy, where interest in the great Italian heritage of

**Richard Fairman**  
hears works by two very different early music composers

Palestrina and even Monteverdi was long ago swept away by enthusiasm for Italian opera composers of the 19th century. After Rome the Tallis Scholars have returned to London. Peter Phillips, the group's founder, is keen to remind us that not only Palestrina but also Lassus died in 1594 and has put together a series of concerts pairing these two very different composers.

At the Queen Elizabeth Hall on Wednesday the first pro-

gramme included Palestrina's *Missa Papae Marcelli*, his most celebrated work, and Lassus's Penitential Psalm No. 2. Setting Palestrina at his most lucidly radiant face to face with the darker, more personal probing of Lassus - the sunlit South of Europe opposed to the gloomy, introspective North - could hardly have made the contrast between them more striking.

The performances, directed by Phillips, were as flawless as ever. The Tallis Scholars' characteristic sound, bright and penetrating trained voices with no vibrato, was accentuated by the dry acoustic of the QEII, where even the vowels (the "e" of "et resurrexit") started with a kick. One way or another there was a concentration about the singing that set it apart from the devotional atmosphere of worship. Perhaps that is inevitable when this music enters the public, professional arena.

The Palestrina and Lassus series continues during the winter at St. John's, Smith Square.

national collections, where they have remained largely unnoticed. Ends Jan 8. Closed Mon.

**Louvre From Across The Channel - British Art in French Public Collections:** paintings by Gainsborough, Reynolds, Constable, Lawrence and Turner, plus other drawings, watercolours and engravings. Together they add up to a panorama of British art. Ends Dec 19. Closed Tues (Hall Napoleon)

**Musée Carnavalet** The English in Paris in the 19th Century. Ends Dec 5. Closed Mon (23 rue de Sévigné)

**Nationalmuseum Goya:** a comprehensive picture of the 18th century Spanish master, with a total of 50 paintings and 60 prints. Most have been lent by public and private collections in Spain, including Colossus from the Prado and Arrest of Jesus from Toledo Cathedral. Ends Jan 8. Closed Mon.

**WASHINGTON** National Gallery of Art Milton Avery (1889-1965): 67 works on paper by the American artist. Ends Jan 22. From Minimal to Conceptual Art - Works from the Vogel Collection: 90 drawings, photographs, paintings and sculpture by contemporary artists. Ends Nov 27. Daily

**WOLFSBURG** Kunstmuseum Man Ray: more than 60 photographs by the American master of the enigmatic and the unusual, mostly dating from 1919-1949. Ends Jan 15.

**Jean-Marc Bustamante (b1952):** a collection of large steel sculptures by the French artist. Ends Nov 27. Closed Mon

## INTERNATIONAL ARTS GUIDE

**Asger Jorn retrospective**

A retrospective of the Danish artist Asger Jorn (1914-1973) opens tomorrow at Amsterdam's Stedelijk Museum. It includes 100 paintings and a large number of drawings by an artist viewed by many as one of the greatest of the second half of this century.

Paintings have been selected from leading museums and private collections, including the Tate Gallery in London, the Guggenheim in New York and the Lenbachhaus in Munich. Several are not customarily loaned out, but occupy a central place in Jorn's oeuvre - including *Letter à mon fils* (1956-7), *Stalingrad* (1956-72) and *Hors d'âge* (1972).

Jorn's paintings are inhabited by mythical figures, strange animals and human faces. Abstract and figurative forms are closely and sometimes inextricably interwoven. The titles are lyrical and evocative, but Jorn always warned against reading them as explanations. No

deliberate symbolism is to be found in the paintings. According to Jorn, the most important thing in Northern art is not concept but mood, given shape by an inner strength.

The Stedelijk show runs till November 27.

**■ EXHIBITIONS**  
AMSTERDAM

Rijksmuseum. The Renaissance Print 1470-1500. Ends Oct 30.

Closed Mon.

BARCELONA

Fundació la Caixa. Between

Presence and Representation: 19

works by Spanish and foreign

artists, mostly dating from the

1980s. Artists represented include

Judith Barry, Tony Cragg, Anish Kapoor and James Turrell. Ends Nov 6.

BASLE

Kunstmuseum Fernand Léger

(1881-1955): an exhibition focusing

on the major creative period from

1911 to 1924. Ends Nov 27. Closed

Mon.

BERLIN

Brücke Museum. Early Kandinsky.

A survey of the German Expressionist's

development. Ends Nov 27. Closed

Tues.

Altes Museum. Eldorado:

pre-Columbian gold treasures from

South America. Ends Jan 8. Closed

Mon.

BREMEN

Kunsthalle Toulouse Lautrec's

Paris Nights: 200 paintings, posters

and drawings from the 1880s. Ends Jan 22. Closed Mon.

BRUGES

</div

The consolidation of the US healthcare industry is continuing, despite the failure last month of President Clinton's proposed healthcare reform legislation.

This week's acquisition by Columbia/HCA Healthcare, the biggest hospitals group in the US, of HealthTrust, owner of the second-largest hospital chain, is part of a wave of mergers and acquisitions in the industry. There were 51 US healthcare mergers and acquisitions in the first six months of 1994 alone, according to KPMG, the accountants.

It is also the third takeover by Columbia in 15 months, transforming the Texas-based group from a company owning 23 hospitals to one with 311 and almost 5 per cent of the hospital beds in the US.

Other recent deals have included acquisitions worth \$755m by the Tennessee hospital group OrNda, the purchase of 47 psychiatric hospitals for \$200m by Charter Medical of Georgia, and the sale by California's National Medical Enterprises of 28 rehabilitation hospitals and 45 outpatient centres to Healthsouth Rehabilitation of Alabama for more than \$300m.

The upheaval is not confined to hospitals. Health insurers are merging. Wall Street financiers are building empires in residential care for the elderly. Surgery departments are offering cut-price heart bypass operations. The legendary salaries of US doctors are under attack. Ambulance companies are being touted as the next big merger area.

This is happening without the intervention of Washington. President Clinton has postponed plans for healthcare reform to next year. But the healthcare industry is continuing to change rapidly, largely in pursuit of lower costs.

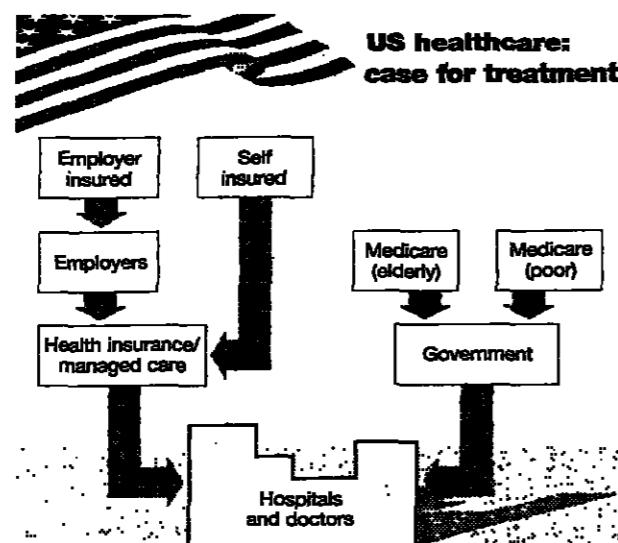
At stake is the \$600bn a year of revenue paid to US hospitals, nursing homes and doctors. This is 9 per cent of GDP and more than most European countries spend on their entire health services.

The main reason for the high costs is inefficiency, says Mr Eran Brody, a vice-president of Boston Consulting Group in New York. "There are 35 to 40 per cent too many beds in America," he says. "Hospital groups must get bigger to make sure they get business with eventually perhaps only three to five groups per large metropolitan area."

Overcapacity in other industries would quickly lead to price cuts. But this has only

## In sickness, or wealth

Daniel Green on mergers and cost cutting in US healthcare



just begun to happen in healthcare where prices allow hospitals to make a profit with only 40 per cent of beds occupied.

Pressures for mergers date from the 1980s when employers began a drive to cut the cost of healthcare insurance for their employees. It started on the west coast, with employers contracting with "health management organisations" (HMOs) to negotiate cost-cutting deals with doctors and hospitals.

The success of this "managed care" in controlling costs soon attracted the attention of the health insurers, who adopted a similar approach.

In some parts of the US, managed care has had a dramatic effect on costs. In Minnesota, about one third of the population is now treated under managed health programmes. Largely as a consequence, the city of Minneapolis-St Paul in Minnesota has lost more than 40 per cent of its hospital beds over a decade.

In more conservative eastern regions such as New York and North Carolina, managed care reaches only between 5 and 15 per cent of people. As a result, the number of hospital beds in, for example, New York has fallen by less than 5 per cent in the last 10 years.

Welsh, Carson, Anderson and Stowe is one of several groups that acquire doctors' practices and merge them.

As well as bringing economies of scale, mergers help in controlling the costs of treatment. Larger groups can build up statistical databases on doctors' prescribing and referral habits. Doctors who require significantly more overnight hospital stays for their patients than average, or who prescribe too many expensive drugs, are asked to change their habits.

"We want to see fewer days of hospital stay per thousand of population," says Mr James Hoover, a partner in the firm.

Among the victims of these changes are hospital doctors whose fees are being closely scrutinised along with other costs. Bellevue hospital in New York, for example, this summer signed a deal with the Prudential insurance company to do between 100 and 150 heart bypass operations a year on the insurer's policy holders. Prudential is paying a flat fee of less than \$35,000 per operation instead of being billed the sum of fees from staff and materials that would typically be twice as high. The doctors at Bellevue receive a proportion of the fees earned, less per operation than when they were billed for services.

This flat-rate fee system can be extended to cover all medical needs. For a flat fee per head, called a capitation payment, a hospital agrees to look after all the hospital needs of a group of people.

One example of this approach is the agreement made in July by a Florida-based health management organisation, Physicians Corporation of America, with the Los Angeles-based hospital company Salick Health Care. In return for an annual per capita fee, the 319,000 members of PCA's scheme receive comprehensive cancer coverage.

It is now in Salick's interest not to treat people unnecessarily and to introduce preventative healthcare to cut the proportion of members likely to suffer from cancer.

The use of capitation fees to pay for healthcare is growing throughout the advanced economies. The UK government for example, allocates resources to the National Health Service largely on a per capita basis.

The trend towards payment for healthcare through capitation fees is likely to continue in the US, forcing further moves to save costs in the industry. With it, the wave of mergers and acquisitions looks set to continue.

**Joe Rogaly**

## Echoes of Tory voices



The attractive face of conservatism was presented at the Labour conference in Blackpool this week. We may see its unattractive face on display at the Tory conference in Bournemouth next week. This has nothing to do with personalities. Mr John Major is no less decent than Mr Tony Blair, but, as to policy, the prime minister is constrained by circumstance. He has little choice but to trundle along the ideological tram-lines set in the late 1980s. The leader of the opposition is free to try to hug his party towards the gentler form of conservatism that better suits the English temperament.

He calls it socialism, but its values have often been prescribed by Tories from Disraeli onwards.

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stretch this piece of elastic further than it can stand. *The Right Approach* is echoed by Mr Blair in many places, including the passage in which it calls for devolution of legislative powers to Scotland, but much of it is dated, suitable to the preoccupations of the 1970s. Large chunks of it would stick in the gullet of even the most modernist Labour leader. The point, described by Mr Blair as "fundamental", is that today's Conservative ministry has trapped itself on the shores of free-market minimalism, which is not where the electorates could flourish, the paper acknowledged, then other things in which Conservatives believed – patriotism, loyalty, duty – would be meaningless.

The corollary is clear. "Man is an individual, answerable to himself" as our pre-feminist authors put it. "But he is also a citizen, the member of a complex network of small communities which go to make up society – family, neighbourhood, church, voluntary organisation, workplace and so on."

There you have it. The essence of *The Right Approach* is compatible with what Mr Blair had to say on Tuesday. "It is not this or that minister that is to blame," he told the Labour conference, "it is an entire set of political values that is wrong. They fail because they fail to understand that a nation, like a community, must work together in order for individuals within it to succeed."

Zip back to 1976. "What we are at is a turning point in political history, just as we were in 1979. The Tories' adventure has run its course

administration, whose social and political strategies are based on the proposition that the individual and the community are mutually supportive. There has to be a "constructive partnership" between government and industry. Oops! Sorry. Took that last sentence from *The Right Approach*, not Mr Blair, but either will do.

If there are doubts, they lie not in the nuances of philosophy, but in the pitfalls that await anyone who has to learn on the job. Mr Blair has been leader for less than 90 days, so judgments of his managerial abilities must be premature. He and his team are adept at caressing the media, and he appears to have cemented a useful working relationship with his deputy, Mr John Prescott. It is not, however, clear that he has found time to soothe the sensibilities of all his senior colleagues; perhaps, as Labour's last best hope, he has no need to.

His assistants and advisers are untested in battle. Many of them are outstandingly intelligent, bright and very young. As head of policy, the 35-year-old Mr David Milliband will be in charge of an apparently more formidable team than any available to previous Labour leaders of the opposition. Most of its members, like others in the Blair entourage, are 20-somethings or just-turned 30s. These cherubim will have to produce the Labour version of *The Right Approach*. They will be expected to outplay Mr Major's policy unit, headed by Mrs Sarah Hogg plus half Conservative central office and an army of civil servants whose advice is never party-political but always helpful. Yet the young are powered by optimism. It is the Tories who have to explain why, having been in office so long, they should be given another lease.

## LETTERS TO THE EDITOR

Number One Southwark Bridge, London SE1 9HL  
Fax 071 873 5938. Letters transmitted should be clearly typed and not hand written. Please set fax for finest resolution

Keep ageing hippies in their place

From Mr Daniel Roff

Sir, As a new English reader who has favoured yours over American financial papers, I was horrified to find an incident of grievous geographic neglect. Someone had reversed the labels of New Hampshire and Vermont on the illustration accompanying the article "Sainsbury makes a second US foray" (October 4). This may seem a minor gaffe, or even irrelevant. I would argue otherwise. Having been raised in the right-hand state, the one that stands upright and has consistently exhibited sound rightward-leaning; market-minded thinking, I cannot ignore such a blunder.

He may want to laugh when he hears we are changing our name to Scope, and wonders why we didn't choose the more descriptive "Cerebral Palsy Society". However, we should point out that the demand for change, and the new name,

Words should not obstruct change

From Ms Ann Robinson

Sir, Sir Michael Holman feels patronised by what he calls the language of medical correctness ("Save me from Health-speak", October 1). Perhaps he can appreciate something of how people with cerebral palsy feel when they are derided as spastic, a word which has become a term of abuse since The Spastics Society was founded in 1962.

He may want to laugh when he hears we are changing our name to Scope, and wonders why we didn't choose the more descriptive "Cerebral Palsy Society". However, we should point out that the demand for change, and the new name,

No sense in provision

From Dominique de la Barre d'Equeulaines

Sir, Surely the suggestion that banks should automatically make provision for new loans being granted does not make sense ("Plan to smooth bank profits endorsed by top supervisor", October 1). Banks should either require increased margins or, if that proved impossible for market reasons, cut lending altogether until reduced supply pushes margins up again. Automatic provisions would merely be an acknowledgement of the inability of banks to price credit risk correctly.

Dominique de la Barre

d'Equeulaines

16 rue Capetius,

L-6314 Fentange

G-D de Luxembourg

More in the waiting than in the expectation

From Mr Charles Buchet

Sir, The two items appearing in the FT on Crédit Lyonnais's announcement of "bad results" translate as "to wait for" ("Crédit Lyonnais goes to the laughing bank", September 30). Although this may be the meaning that first comes to mind, context leads to a different understanding. The verb attendre also means "to expect", eg "Je vous attends à neuf heures" is "I'll be expecting you at nine". In fact, there is no other way to say "to expect", except by using the same word in the more cumbersome reflexive s'attende à. This would have produced the somewhat leaden headline: "Voici les mauvais résultats que tout le monde attendait".

No wonder the latest public relations effort by Crédit Lyonnais raised a hoot from Observer. I think you will agree, however, that "Here are the bad results which everyone has been expecting" does not have the same piquant.

Charles Buchet  
head of corporate finance,  
Union Industrielle de Crédit,  
8 rue Lanneret,  
75008 Paris,  
France

Prototype

From Mr Richard Guy

Sir, I refer to your article, "Patchy start seen to training plan" (October 3).

This year there is only a small number of prototype modern apprenticeship schemes, and they are not behind schedule at all.

Indeed, our greatest problem this year is that many employers and young people are expressing great interest, but training and enterprise councils only have funding for a small number of places in the prototype sectors.

Next year will see the national launch of modern apprenticeships across the country and in a large number of sectors.

Richard Guy

chairman,  
Tec National Council Modern  
Apprenticeship Working Group,  
Manchester Tech,

Boulton House,

17-21 Chorlton Street,

Manchester M1 3JY

No plunge

From Mr Brian Yates

Sir, Subscriptions to Which magazine have hardly plunged, as you claim in your profile of the newly-appointed director of Consumers' Association, Sheila McKechnie ("Consumers' champion to leave her shelter", September 21).

Current subscriptions stand at 584,000, calculated on the moving average basis – the equivalent figure on the same basis in March 1988 would have been 854,000.

Brian Yates

chairman,

Consumers' Association,

2 Marylebone Road,

London NW1 4DF

Opportunity to agree broadcasting ground rules

From Mr Robin Foster

Sir, The recent debate concerning the emergence of powerful, vertically-integrated, satellite broadcasters has left unresolved the important issue of how best to ensure that ownership by those broadcasters of conditional access systems (the "gateways") does not prevent or distort competition between satellite television channels.

The answer in our view is not to prohibit vertical integration, but to establish a clear regulatory framework which would ensure that all channel providers can obtain access to conditional access systems on reasonable and non-discriminatory terms, and that an effective mechanism existed for the speedy resolution of any disputes.

Regulation would also need to incorporate an effective disputes procedure. Reporting abuses of the code to existing competition authorities, with the costs and delays implied, is

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## FINANCIAL TIMES

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Friday October 7 1994

## Russia at a crossroads

Russia has reached the limits of gradualism. For nine months, Prime Minister Victor Chernomyrdin and his colleagues have done their best to find a middle way between economic "shock therapy" and no treatment at all. But the lesson of transition elsewhere is that, in the long term, there is no middle way – only a choice between a Big Bang stabilisation and social and economic collapse. Unfortunately, there is nothing inevitable about Russia taking the route to stabilisation. The west may be able to weight the odds in favour of that option, but ultimately only Russia can decide.

Other post-communist states – Hungary, Poland, the Czech Republic – have already passed this turning point. But in Russia, the institutions of a civil and market society remain precarious. Privatisation, one of the success stories of the past two years, has helped to produce a new entrepreneurial spirit in many sectors of the economy. But without stabilisation and concerted legal reform, the zeal for profit will be more crime in fraud and organised crime than in the rise of a legitimate private sector.

Political forces have conspired against a more concerted reform strategy. The centres of power of the old order are badly damaged, but can still command large constituencies. Increasingly, Mr Yeltsin himself seems to be leaning towards the more conservative of his advisers, who are ambivalent about reform where they are not downright hostile.

**Difficult truth**  
The difficult truth is that the government's very lack of credibility doomed the gradualist approach from the start. Enterprises have not stopped borrowing excessively, because they do not expect inflation to stay low. In an effort to choke such borrowing off, the monetary authorities have had to impose exceptionally high real rates of interest, which, in turn, trigger more distress borrowing.

As a result, the economy how teeters on a mountain of inter-enterprise debt. Even previously viable companies are likely to get sucked into the web, as long as they believe the government will eventually give in to the demands of indebted competitors.

And over the past few months, the US and other "western countries" are true to their word: the fact that Russia has missed past reform opportunities owes something to western ambivalence. Before the west can help, however, the Russian government must make a leap of faith.

## Free the Post Office

It speaks volumes for the vanishing ideological divide in British politics that the foremost policy difference between the main parties appears to be the issue of privatising the Post Office. Yet if the postal service is to be a final triumph for state industrial ownership in the UK, it cannot continue in its current form.

For all Mr Tony Blair's resolution to ditch the Labour party's notorious constitutional commitment to public ownership, Labour is set to fight the privatisation of the Post Office tooth and nail. Its stance is nonsensical since all the supposed benefits of state ownership – such as universal service and a single stamp price across the country – could be secured through regulation, while consumers stand to gain from the greater efficiency and entrepreneurial zeal likely to flow from selling a majority stake in the Post Office to the private sector.

Yet Labour's success in whipping up popular sentiment against postal privatisation appears to be alarming enough Tory MPs to cause the government to pause. If the cabinet feels forced by political pressure to retreat, it should not be content with preserving the status quo. Instead it should take Labour at its word and propose legislation restructuring the Post Office to give it maximum commercial freedom within the public sector. Unless it does so, Britain's highly successful postal service will be handicapped as it seeks to expand into new technologies and confront international competition.

**Listed company**  
Such a policy would turn the Post Office into a stock market listed company in which the state owned, say, 80 per cent of the shares and exercised only the customary rights of a shareholder to agree broad strategy, approve directors and receive dividends. It would involve taking on the Treasury theologians who claim that no state-owned industry should be excluded from the public sector borrowing requirement and be treated as a normal company free from detailed Treasury control over budgets and borrowing.

The Treasury justifies its stance by citing rules on the compilation

the government has begun to do precisely that. There has been a relaxation of monetary controls, and renewed flows of credits to state enterprises. The upshot is the weakening of the rouble, which fell 20 per cent last month, itself a harbinger of renewed inflation. It is still falling: a further 5 per cent on Wednesday alone.

How should the west respond? Whatever their differences, the IMF and all the Group of Seven countries must tell Russia that now is the time to make the decisive leap, and back up the advice with a firm offer of financial support if they do so. In Madrid this week, US Treasury secretary Lloyd Bentsen reiterated what he told Mr Yeltsin during his visit to Washington last month that very large sums of aid were available quickly, but "only to support reform".

## Active restructuring

This means that, to obtain cash flows of up to \$10bn from the international financial institutions this year, the Russian government must commit itself to a further round of credit cuts and much more active industrial and social restructuring than it has so far attempted. In the process it will have to tread heavily on interests which have so far been shaken, but not deeply stirred.

Central to such a strategy will be stable prices. For all their political attractions, half measures simply cannot deliver stability in the long run. As Russian ministers know, gradualism allows them to ease their present burdens, but this only piles up the weight on future ones. Sooner or later, they would have to demand the kind of sacrifices from their people which they have not so far had to make.

The better alternative is to make the commitment, now, to a fixed exchange rate, backed by a sizeable western stabilisation fund and adequate non-inflationary finance to cover the budget for at least a year or two.

Above all, it is critical that the US and other "western countries" are true to their word: the fact that Russia has missed past reform opportunities owes something to western ambivalence. Before the west can help, however, the Russian government must make a leap of faith.

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# FINANCIAL TIMES

Friday October 7 1994



For information call 0362 695353

Cabinet alleges breach of criminal code

## Berlusconi takes action over Milan magistrate

By Robert Graham in Rome

The Berlusconi government yesterday decided to press a formal complaint against Mr Sergio Borrelli, Milan's chief public prosecutor, over a newspaper interview on Wednesday that contained allegations about the prime minister and the justice minister.

The move followed 24 hours' hesitation as Mr Silvio Berlusconi, the prime minister, sought to present a united front among the members of his rightwing coalition over how to react to the controversial interview.

The complaint is being filed to President Oscar Luigi Scalfaro, as head of the higher council of the magistrature. It claims Mr Borrelli is in breach of article 289 of the criminal code for undermining constitutional authority.

Such a strong stand represents the triumph of the "hawks" in the cabinet, led by Mr Giuliano Ferrara, minister in charge of parliamentary affairs. They have

argued that the government must take tough action to curb the increasing political interference of the anti-corruption magistrates in Milan.

If Mr Borrelli's comments had been allowed to go without serious challenge, this would have been interpreted as a sign of government weakness.

But the unity of the government on this hard line was immediately put in doubt by Mr Umberto Bossi, leader of the popular Northern League. He distanced himself from the stand of the four League ministers who signed the complaint, saying: "The League doesn't make denunciations of any type."

At the same time key members of the neo-fascist MSI/National Alliance - Mr Berlusconi's other main coalition partner - also kept their distance. The MSI has been cultivating close relations with elements in the Milan magistrate and is anxious to avoid an open confrontation, aware of the continued popularity of fig-

ures such as Mr Antonio Di Pietro, the leading anti-corruption magistrate.

The complaint procedure means that Mr Scalfaro must now examine the evidence and then decide whether there is sufficient cause to take either disciplinary or legal action. Offences under article 289 carry a minimum of 10 years jail.

Mr Borrelli was unrepentant over his interview yesterday and told reporters he had no intention of resigning. His comments suggested he was fully aware of the consequences of his words in the interview and accepted that the confrontation between the government and the judiciary were likely to continue.

In the interview, Mr Borrelli claimed that the magistrates' investigations were at a turning point and involved people "at the top of business and politics". This was a clear reference to Mr Berlusconi and his Fininvest empire which has been under investigation for over a year.

## European Court of Justice appoints new judges

By Robert Rice, Legal Correspondent, in London

Seven lawyers, largely unknown outside their own countries, were appointed unopposed yesterday to the most powerful judicial body in Europe.

The appointments to the European Court of Justice in Luxembourg represent the single biggest turnover of personnel in the court's history. Half the judges and their advisers up for reappointment are stepping down.

The power these European lawyers wield was underlined last week when the court awarded retrospective pension rights to part-time workers, leaving employers facing possible costs of billions of pounds.

But colleagues in the profession said yesterday that so little was known about the new judges it was difficult to assess what impact they would have on the court's judgments.

Every three years the court replaces several of its 13 judges and six advisers. Judges are appointed for terms of six years and many usually stand for reappointment. In 1991 only two members of the court changed. The judges stepping down are Manuel Díez de Velasco from Spain, the French judge Fernand Grevise, and the German Manfred Zuleeg. In addition, the president of the court, Mr Ole Due, a Dane, has resigned. A new president will be chosen from among the judges by secret ballot today.

Mr Due has been replaced by his Danish adviser, Claus Guldmann. Two other advisers have resigned, so three have been appointed - Philippe Léger from France, Georgios Cosmas from Greece and Michael Elmer from Denmark.

Appointment to the court is by "common accord" of the member state governments. There is no nationality requirement, but in practice each member state nominates one of its own nationals. The 13th judge is normally chosen on rotation from among the four largest member states plus Spain.

The Spanish judge was the 13th and is being replaced by an Italian, Antonio La Pergola. The new French judge is Jean-Pierre Puissacot and the new German judge is Günter Hirsch.

In the UK, candidates tend to be either judges or senior barristers, and are nominated by the Foreign Office on the advice of the lord chancellor. Judges from other member states tend either to be academics or to have held senior positions in their country's administrations.

Perhaps most is known about the new Italian judge Antonio La Pergola. He is a socialist MEP, former president of the Italian Constitutional Court and close political ally of Mr Silvio Berlusconi, the Italian prime minister.

## Surprise output falls indicate slower UK economic recovery

By Philip Coggan, Economics Correspondent

Surprise falls in UK industrial production and manufacturing output in August appeared yesterday to confirm indications that economic growth may be slowing in the second half of the year.

However, the Treasury pointed to special factors, such as the fire at the Milford Haven oil refinery in July, as being mainly responsible for the downturn in output and said the trend was still buoyant.

Financial markets welcomed news of the fall, on the grounds that it made an imminent increase in base rates less likely. The FT-SE 100 index climbed 2.1 points to 2984.4, while gilt rates rose half a point.

The Central Statistical Office said yesterday that manufacturing output fell by 0.3 per cent between July and August, while industrial production dropped 0.1 per cent. Analysts were expecting

both measures to rise by 0.4 per cent.

Around two-thirds of the fall in manufacturing output was caused by a fall in the oil refining sector. Output in this sector dropped sharply in July after the Milford Haven fire, a production drop at BP's Grangemouth refinery and maintenance at other refineries.

But the decline was not confined to oil refining. The engineering industry recorded a fall in production in August, with decreases particularly noticeable in metal machine tools and in basic electrical equipment. Other industries to record a fall in August included the textiles, leather and clothing sector.

Mr Nick Parsons, chief European economist at CIBC, said: "Frankly, I think the Treasury's excuse is a complete red herring. These are not straws in the wind but building blocks for an argument that the UK economy is slowing down."

There have been other indica-

tions that the UK economy, which grew at its fastest rate for six years in the second quarter, might be starting to decelerate. In September, a survey from the Confederation of British Industry showed a fall in the proportion of companies expecting output to rise over the next four months, while the Purchasing Managers Index fell for the second consecutive month.

Yesterday, figures from the Society of Motor Manufacturers and Traders showed that new car sales growth was slowing. However, quarterly and annual figures for production and output indicate that the recovery is still very healthy. Industrial production in the three months to August was 1 per cent higher than in the previous three months and 5.2 per cent higher than in the same period a year ago. The equivalent increases for manufacturing output were 0.8 per cent and 4.2 per cent.

See Lex

## BSkyB in £1bn flotation

Continued from Page 1

According to Bull, losses in the first half of the year to June were reduced to FFr843m, compared with FFr1.95bn for the comparable period in 1993.

Mr Descarpentries said in August that the group should break even at the operating level by the end of the year and at the net level by mid-1995.

After the issue BSkyB will benefit from a significant reduction in financial costs and will be able

to streamline its ownership structure, now complicated by the web of shareholder agreements forged during its early crises.

The final date of the flotation will be determined by progress in unravelling those agreements and by market conditions. Media analysts were optimistic about the prospects for issue. "BSkyB has a great story to tell," said Ms Rebecca Waddington-Ingram of Morgan Stanley in London.

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See Lex

## Bull aid

Continued from Page 1

High pressure over eastern Europe will dominate central Europe. Its clockwise circulation will direct cool air south to Alpine countries and France with sunshine extending from Russia to France. A strong westerly current will push warm air into the southern half of Scandinavia and the Baltic states. The Norwegian coast will be rainy with winds increasing to gale force.

An active cold front will generate heavy thunder showers over Greece and the southern Balkans. The Alps will be cloudy and rainy and snow is possible above 1,300 metres. Turkey, Spain and Portugal will be sunny.

### Five-day forecast

High pressure will continue to influence central Europe into next week, giving fair, autumnal conditions. Showers, some with thunder, will move slowly north from Greece and Bulgaria reaching Hungary and Poland during the course of next week.

Scandinavia will be windy and unsettled

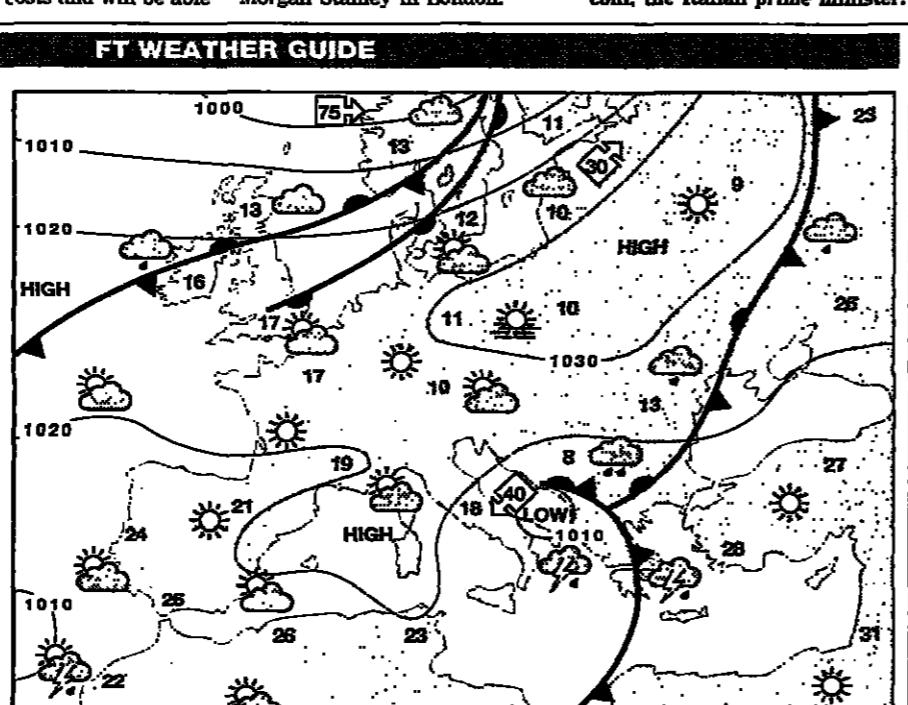
during the weekend but conditions will become fair as a high pressure system builds.

**TODAY'S TEMPERATURES**

Scandinavia will be windy and unsettled during the weekend but conditions will become fair as a high pressure system builds.

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**Lufthansa**



Situation at 12 GMT. Temperatures maximum for day. Forecasts by Meteo Consult of the Netherlands											
Maximum Celsius	Berlin	fair	23	Caracas	shower	31	Faro	thund	24	Madrid	sun
Abu Dhabi	sun	36	Belfast	cloudy	15	Cardiff	hazy	16	Frankfurt	fair	14
Accra	thund	30	Berlin	rain	8	Casablanca	shower	22	Geneva	fair	12
Ajaccio	fair	29	Brussels	cloudy	12	Chicago	fair	18	Gibraltar	fair	21
Amsterdam	fair	24	Bogota	shower	28	Cologne	fair	13	Manchester	fair	21
Athens	shower	27	Bombay	cloudy	12	Glasgow	shower	18	Melbourne	shower	21
Atlanta	fair	26	Brussels	sun	14	Hamburg	cloudy	16	Montreal	shower	20
B. Aires	cloudy	19	Budapest	rain	8	Helsinki	shower	12	Mexico City	shower	18
B. Jem	sun	17	Chagres	cloudy	12	Delhi	sun	35	Milan	shower	30
Bangkok	shower	32	Cairo	cloudy	16	Dubai	fair	38	Hong Kong	shower	30
Barcelona	sun	21	Cape Town	fair	27	Edinburgh	cloudy	16	Honolulu	fair	31

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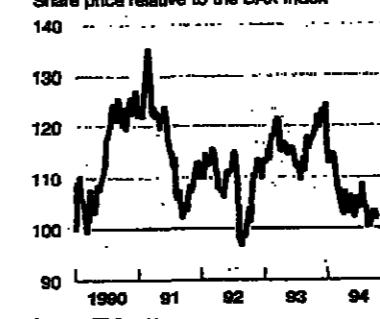
## THE LEX COLUMN

### Sky is the limit

FT-SE Index: 2984.4 (+28.1)

Allianz

Share price relative to the DAX Index



Source: FT Graphics

BSkyB is the classic ugly duckling turned swan. The satellite network has rapidly turned losses into profits and is now ready to float away. The immediate benefit to shareholders will be the release of £1.3bn in shareholder loans and guarantees. Mr Robert Murdoch's News Corporation, still heavily indebted after near-insolvency in 1990, could certainly use its £500m share. As shown by last week's plan to issue preference shares, Mr Murdoch is searching for ways to raise capital without losing control. Speculation is bound to mount that he is back on the acquisition trail.

A BSkyB float will also have the benefit for its present shareholders of making the value of their stakes more visible. Further cash could be raised by cutting their stakes after the planned one-year lock-up expires. Granada does not need cash now given that its approach to caterer Gardner Merchant has been rejected. But if the government relaxes rules on cross-media ownership, the group may wish to add to its ITV interests.

Cynics will say the float's timing is dictated by the fact that the threat to Sky from cable TV is not yet fully apparent. Sky currently makes the same profit irrespective of whether its programmes are distributed by cable or via dishes. But as cable companies roll out their networks and start making their own programmes, they may take fewer Sky channels. Cable groups will also be in a stronger position to bargain for a better deal on those channels they take. That said, this threat will take several years to materialise. Meanwhile, BSkyB stands to benefit from growth not only in subscriber fees but in advertising revenue which currently accounts for only 20 per cent of its income.

### UK economy

On their own, yesterday's UK industrial output figures can be interpreted any way one likes. Those inclined to fret about consumer confidence may focus on the drop in production of footwear and clothing. Those who believe in robust growth can point to distortions from the rail strike and the explosion at the Milford Haven oil refinery. The 13th judge is normally chosen on rotation from among the four largest member states plus Spain.

The Spanish judge was the 13th and is being replaced by an Italian, Antonio La Pergola. The new French judge is Jean-Pierre Puissacot and the new German judge is Günter Hirsch.

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Allianz

Allianz's announcement that it is looking for acquisitions abroad, including in the UK, comes only days after the purchase of Swiss Re's primary insurance business. A significant turning point has been reached: after several years of consolidation, the colossal insurer is ready for further expansion.

The new willingness to pursue acquisitions coincides with signs of robustness in the domestic German market. The traditional mainstay of group profits has turned: premium rates are rising, helped by economic recovery, and there has been a welcome fall in car

per cent. This summer's insurance market liberalisation has not led to a dramatic intensification of competition, as once feared. Foreign insurers still find it difficult to break into Germany, and domestic competition is muted. There are still headaches in the US, where Fireman's Fund lost DM164m in the first half on catastrophic risks, and the state of world financial markets will hit investment income. But on balance Allianz feels confident enough to revive a global growth strategy which has been on hold since 1990.

Whether this will prove good for shareholders is another question. Some of Allianz's past acquisitions, for example that of Deutsche Versicherung, seem to defy normal buy-back criteria. But investors treat Allianz as a proxy for the German market. As a result, the economics of individual transactions matter less than sentiment on Germany as a whole.

### US railroads

Union Pacific's desire to create the US's largest railroad company by buying Santa Fe Pacific makes strategic sense, but is unlikely to happen. If history is any guide, the Interstate Commerce Commission, the all-powerful railroad regulator, will oppose the deal because it would reduce competition.

Such a decision would be a mistake. Not only would regulatory rejection deprive shareholders of a bit a third higher than Burlington Northern's competing offer, but it would hinder efforts to bring further inefficiencies out of the system. These inefficiencies, despite the recent railroad renaissance, remain legendary.

**FINANCIAL TIMES  
COMPANIES & MARKETS**

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Friday October 7 1994

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**IN BRIEF**

**Allianz may buy into Britain**

Allianz Holding, the German insurance group, is casting around for further foreign acquisitions, and has a particular interest in the British life market. Page 20

**NYSE poised to name Grasso as chairman**  
The board of the New York Stock Exchange is expected to elect Mr Richard Grasso as its chairman to succeed Mr William Donaldson. Page 21

**Rumour spreads of Motorola bid for Apple**  
Rumours swept the US markets this week that Motorola, the communications and semiconductor group, might be preparing a takeover bid for Apple Computer, the personal computer manufacturer. Both companies declined to comment. Page 21

**Telecom Italia to run Pirelli Telecoms**  
Telecom Italia, Italy's state-controlled telephone company, is to take on the management of all national and international telecommunications services at Pirelli, the Italian industrial group. Page 20

**AEG predicts DM 90m in sales for battery**  
AEG, Daimler-Benz's electrical and electronics subsidiary, expects annual sales of DM90m (\$5.8m) from a new high-energy battery when it starts full production in 1998. It aims to seize a lead position in the market for electric cars. Page 20

**Brazil may impose capital controls**  
A senior Brazilian central bank official said the government may consider imposing capital controls in some circumstances, but ruled out Chilean-style restrictions on the exit of capital. Page 22

**Kmart warns of earnings fall**  
Shares in Kmart, the troubled US discount store group, fell 5% to \$16.75 in early trading after the company warned it expected a fall in earnings for its third quarter, ending in October. Page 21

**Recovery for South Korean petrochemicals**  
South Korean petrochemical companies are recovering from a prolonged slump due to increased demand abroad and the shutdown of several petrochemical plants around the world. Page 22

**Receivers seek equity for Carden Park**  
Receivers are looking for investors to inject fresh equity into Carden Park, the UK 1,200 acre hotel and leisure complex owned by Mr John Broome. Page 24

**Eaton falls despite interim profits**  
Shares in Eaton, the fashion retailer, fell as the group almost doubled interim profits but warned of a slightly weaker trend at the beginning of the second half. Shares fell 20% to close at 22p. Page 24

**FT Managed Funds Service**  
Starting on Monday, readers in Continental Europe will receive a more streamlined version of the FT's Managed Funds Service. The service will concentrate on offshore and overseas funds, and from Monday to Fridays will omit categories of fund which are of interest mainly to UK domestic investors. UK funds will still be listed once a week, in Saturday's FT.

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**Chief price changes yesterday**

FRANKFURT (DM)		PARIS (FF)	
Fluor	100	Fluor	100
Allianz	618 + 13	SFR	267.5 + 84
Astra	670 + 13	IBM	1070 + 26
Lotto	650 + 13	Dimat	6040 + 200
Pirelli	230.5 + 5.5	IFB Locab	381 + 31
Fiat	312 - 10	Fafsa	529 - 19
Hoffmann	865 - 17	Boylegas	412.8 - 7.2
Siemens	1200 - 10	TOKYO (Yen)	1200
Fluor	694 + 13	Alcatel	705 + 15
Santa Fe	149% + 2	Dalby Inc	365 + 19
Pirelli	384% - 15	Renal	941 + 33
Apple Comp	384% - 14	Colgate	772 - 19
Siemens	654 - 14	Kloster	832 - 12
Unilever	761% - 2%	Shewell	485 - 15
Un Pacific	149% - 2%	Wetherspoon (JD)	735 - 18

New York prices at 12.30pm.

LONDON (Pounds)

Wester Water

Fluor

Dimat

IFB Locab

Fafsa

Boylegas

TOKYO (Yen)

Alcatel

Dalby Inc

Renal

Colgate

Kloster

Shewell

Wetherspoon (JD)

Wester Water

Fluor

Dimat

IFB Locab

Fafsa

Boylegas

TOKYO (Yen)

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IFB Locab

Fafsa



## INTERNATIONAL COMPANIES AND FINANCE

**American Express job cuts could reach 6,000**By Richard Waters  
in New York

American Express has confirmed it will undertake a wide-ranging overhaul of the back-office operations which support its card businesses in the US, in the process eliminating some 4,000 jobs.

The company also said it expected to cut a further 2,000 jobs by "streamlining" other support staff throughout its worldwide operations and at its headquarters.

Most of the cuts, out of a total workforce of 71,000, will come over the next two years as American Express closes four operating centres in the US.

The closures would be staged to avoid disruption, the financial services group said. Further streamlining will lead to more cuts "over the next several years".

The changes mark the second round of substantial cost-cutting undertaken by the company recently. Two years ago, American Express announced plans to axe 4,800 jobs as part of a move to reduce annual expenses by \$100 a year. The company said that target had been reached last year.

The switch to fewer operating centres reflects a change in approach as the financial services group broadens its range of products. At present, its charge card, corporate card and credit card products are handled in different centres. Plans to launch another 10-15 products in the next two years make this fragmentation impractical, the company said.

The continued focus on improved efficiency also reflects growing competition in the cards business. Although the market is growing strongly, card companies have suffered from rising interest rates, which have increased their financing costs, and the launch of a range of new credit cards.

The reorganisation - billed by American Express as a re-engineering of processes ranging from cardmember acquisition to product development - follows a study by consultants from Booz Allen & Hamilton into the company's costs.

**CBoT to launch after-hours trade on October 20**

By Laurie Morse in Chicago

The Chicago Board of Trade will launch its long-delayed after-hours computer trading system on October 20.

The system, known as Project A, will allow traders to use the CBoT's financial futures and options products during the late afternoons when the exchange's pits are closed.

Initially, Project A trading will be open for two hours, from 2.30pm to 4.30pm local time, bridging the gap between afternoon pit closures and the start of the CBoT's night floor trading session.

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**GONÇALO SIGNORELLI DE FARIA**  
Director President

GOVERNO DO ESTADO DO PARANÁ

**Apple returns to the takeover limelight**

By Louise Kehoe in San Francisco

Apple Computer, the personal computer maker, this week again became the subject of takeover speculation, with talk in the US markets that Motorola, the communications and semiconductor group, might be preparing a bid.

Although both companies declined comment and several industry observers expressed scepticism, Apple's share price jumped \$4, or 12 per cent, on Wednesday, to close at \$37. Yesterday, the price receded to \$36.

This is hardly the first time Apple has been at the centre of takeover speculation. Three years ago Mr John Sculley, former Apple chairman, tried to broker a "merger" with International Business Machines following the companies' agreement to form a wide-ranging technology alliance, which also involved Motorola.

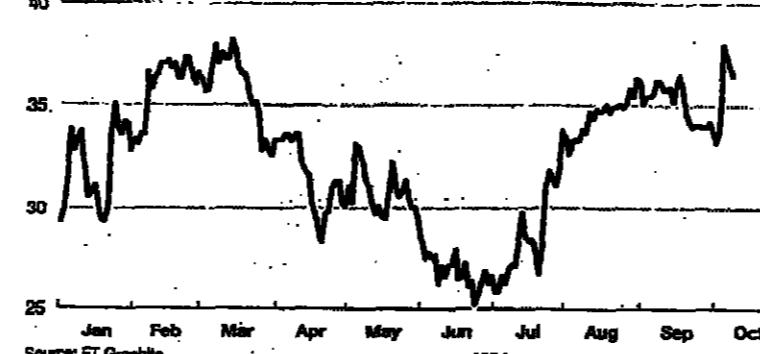
AT&T, the telecommunications group, is also reported to have held talks last year with Apple about a possible takeover.

While there is no hard evidence to support the rumours that Apple is "in play", it is increasingly clear that it needs to form new partnerships - through either alliances or the sale of equity - if it is to maintain its momentum in the PC market.

Wall Street analysts expect Apple to post strong results over the next two quarters, with estimates of second-half

**Apple Computer**

Share price (\$)



profits ranging from \$1.10 to \$1.85 per share, up from 65 cents on an operating basis for the first half of the year.

But the longer-term outlook for the company is far less promising. Apple's share of the world PC market has declined over the past two years to about 10 per cent from about 14 per cent.

Apple's "installed base" of Macintosh computers is about 16m. This is dwarfed by an installed base of nearly 70m PCs running Microsoft's Windows software, notes Ms Lucianne Painter, a PC industry analyst at Salomon

Brothers. "This makes the Windows platform the obvious choice for software developers to support," she says. Software programs for Windows PCs outnumber those for the Macintosh by more than 10 to one, according to Ms Painter.

Unless Apple can substantially increase the size of the market for Macintosh applications programs, it runs the risk of losing the vital support of software developers, narrowing still further the choice of new programs that users can buy off the shelf.

After years of internal debate, Apple recently announced plans to license its

Macintosh software to other computer makers, so they could produce "Mac clones". The company's goal is to boost market share for computers running Macintosh software to 30 per cent by the end of the decade.

However, Apple is taking a cautious approach to licensing its software. The company aims to pick just a handful of licensees which address segments of the PC market where Apple has little presence. With most large PC makers now wedded to Microsoft's Windows, it is not clear that Apple will find many takers for its software.

Yet it urgently needs a partner that can boost the Macintosh share of the PC market, industry analysts say. Motorola's introduction this week of a range of computers based on the same PowerPC microprocessor chip used in Apple's latest products has led some industry observers to speculate that the two companies would be a good fit.

However, Motorola's computers - through which the company aims to sell through third parties - are not designed to run Apple's software. It seems unlikely, therefore, that Motorola's plan is to seed the market for Macintosh clones.

Anyone interested in acquiring Apple will need deep pockets. Apple's market capitalisation, at the current share price, is approximately \$43bn, and analysts speculate that it would sell at a substantial premium.

**Kmart warns of fall in earnings in third quarter**By Richard Tomkins  
in New York

Shares in Kmart, the troubled US discount store group, fell 5% to \$16.50 in early trading yesterday after the company warned that it expected to

report a fall in earnings for its third quarter, ending in October.

If the prediction were fulfilled, it would be the eighth consecutive quarter in which the company's profits have declined.

Kmart said the main reason for the downturn was weakness in clothing sales. This was caused by unseasonably warm weather in the last three weeks of September, which had compared with cooler-than-normal temperatures in the same period a year earlier.

The company said the result

had been to limit comparable store sales increases in the US to 1.5 per cent in September, a year earlier it reported 3.12 per cent increase in same-store sales in the US, producing net income of \$93m or 20 cents a share.

Kmart said a weakness in margins on hardline goods would also hit third-quarter profits. This was caused by a shift in the sales mix towards promotional items.

The extent of the decline in profits would be influenced significantly by sales trends and the sales mix this month, which should be more favourable than in September. Kmart added.

Last month the company announced it was closing 110 of its discount stores, with the loss of 6,000 jobs, in an attempt to arrest its decline.

**NYSE poised to name Grasso as chairman**By Patrick Harverson  
in New York

The board of the New York Stock Exchange was late yesterday expected to elect Mr Richard Grasso as its chairman to succeed Mr William Donaldson, who steps down next May when his four-year term expires.

The election of the 48-year-old Mr Grasso, president and chief operating officer of the NYSE, will mark the first time that a member of the exchange's staff has ascended to the chairman's office.

In its 202 years, the "Big Board", as it is known on Wall Street, has always been run by a prominent figure from stockbroking business or politics.

Mr Grasso's elevation was expected to be confirmed unanimously by the board, which decided for only the second time in the NYSE's history - not to employ a search committee to find a new chairman.

This decision reflected the belief among exchange insiders that Mr Grasso, who has worked at the Big Board for 25 years, was the right man for the job.

**Hoechst sees 20% rise**

Hoechst, the German chemicals multinational, expects 1994 net profit to be up "more than 20 per cent", said Mr Günther Metz, vice-chairman in charge of US operations, AP-DJ reports from Mexico City.

"But that's still not enough," he added, saying the company continued to have problems worldwide in fibre and polymer sales.

Mr Metz was attending the 50th anniversary of Celanese Mexicana, Hoechst's Mexican subsidiary.

Hoechst has a 51 per cent participation in Celanese. He declined to comment on

**Warning on Canadian insurers**By Robert Gibbons  
in Montreal

More Canadian insurance firms are in danger of failure following the collapse of Confederation Life and Sovereign Life. Mr John Palmer, the new head of the Federal Office of Financial Institutions (OSFI), has warned.

"As restructuring of the industry continues, some institutions will fall by the wayside," Mr Palmer told a senate committee probing the collapse of Confederation Life in

August. He urged that the OSFI be given powers to supervise investment portfolios more closely, to avoid excessive exposure to property and other large sectors.

He said the OSFI must be able to intervene quickly with independent reviews of individual firms and their investment and actuarial policies.

However, Mr Palmer brushed aside suggestions from industry leaders that the federal government set up the equivalent of the Canada Deposit Insurance Corporation to protect

depositors and annuitants of insurance companies against collapse. CDIC guarantees bank and trust company deposits up to a maximum C\$60,000 (US\$47,760).

"The existing life insurance industry protection fund should have access to greater borrowings, but more reliance on government is not the answer," said Mr Palmer.

"All financial institutions and consumers should rely more on market discipline and not less."

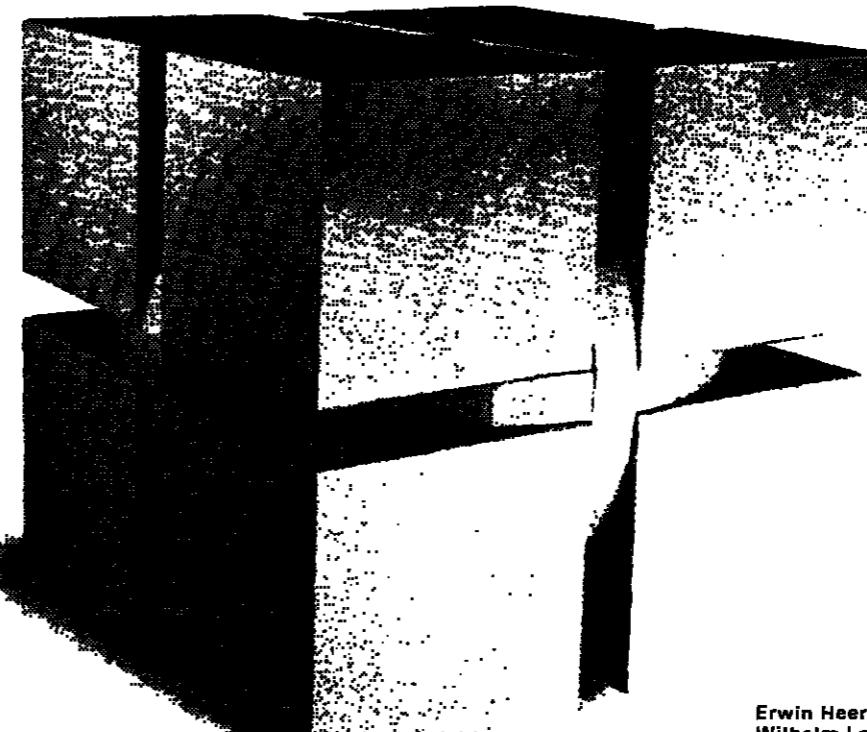
Canada's nine biggest telephone companies have launched Mediatrix, a national multimedia highway, to compete directly with the cable television industry.

Mediatrix is 60 per cent owned by BCE, Bell Canada's parent company. It will offer consumers video-on-demand entertainment, interactive home shopping and financial services, education courses, data, healthcare, publishing and some government services.

It has a five-year budget of C\$250m (US\$196.5m) to develop the technology needed.

Mediatrix, made possible by a regulatory decision last month, is part of the C\$8bn Beacon project through which the phone companies will upgrade all their transmission systems to fibre optics with coaxial connections to the home over the next decade.

• DMR, a leading Canadian-based information technology consultant, lifted net profit 28 per cent to C\$1.1m or 8 cents a share, on revenues of C\$71m for the first quarter ended August 31, up 17 per cent.

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Erwin Heerich, no name,  
Wilhelm Lehbrück Museum  
Duisburg

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## INTERNATIONAL COMPANIES AND CAPITAL MARKETS

## Brazil holds back from imposing capital controls

By Stephen Fidler,  
Latin America Editor

A senior Brazilian central bank official said yesterday that the government may consider imposing capital controls in some circumstances, but ruled out Chilean-style restrictions on the exit of capital.

Mr Gustavo Franco, director of international affairs at the central bank, said this type of capital controls introduced for a period late in 1993 "may be used again if necessary, but we'd rather not need to use them". These controls included a tax on some inflows, mainly designed to prevent surges of short-term capital.

He added that two rules would govern any decisions made on the subject:

- Rules should not be changed for decisions taken in the past, but only relate to future decisions;
- Rules should not be introduced that would affect the exit of capital – to do so would be unfair.

Speculation in Brazilian financial markets that capital controls would be imposed has been cited as a factor depressing the stock market in

recent days. The fear is that large inflows following the probable victory of Mr Fernando Henrique Cardoso in Monday's election could damage the finely-tuned anti-inflation strategy by either over-elevating the exchange rate or by swelling money supply.

Mr Franco said that a path of low-inflationary growth implied two new elements for the Brazilian economy: a strong exchange rate and current account deficits, instead of surpluses run over the last decade. A current account deficit was the corollary of capital inflows the country needed to tap foreign savings.

In reference to Mexico's high current account deficit, which exceeded 6 per cent last year, he said: "There is no point in thinking Brazil is going to become like Mexico, but there is no point either in becoming mercantilists and thinking that having a very large trade surplus is good for the economy."

He added: "Appreciating the currency and trade liberalisation are things that make good economic sense".

## NEWS DIGEST

## Poseidon to re-open Gecko copper mine

Poseidon Gold, part of Mr Robert Champion de Crespigny's Normandy Poseidon group, is to recommission the Gecko copper mine at Tennant Creek in the Northern Territory, writes Nikki Tait.

The mine was put on a care and maintenance basis last year because of the weak copper price. However, PostGold said yesterday that the recent improvement in metal prices meant that it had been able to forward-sell enough copper, gold and currency to ensure the mine's full operational status to June 1995, based on current reserves.

Production is now due to commence in April next year, after a treatment plant upgrade.

## Daewoo plans stake in Indian firm

Daewoo Corporation of South Korea is planning to take an equity stake in a finance company floated by DCM of India, with which it has a joint venture to manufacture cars, a senior official of the local company said on Wednesday. Reuters reports from New Delhi.

The official said the South Korean company was keen to take a stake in DCM Financial Services through its Daewoo Securities offshoot, to finance the sale of cars to be manufactured in India.

## Burns Philp in Vietnam venture

Burns Philp, the Australian group which has been aggressively expanding its food ingredients presence recently, yesterday announced that it was entering a joint venture in Vietnam, to build and operate

the last stage of the so-called Real plan – the introduction of a new currency in July – has brought inflation down to about 1 per cent a month in September from about 45-50 per cent earlier in the year.

"It was a good start, but let's not get the idea that that the whole thing is finished," Mr Franco said.

Future growth demanded public savings and that would only, paradoxically, come with austerity. "Growth under fiscal discipline and under democracy is the challenge of the next administration," he said.

He was speaking at a seminar organised in part by Banco do Brasil, Latin America's largest bank and part state-owned, which yesterday announced the opening of a new securities subsidiary in London.

The subsidiary, BB Securities will underwrite, trade and market emerging market securities. It will aim to raise capital for companies from Brazil and other South American countries, according to Mr Alcir Callari, Banco do Brasil chairman.

A yeast and bakery ingredients factory, writes Nikki Tait.

Its joint venture partner will be Vinasugar, Vietnam's largest sugar manufacturer. The factory will be based in Dong Nai Province, to the northeast of Ho Chi Minh City.

The deal requires government approval, but Burns said it was hopeful this would be granted before the end of 1994.

## Goldsmith lifts share in Bendigo Mining

Sir James Goldsmith, the Anglo-French investor, has raised his beneficial interest in Bendigo Mining, a small listed company looking at reworking the Bendigo gold field in Victoria, writes Nikki Tait.

He has purchased a further 6m shares, to take his total holding to 13.5m. Historically, Bendigo has been Australia's second most productive field after Kalgoorlie's "golden mile", although mining halted in the 1950s.

## Huaneng joins NYSE with \$650m offering

By Martin Brice

Huaneng Power International, the Chinese electricity generating group, yesterday made the biggest US offering by a Chinese company when it listed on the New York Stock Exchange following a \$650m initial public offering of 31.25m American depositary shares at \$20 each.

The issue represents about 25 per cent of the outstanding share capital, with each ADS representing 40 ordinary shares.

Trading after the launch was reported by global co-ordinator Lehman Brothers to be light and the price held at \$20.

The issue was sold in three tranches, 50 per cent in the US and 25 per cent each in Asia and the rest of the world. Lehman Brothers was also lead manager for each tranche.

This deal follows the first primary listing in New York by a Chinese company, when Shandong Huaneng Power Development made a \$330m IPO in August.

## CSR expects A\$100m from pension surplus

By Nikki Tait in Sydney

CSR, the Australian sugar and building products group, announced yesterday that it expects to receive a A\$100m (US\$73.50m) cash transfer early next year as a result of the surplus in its superannuation fund.

The company said that the fund had an actuarial surplus of A\$290m when it was last valued. Accordingly, after 12 months of negotiation, it has been decided that CSR will enjoy one third of this that a further A\$100m will be used to improve fund members' benefits; and that the remaining surplus will stay in the fund "to maintain a buffer".

CSR will treat the bonus – on which it will pay tax – as an abnormal item in its next profit and loss statement.

The industry, which ranks fifth in world production with a 4 per cent global share, then suffered from excess capacity after the government allowed a rush of new entries into the then-profitable petrochemicals market.

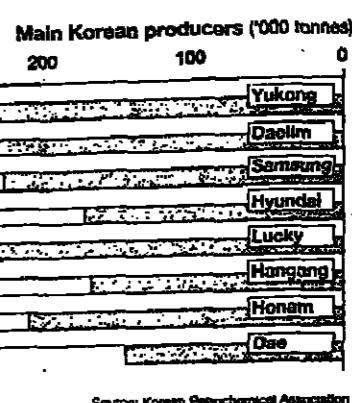
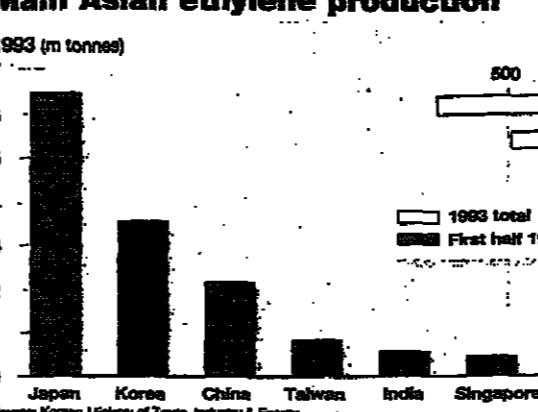
To make matters worse, the worldwide recession of the early 1990s cut petrochemical prices and slowed sales for the Korean companies, which also had to bear heavy debt burdens from the rapid expansion of facilities.

With the government regulating domestic petrochemical prices as part of an anti-inflation programme, South Korean companies were forced to dump their products in foreign markets at rates half that of international prices.

"During that period, South Korean petrochemical companies increased their capacity seven-fold, which disrupted the international price structure," said Mr Kim Kyung-tae, a senior researcher at the Korea Institute for Industry, Economy and Trade (KIEIT).

As combined losses last year grew to \$1.25bn from \$875m in 1992, petrochemical makers unsuccessfully lobbied the government to permit them to

## Main Asian ethylene production



Source: Korean Petrochemical Association

## Recovery fuelled by rising demand

South Korea's petrochemicals industry is coming back to life

South Korean petrochemical companies are recovering from a prolonged slowdown due to increased demand abroad and the unexpected shutdown of several important petrochemical plants around the world.

The improved outlook is in sharp contrast to the bleak situation that South Korea's eight leading petrochemical companies faced only a year ago.

The industry, which ranks fifth in world production with a 4 per cent global share, then suffered from excess capacity after the government allowed a rush of new entries into the then-profitable petrochemicals market.

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As combined losses last year grew to \$1.25bn from \$875m in 1992, petrochemical makers unsuccessfully lobbied the government to permit them to

form a "recession cartel" that would limit production and set minimum prices. But companies are now reporting their first growth in profit for several years. Prices are climbing as a surge in Asian demand coincides with a cutback in global production caused by the temporary closure of several naphtha cracking complexes (NCC), which produce the raw material for petrochemicals.

The production cuts follow recent accidental explosions at Exxon's facility in Louisiana and Unichem's Prioli plant in Italy, the largest ethylene plant in the world.

"There have also been a series of unexpected plant shutdowns throughout Asia, including Malaysia and Taiwan. A couple of South Korean NCCs have also been closed this summer for routine repairs, while only 60 per cent of Japanese NCCs are fully operating now due to a water shortage from the worst drought in decades," said an official at Lucky, the petrochemical unit of the Lucky-Goldstar group.

This has provided an opportunity for South Korean petrochemical companies to fill growing demand in south-east Asia and China, its main export markets. Competing exports to the region from the US have fallen as its producers keep busy meeting rising domestic demand.

There is also strong growth at home as South Korea's leading industries, which are enjoying an export boom, consume large amounts of petrochemicals as raw

materials for their products.

In the first half of 1994, Lucky reported a 61 per cent increase in net profits to Wom4.9bn (\$824.1m). Yukong, the nation's fifth largest refiner, had a 22 per cent rise in net earnings to Wom3.6bn, primarily due to the improved performance of its petrochemical business.

Hanyang Chemicals reported a profit of Wom3.5bn for the first half after losses of Wom4.5bn last year. Losses at Honam Petrochemical, a subsidiary of the Lotte group, shrunk to Wom1.1bn from Wom3.5bn a year ago.

"The main reason behind the increased earnings is a sharp rise in the export prices of petrochemical products," said Mr Ko Jae-pom, an official at the ministry of trade, industry and energy.

"Prices of ethylene, a major raw material for downstream petrochemicals, have soared by 67 per cent from \$225 a tonne in January to \$494 in September, while prices for polypropylene have also jumped to \$585 in September from \$335 in January."

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## INTERNATIONAL CAPITAL MARKETS

## Treasuries little changed ahead of jobs data

By Frank McGurk in New York and Conner Middelmann in London

The US Treasury market took a breather after three straight losing sessions as traders nervously awaited this morning's jobs data.

By midday, the benchmark 30-year government bond was unchanged at 94.95, with the yield holding steady at 7.941 per cent. At the short end, the two-year note was up 1/16 at 99.75, to yield 6.687 per cent.

With no first-tier economic news on offer, attention turned to today's report on the labour market last month. Economists are expecting the government to report an increase in non-farm payrolls of about 250,000, a figure which would suggest moderate growth.

An increase that exceeded that level would probably trigger fresh declines, traders said, especially in long-dated government bonds.

In recent sessions, fixed-rate investors have become concerned that the Federal Reserve was allowing the economy to grow too fast to contain inflation. If the rate of increase exceeded 300,000, many are predicting the Fed would act immediately to put up short-term rates.

Anxieties over the economy's strength and its implications for monetary policy have upset the market for weeks. Yesterday provided an opportunity to regroup before a crucial piece of evidence arrived.

A firmer dollar and receding commodity prices provided a calming backdrop, allowing

traders to ignore the release of September sales data from leading retailers.

The morning brought two bond-favourable snapshots of the employment picture. The Labor Department said that initial claims for unemployment benefit had risen by 7,000

## GOVERNMENT BONDS

last week and the Conference Board, a trade group, said its "help-wanted" advertising index had declined from July to August amid signs that the labour market was cooling in the second half of the year.

■ European government bonds saw a small reprieve yesterday, recouping some of their

recent losses in moderate turnover. Weaker-than-expected economic data in Germany and the UK lent some support, but traders said most of the gains came from short-covering after Wednesday's sharp sell-off.

They said investors remained reluctant to commit themselves to any new positions so close to today's keenly awaited US employment numbers, which many fear could trigger another interest rate increase by the Fed.

■ UK gilts once again outperformed most of Europe. The December long gilt future on Liffe rose 5/16 to 99.54.

Gilts received a boost from lower-than-expected industrial production and manufacturing output data, which indicated that the economy is not over-

heating and eased fears of inflation and monetary tightening. This boosted especially the short end of the yield curve, where the December contract rose by 0.12 to 99.30.

"People realise that even if rates go up, they won't rise as sharply as was factored in earlier," said Mr Adrian James, of NatWest Markets.

Gilts gained further support from continued buying by UK pension funds and some continental investors. The 10-year gilt spread over bonds narrowed again, to 127 basis points from 133 on Wednesday.

■ Italian bonds bounced back from Wednesday's precipitous fall with the BTP future on Liffe rising some 0.54 points to 97.85. However, the market is likely to remain jittery amid political tensions and uncertainty over the budget bill's parliamentary approval.

■ German bonds recovered some of Wednesday's losses, with the December bond future on Liffe ending about 0.27 points higher on the day. Support came from news of a 2.2

per cent drop in manufacturing orders for August.

However, with bonds overshadowed by the elections and key US data, dealers see little scope for clear progress until the second half of the month.

■ French bonds ended a shortened session slightly higher after dealers were halted around lunchtime when union workers from French car manufacturer Renault occupied the trading floor.

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## BZW launches commodities fund

By Graham Bowley

Barclays de Zoete Wedd yesterday launched a new commodities investment fund which it claims is the first fund to be listed on the London Stock Exchange, offering investors access to a wide range of commodities.

The Jersey-based investment fund, which will be managed by BZW Investment Management (BZWIM), has already attracted £70m of institutional interest.

A shelf registration has been filed with the London Stock Exchange putting a maximum of £200m on the amount of the fund for it to get clearance from Japan's ministry of finance. Japanese investors account for around £10m of the shares already placed.

The fund will aim to outperform the Goldman Sachs Commodity Index by giving a greater weighting to industrial materials and energy, which BZW thinks should benefit the most from stronger economic growth.

has been aroused recently following the strong economic upturn in parts of Europe and the US, which has caused sharp rises in some commodity prices, coupled with signs of a resurgence in inflation and rising interest rates. Commodities can be used as a hedge against inflation and as a play on economic growth.

The minimum investment required by the fund is £5,000.

The fund was due to be launched in early September. However, unexpectedly strong interest from Japanese investors prompted a delay in the publication of the fund's pathfinder prospectus to allow time for it to get clearance from Japan's ministry of finance.

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## Intelsat taps 10-year sector with cheaply-priced \$200m deal

By Graham Bowley

and Martin Brice

Few borrowers braved the eurobond market yesterday ahead of today's US employment data, which could prompt a further rise in US short-term interest rates. The US dollar sector saw most activity, with deals from Intelsat and Morgan Guaranty Trust.

Intelsat tapped the longer end of the dollar sector with a 10-year \$200m offering priced to yield 55 basis points over US government bonds.

Syndicate managers described the pricing as cheap and the spread tightened to around 50 basis points once the bonds were freed to trade. "These bonds were priced to clear," said one trader.

"The market is still difficult but the general feeling is that if you can pick your spot and price to recognise market conditions then you can get your deal done," said another.

## INTERNATIONAL BONDS

at the time. It was important, therefore, that yesterday's deal was a success, syndicate managers said.

Morgan Guaranty Trust tapped the shorter end of the dollar sector with a \$200m offering of two-year bonds priced to yield 19 basis points over US government bonds.

Syndicate managers said the bonds were fairly priced.

Lead manager J. P. Morgan said it had sold \$60m of its own

allocation of \$136m and had only taken back \$10m of the \$34m allocated to other banks.

Demand came from Swiss and Benelux retail investors, and to a lesser extent from the Middle East and Germany.

Goldman Sachs and CS First Boston have cut 25 basis points from the 40 basis points launch spread on the \$200m Reed Elsevier five-year bond issued last month, after news of the company's takeover and possible credit rating downgrading.

Two deals were launched in the lira sector, despite turbulence resulting from recent political developments in Italy.

Deutsche Finance Netherlands opted for the two-year maturity with a 120m deal offering an 11 per cent coupon.

Lead manager Deutsche Bank London reported very strong demand sparked by both the high coupon and the short maturity.

"No one wants to go long in these markets," said a syndicate official at Deutsche Bank London.

Deutsche Bank London also lead-managed another lira offering, this time at the 10-year maturity for KfW, Germany's state-owned development aid bank.

This deal is fungible with an

L200m issue brought earlier this year and was said by Deutsche to have met with a good response, mostly from German retail investors who benefit from a tax exemption.

■ Gujarat Narmada Valley Fertilisers, one of India's largest fertiliser producers, yesterday

raised \$55m with an offering of global depositary receipts, lead-managed by Crosby Securities.

J. H. Corp, the Indian industrial conglomerate, also announced a \$55m GDR programme, lead-managed by BZW.

This deal is fungible with an

## WORLD BOND PRICES

## BENCHMARK GOVERNMENT BONDS

	Coupon	Red	Price	Days' change	Yield	Week	Month	ago
Australia	9.000	90/90	93.1900	+0.50	10.10	10.20	9.68	
Austria	7.250	90/90	93.0000	+0.25	10.10	10.20	9.68	
Canada	6.500	90/90	93.6500	-0.20	9.08	8.93	9.94	
Denmark	7.000	12/04	88.2700	+0.22	9.12	8.93	9.09	
France	8.000	95/98	107.0000	-0.04	7.85	7.48	7.33	
Germany	8.500	04/04	92.0000	+0.04	8.20	8.11	7.96	
Italy	8.500	09/04	90.8800	+0.72	11.38	12.02		
Japan	No 11/6	9/05/99	103.0280	-0.06	4.04	3.85	3.96	
Netherlands	4.100	12/03	95.2890	-0.03	4.88	4.55	4.65	
Spain	6.750	01/04	97.4400	+0.10	7.60	7.50	7.42	
UK Gilt	8.000	09/93	98.0000	+0.01	10.12	10.12	10.02	
US Treasury	7.250	09/04	95.18-18	-0.23	7.75	7.54	7.28	
US Treasury	7.250	11/24	94.23-23	-0.23	7.75	7.54	7.28	
ECU (French Govt)	5.000	04/04	92.4000	+0.08	7.78	8.03	8.32	
London clearing, New York mid-day								
1. Gross including withholding tax at 12.5 per cent payable by non-residents								
2. Gross including withholding tax at 12.5 per cent payable by non-residents								
Source: AMIS International								

## US INTEREST RATES

Lunchtime Treasury Bills and Bond Yields

One month 4.82 Two year 5.70

Two month 5.10 Three year 6.20

Five month 5.82 Six month 5.82 10 year 7.75

Five year 6.07 One year 7.95

## BOND FUTURES AND OPTIONS

## France

## ■ NOTIONAL FRENCH BOND FUTURES (MATIF)

	Open	Sett price	Change	High	Low	Est. vol.	Open Int.
Dec	108.70	109.74	+0.05	109.92	109.58	123,517	140,435
Mar	108.88	109.03	+0.05	109.05	108.98	230	8,002
Jun	108.24	106.24	-0.01	108.24	106.24	2	354

## ■ LONG TERM FRENCH BOND OPTIONS (MATIF)

Strike	CALLS	PUTS
Nov	2.07	2.50
Dec	1.98	2.21
Jan	1.99	2.31
Feb	1.97	2.21
Mar	1.97	2.31
Apr	1.97	2.31
May	1.97	2.31
Jun	1.97	2.31
Jul	1.97	2.31
Aug	1.97	2.31
Sep	1.97	2.31
Oct	1.97	2.31
Nov	1.97	2.31
Dec	1.97	2.31
Jan	1.97	2.31
Feb	1.97	2.31
Mar	1.97	2.31
Apr	1.97	2.31
May	1.97</td	

## COMPANY NEWS: UK

Deal will treble Newcastle group's commercial property portfolio

## Grainger pays £61m for Frincon

By Simon London, Property Correspondent

Grainger Trust, the Newcastle-based property company, will more than treble the size of its commercial property interests with the acquisition of privately owned investor and developer Frincon for £60.8m.

Grainger is paying for the acquisition through the issue of 4m shares and £60.7m loan notes to the family of Mr Robin Tomkins, who founded Frincon in the late 1970s.

The deal will give the Tomkins family 16 per cent of the enlarged company. Mr Tomkins will join Grainger's board as a non-executive director.

"They may well get a lot of these properties back," he said.

If this option is exercised, Grainger would be left with a portfolio of 32 freehold and five leasehold properties valued at £81.3m. Mr Dickinson said these properties were mostly fully let at rents close to current market levels.

A maximum of £29.5m of loan notes issued to the Tomkins family could be redeemed. After allowing for £11.6m cash acquired with Frincon, Grainger's net outlay for this portfolio would be only £19.3m.

Until now, it has specialised in buying residential property let under regulated tenancies. The company also expects to pay a final dividend of 4.5p, making a total for the year of 5.5p (5.25p).

the sitting rights of the tenants and sold when they become vacant.

Grainger is the second largest quoted residential landlord after Bradford Property Trust. Before yesterday's deal around two thirds of its assets were residential. This proportion will now fall to about half.

Grainger expects to have made a pre-tax profit of not less than £5.6m in the year to September 30, compared with £1.7m last time. The latest figures will include a £1.5m write-back on the value of current assets.

"We are looking at all the options. Either we find a buyer or some form of refinancing has to be agreed," the receiver said.

"At the moment our priorities are reassessing our suppliers and confirming bookings which have already been made."

Battersea Leisure Group, the company set up by Mr Broome to build a leisure complex on the site of Battersea Power Station in London, was put into liquidation earlier this year. That site is now in the hands of Mr George Hwang and Mr Victor Hwang, Hong Kong property investors.

Unlike Battersea, though, Carden Park is Mr Broome's personal project and he effectively operates as sole trader.

"I am going into business with my bankers until such time as we can attract the new equity required," said Mr Broome yesterday.

More than £20m has been spent over five years developing the ambitious Carden Park complex, which includes an 83 suite hotel and golf course. The development is aiming to attract corporate clients. Other attractions include clay pigeon shooting and archery.

Planning consent has been granted for a number of wooden villas, a new golf club house and a larger swimming pool. Mr Broome estimated that another 25m would have to be spent to complete his dream.

While there are plans for further development, the complex opened for business 10 months ago.

Mr Broome said that hotel occupancy rates were currently running at about 60 per cent.

Wetherspoon opened 16 pubs within the M25 area and four outside in the year, at a typical cost of about £780,000 each.

It plans to open another 14 this year, split evenly between inside and outside the M25.

Mr Martin said the company was aiming for about 130 pubs within two years.

Its newer, larger pubs were typically selling about 1,500 barrels of beer a year and turning over £750,000, compared with an average of about £300,000 for a typical brewer's tied pub.

The recommended final dividend of 4.4p makes a payout

of 6.6p (5.4p) for the full year.

Earnings per share rose 23 per cent to 13.2p (12.1p), reflecting a one-for-four rights issue.

The rights issue and retained profits cut year-end debt to £16.1m (£21.5m) and gearing to 22 per cent (30 per cent).

Capital expenditure totalled £22.2m, financed by the rights issue and £11m of net cash from operations after £4.4m in interest, tax and dividends.

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Tim Martin (left) and Mark McQuater: second-half drink sales had benefited from two months of good summer weather

Heavy price promotion in January and February helped turn round like-for-like drink sales from a first-half decline of 5 per cent to a second-half rise of 6 per cent.

One of Wetherspoon's regular promotions is to offer one brand of beer at 5p a pint, but the cost was cut further to 3p at one point in the winter. Having reassessed itself as price competitive, it gradually raised prices again.

Mr Tim Martin, chairman, said second-half drink sales had also benefited from two months of good summer weather.

Like-for-like catering sales rose 14 per cent in the year. Margins benefited from cost savings now that food was being delivered to the pubs by a third-party distributor.

Wetherspoon's shares, which were floated at 16p, fell by 14p to 40p yesterday.

Analysts taking the dip to profit-taking after a strong recent rise.

Forecasts are for pre-tax profits of about £9.5m this

## Acquisitions behind 40% advance at Ex-Lands

By Simon London, Property Correspondent

Ex-Lands, the property investment trading company run by brothers Robert and Graham Bourne, reported a 40 per cent increase in pre-tax profits from £94,000 to £127,000 for the year to June 30.

The company raised £36m during the year by issuing new shares and convertible loan stock, most of which was spent on industrial and office trading properties. As a result, net assets increased from £16.3m to £31.9m.

Net assets per share rose by 23 per cent to 28.7p, or 31.1p for a fully diluted basis allowing for conversion of the outstanding loan stock.

Turnover grew from £1.27m to £1.6m, reflecting acquisitions and the consolidation of

Clubhaus, a German leisure company formerly held as a joint venture with Mr Mark McCormack's International Management Group.

Ex-Lands spent £41m on acquisitions during the year, about half of which was bought from banks which had been left holding property as a result of bad debts.

Mr Robert Bourne, joint chief executive, said that such deals allowed the company to acquire properties which could be improved by intensive management and some investment.

Most of the property is being held as trading assets for resale in the near term.

Discounting the convertible loan stock, which matures in 2020, gearing is 23 per cent.

Earnings amounted to 0.95p (1.06p) and a dividend of 0.42p (0.36p) is recommended.

The move comes just two days after WBB unveiled an acquisition strategy aimed at strengthening its presence in continental Europe.

Mr David Bowden, finance director, said MPR's operations would be partially integrated into Fuchs-Tom, WBB's German subsidiary.

"Immediate benefits will be obtained through administrative cost saving, and the acquisition is expected to be earnings neutral in the first year," he said.

For the period to September 30 1993, MPR's operating profits were £700,000. The enlarged business is expected to contribute more than 45 per cent of group sales, which rose from £39.3m to £41.5m in the six months to June 30.

Mr Jonathan Wood, chairman, told the annual meeting that sales made in the UK and Ireland rose 17 per cent to £27.8m and in the US a 12 per cent rise made £11.2m.

Large price increases were beginning to come through in the chemicals which Ellis distributes, although many were still below the levels of three years ago. There was particularly good progress in the US.

Each ADR represents five Hanson ordinary shares.

## Morgan Grenfell

Morgan Grenfell Latin American Companies Trust, which came to the market in February, had a net asset value of 111.2p per share at August 31. Fully diluted, the value was 109.3p.

For the period from February 21 to August 31 net available revenue amounted to £238,000 for earnings per share of 0.37p.

## DIVIDENDS ANNOUNCED

	Current payment	Date of payment	Coupons pending dividend	Total for year	Total last year
Barry Wehmiller	£4.3	Jan 4	4.3	6.7	6.7
Dolphin Pecking	1.7	Nov 14	1.7	-	4.5
Etern	1.95	Jan 4	1.75	-	7.5
Ex-Lands	0.421	Nov 17	0.35	0.42	0.35
Gefford	0.5	Nov 25	0.5	1	1
Helene	0.651	Dec 31	0.65	-	2.01
Ellis & Everard	1	Jan 4	0.75	-	1.5
Radamec Group	0.7	Dec 9	0.5	-	1.7
Shaword	1.15	Nov 22	1	-	2.9
Wetherspoon (WDB)	4.41	Dec 16	3.6	6.6	5.4

Dividends shown per share net except where otherwise stated. On increased capital, \$USM stock.

## Sherwood blames slack demand for 23% fall

By Tim Burt

Shares in Sherwood Group fell by 12p to 99p yesterday after the clothing and lace manufacturer blamed weak UK demand for a 23 per cent decline in first half profits.

Increased competition and sluggish orders for the company's socks and lingerie helped push down pre-tax profits from £7.6m to £5.95m, despite increased turnover of £75.4m (£69.2m), including £2.25m from acquisitions.

Although earnings per share fell from 4.6p to 3.1p in the six months to July 1, the dividend is raised to 1.15p (1p).

Justifying the rise, Mr David Parker, chairman, said: "Sales have picked up and we're now more optimistic about the second half."

He also pointed out that the first half figures were depressed by reorganisation costs in the UK and among its subsidiary lace manufacturers in continental Europe.

The group has cut its European workforce by 18 per cent, to 450 and plans to close a factory in Germany, at a cost of £550,000.

It has also spent £200,000 reorganising its domestic garments business, which will no

longer produce children's clothing. The division's operating profits fell by 16 per cent, from £4.4m to £3.7m, following losses in children's outerwear and lower sales of socks and lingerie. Sales, however, rose 13 per cent to £24.4m (£20.5m).

Net borrowings, meanwhile, rose from £22.5m to £27.2m, equivalent to gearing of 57 per cent, following payment of a

deferred consideration for Lapel and the acquisition of Intimate Touch, the US lace distributor, in February.

The group also spent £7.1m on new equipment and facilities, which Mr Parker predicted would enable it to exploit any increase in demand.

### COMMENT

Analysts were rightly dismayed by these results and made swinging cuts in their full-year forecasts. On even the best expectations, profits are unlikely to exceed £16m, some 24 per cent below earlier forecasts of about £21m. The shares look cheap on a forward multiple of 12, but it would take a brave investor to back a clothing company relying on lace - a mature business and garment sales which have fallen sharply. The problem for Sherwood is that it has relatively little exposure to Marks and Spencer, the most lucrative customer for clothing manufacturers. Its rivals tend to be more aggressive with their suppliers, and it shows in the number of cancelled orders. The shares should stabilise if sales pick up in the second half, but a return to last year's peak looks remote.

## Schroders and News Corp avoid High Court battle

By Conner Middelmann

A High Court battle between News Corporation, the media group owned by Mr Rupert Murdoch, and J Henry Schoder Wagg, the merchant bank, has been averted after both sides agreed to drop the proceedings.

News Corp said it had been advised by its bank's solicitors that Schroders did not wish to defend the writ issued by

Schroders have now agreed to abandon any claim it might have had against News on the basis that News will not pursue any claim for legal costs against Schroders.

Schroders, however, said in a statement it was "not prepared

to be involved in High Court proceedings, where the costs would have been substantial and could, in view of the amount at stake, have rendered any sum that it might have recovered nugatory."

The settlement with Schroders does not resolve the complaints raised by other investors who suffered losses in connection with the announcement.

However, News Corp said it believed its agreement with Schroders substantiated News' position. Accordingly, News does not plan to issue court proceedings against other claimants. Should other claimants issue proceedings against News, it vowed to "defend its position vigorously".

## Barry Wehmiller hit by tough trading conditions

By Christopher Price

Annual pre-tax profits at Barry Wehmiller International declined by 28 per cent from £7.1m to £5.12m, as the packaging equipment manufacturer endured tough trading conditions, particularly in Europe.

However, Mr

## COMPANY NEWS: UK

## Etam doubles but gives warning of weaker trend

By David Blackwell

Shares in Etam, the fashion retailer, fell yesterday as the group almost doubled interim profits, but warned of a slightly weaker trend at the beginning of the second half.

The shares, which have performed strongly since hitting a low for the year of 217p in April, fell by 204p to close at 223p.

Pre-tax profits for the six months to August 13 rose from £2.4m to £4.7m. The latest figure was struck after a £1.05m loss on the disposal of shops.

Sales for the group, which is heavily reliant on the second half for its profits, were ahead 5 per cent at £113.4m (£104.2m).

Mr Keith Miles, finance director, said the group was not reading too much into the slightly weaker trend since the end of the first half. "It's nothing dramatic."

But he pointed to the recent interest rate rise, tax increases, particularly on domestic heating, and the autumn budget as deterrents to consumers.

At the same time, the group had had a good first half, bene-

fitting from six weeks of good weather which left it with very little in stocks to mark down. Gross margins improved from 48 to 7.7 per cent.

"We are obviously quite pleased with these results," he said. "It was always our strategy to rebuild the bottom line."

Interest receivable grew from £23.000 to £273,000, and the group ended the half with cash of £13.7m compared with borrowings of £2.7m previously.

Capital expenditure rose from £2.3m to £4.8m as the group embarked on a big store refurbishment programme.

Mr Miles said spending for the year would be as high as £17m, with about 29m being spent on 55 branches before the end of November.

"We have come through the recession and established a platform from which to move forward. It's nice to be able to do that with your own cash."

The group now operates 224 stores, of which 180 feature the Etam and Tammy brands, and 30 feature Etam, Tammy and Snob. Tammy sells children's wear, while Snob, which has been cut, targets younger women.

## Withdrawal from pipelines puts Galliford £5.9m in red

By Peter Pearce

Shares in Galliford fell by 7p to 27p as the Midlands-based contractor and housebuilder revealed pre-tax losses of £5.85m for the year to June 30, against profits of £41.200 last year.

Losses per share emerged at 5.04p (earnings of 0.33p) and the unchanged final dividend of 0.5p maintains the total as 1p. This is the third year running that the dividend has been paid only.

The pre-tax losses can be blamed on the now discontinued pipeline rehabilitation business. The group said that losses on the withdrawal from this activity were in line with those anticipated in April, when it decided to discontinue

the business.

Pipeline operating losses of £2.92m, on turnover of £10.8m. There was, in the words of Mr Richard Miles, chairman, a full provision of £3.08m against losses on contracts still being run out. In addition costs of £339,000 were carried for redundancies and closure costs.

Mr Miles stressed that, stripping out the discontinued operations, profits would have been £11.00, against losses of £5.65m.

Group turnover edged ahead to £219.8m (£215.7m).

The construction division incurred losses of £2.41m (profits £40.5m) on turnover of £128m (£126m).

The division is following industry trends in seeking bet-

ter margins from low-speculation development joint ventures, partners projects in the private sector and securing land for housing associations.

Housebuilding lifted profits to £2.03m (£1.98m) on increased turnover of £11.9m (£9.63m). Margins were maintained at 17 per cent and completions totalled 223, up 31 per cent. The average sale price was £33,400 (£33,125).

The landbank was increased with the acquisition of 385 plots. The cost was undisclosed, but the group said it would not buy at prices from which it could not make margins of 15 per cent.

Mr Anthony Kerman did not comment yesterday.

The shares closed at 188p, up 13p.

## Singapore company gives new twist to BS

By Roland Adibusah, Wales and West Correspondent

A Singapore company is understood to be interested in buying the Kerman family interests in BS Group, the property and leisure group formerly known as Bristol Scottish.

It is the latest twist in a long power struggle at the Bristol-based company which led to the removal of Mr Anthony Kerman as chairman in August.

Mr Kerman, who remains a director, and other family members, control a quarter of the share capital. The ownership of a further 11.5 per cent is the subject of a legal dispute.

BS, which incurred pre-tax losses of £246,073 in 1993, said yesterday it had been told by the Stock Exchange that a "third party" had made approaches to certain shareholders as a result of which there could be a change in ownership of the Kerman family's undisputed interests.

The company said the non-Kerman members of the board, and the company's advisers, Singer & Friedlander, were contacting the Kerman family with a view to discussing this disposal to the best interests of all the shareholders.

No response had yet been made by the Kerman family.

Mr Ian Rankin, who replaced Mr Kerman as chairman, said he understood the approach had been made by a property-oriented company listed on the Singapore stock exchange. While he wished to see the Kermans' holding reduced and the share ownership expanded, he would not welcome the Singapore group taking too large a stake in case that deterred institutional investors.

Sir Ian, who through a Jersey trust has an 8 per cent holding, added: "If the Kermans were thinking of the rest of the shareholders, they would understand why we and the other directors wish for a wider shareholding."

Mr Anthony Kerman did not comment yesterday.

The shares closed at 188p, up 13p.

## Paper industry passes the parcel

Deborah Hargreaves finds ample evidence of inflationary pressures

Mr Kenneth Clarke, chancellor of the exchequer, wants proof of the pressures of inflation in the economy he need look no further than the paper and packaging industry, where prices have risen by at least 30 per cent this year.

Paper companies are looking to pass on massive increases in raw materials costs after a doubling of wood pulp prices to \$700 a tonne in recent months. The price of waste paper, which is the raw material for many packaging grades, has trebled this year.

But companies in the sector, which are all predicting a surge in income from the turnaround in the economic cycle, talk of price recovery rather than price increases. "These prices are only coming back to the level they were at four to five years ago," says Mr Brendon Smurfit at Dublin-based paper and packaging company Jefferson Smurfit.

Pulp prices peaked at \$840 a tonne at the top of the last cycle in 1990, which suggests that the latest round of rises may well continue as supplies become tighter. Non-integrated paper and packaging companies must pass on these costs to their own customers or face a squeeze on margins.

"The size of the cost increases have been such that, if the industry did not recover them from its customers, companies would go bust," says Mr David Lyon, chief executive of Bowater, the packaging and printing group.

More companies have been more successful than others in forcing through increases but most see the market heading upwards. Arjo Wiggins Appleton, the Anglo-French paper company, taking a 45 per cent rise in costs at its interim results meeting, with more increases in the pipeline.

Mr Alain Soulas, chief executive, said the fine paper market had been slower to accept price increases, but the company was managing to push through rises of 5-10 per cent for most grades this month.

Mr Smurfit said the recovery of raw materials costs had been "slower" than he'd like, but it's starting to happen in most major markets.

According to research by

David Lyon: companies that do not pass on costs will go bust

for packaging grades of paper - waste-based test liner used for making corrugated board - increased by 55 per cent this year in France to the equivalent of £279 a tonne, and by 95 per cent in Germany to £233 a tonne.

A similar grade made from virgin fibre - kraft liner - rose by 52 per cent to £339 a tonne in the UK.

Increased demand for paper

and packaging goods has finally caught up with increased capacity installed by companies at the height of the previous boom. In a fiercely competitive market where companies are producing a commodity product, many companies sought to hold on to market share during the recession by deeply discounting prices.

P rice discounts have now mostly been eliminated and the market for most paper grades is set to go higher. Mr Soulas said the European market for paper prices in June had only recovered to the same level as in June 1993 after dropping in some cases by 25 per cent in the second half of last year. But price increases in September and October had pushed the market generally 7 per cent higher.

The newsprint sector, where newspapers begin annual supply contract negotiations in coming months. Mr Tim Rothwell, paper and packaging analyst at BZW, expects spot prices for newsprint to increase by 7-10 per cent this month with more rises coming through next year.

The turnaround in the market for most paper and packaging companies has seen share prices recovering from the doldrums of recent years. The paper and packaging sector of the FT-SE-A All-Share index has risen by 14.5 per cent in the past year. Most observers believe there is considerable room for further advances.

"I don't think anyone can predict the cycle accurately, but I think companies will get a good run until 1998 and maybe even 2000," says Mr Rothwell. Most companies are upbeat on the outlook for the next couple of years. "We are looking towards the whole of 1998 as the peak of the cycle," says Mr Lyon.

One problem for the industry is that as soon as companies' fortunes start to improve, they are tempted to add capacity, which contributes to the next downturn. "The roller coaster ride over the past 20 years has been due to too many global players chasing volume," says Mr Rothwell.

Mr Smurfit hopes companies will be more cautious about re-investing. "We hope the industry has learned some of the lessons from the depth of the last recession. It wasn't a recession in volume terms, but oversupply led to deep discounting."

Mr Williams says the tougher environmental legislation that many companies face, particularly in North America, could discourage them from building new plant.

Environmental restrictions are also likely to limit the availability of forest products for paper-making, and waste paper supplies are becoming tighter. These factors could give the industry a better long-term outlook than it has enjoyed for many years.

Tomorrow Tim Burt reports on chemicals companies' efforts to pass on sharp increases in raw material prices.

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## Chime to sell cubicles offshoot for £1.2m

By Diane Summers, Marketing Correspondent

Chime Communications, the holding company for the public relations business headed by Sir Timothy Bell, is disposing of the last of its non-public relations businesses.

It is selling Venesta Cubicles Systems for £1.2m to Venesta Cubicles, a newly-formed company. The disposal is subject

to shareholder approval.

In June Chime reversed into Chartwell, the cubicle and carpet manufacturer. In September it disposed of its carpet business to a Sitar subsidiary for £1.4m.

Chime also announced in September the acquisition of Green Moon, a specialist consumer public relations company, for £1.1m in a mixture of cash and shares.

Mr Moger Wooley, chairman,

## Dolphin Packaging edges ahead to £1.15m midway

Dolphin Packaging, which supplies its products mainly to the food industry, reported near-static turnover and profits for the half year to end-June.

On turnover marginally up from £12.6m to £12.7m pre-tax profits were ahead slightly from £1.13m to £1.15m. Earnings came out at 3.47p (3.42p) per share and the interim dividend is maintained at 1.7p.

Mr David March, chairman,

said that raw materials costs had been rising at 30 to 40 per cent a year. These increases were too great to be absorbed, he said, and would have to be passed on to customers.

Mr Wooley also announced he was to retire in the new year. The post of chairman would be filled by Mr Harry Evans, currently chief executive, who will be succeeded by Mr David March.

According to research by

This information appears as a matter of record only.

October 1994

Lufthansa

Deutsche Lufthansa Aktiengesellschaft

International Offering of 5,000,000 Ordinary Bearer Shares

Global Coordinator  
Dresdner Bank  
Aktiengesellschaft

Deutsche Bank  
Aktiengesellschaft

CS First Boston  
NatWest Securities  
Bayerische Landesbank  
Girozentrale  
Commerzbank  
Aktiengesellschaft

Kleinwort Benson Securities  
S.G. Warburg Securities

Morgan Stanley & Co.  
International

ABN AMRO Bank N.V.  
Barclays de Zoete Wedd  
Limited  
Goldman Sachs International  
Nomura International  
Salomon Brothers International  
Limited

BNP Capital Markets  
Limited  
Daiwa Europe Limited  
Lehman Brothers  
N M Rothschild  
and Smith New Court

Paribas Capital Markets  
Enskilda Corporate  
Skandia Skandia Enskilda Bank  
Merrill Lynch International  
Robert Fleming & Co  
Limited

Swiss Bank Corporation

Regional Selling Syndicates

Germany  
Dresdner Bank  
Aktiengesellschaft  
Bayerische Landesbank  
Girozentrale  
Commerzbank  
Aktiengesellschaft  
Westdeutsche Landesbank  
Girozentrale

Deutsche Bank  
Aktiengesellschaft

Kleinwort Benson Securities  
NatWest Securities  
Limited

Barclays de Zoete Wedd  
Limited  
N M Rothschild  
and Smith New Court

Swiss Bank Corporation

UK and Ireland  
Deutsche Bank  
Aktiengesellschaft  
Dresdner Bank  
Aktiengesellschaft  
NatWest Securities  
Limited

Robert Fleming & Co  
Limited

S.G. Warburg Securities

CS First Boston  
NatWest Securities  
Enskilda Corporate  
Skandia Skandia Enskilda Bank  
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Nomura International

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Goldman Sachs International  
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£110m achieved last year to £300m over the next three to five years. In cables, BICC could triple its sales in the region to £500m by the end of the decade, according to Sir Robin Biggar, chairman.

## COMMODITIES AND AGRICULTURE

## Magma bid wins Peruvian copper prize

By Sally Bowen in Lima

Tintaya, Peru's second biggest copper producer and owner of the country's highest-grade copper deposits, was sold at a keenly-contested auction in Lima yesterday. After seven bids were received, Tintaya was knocked down to Magma Copper of Tucson, Arizona for \$21m plus \$55m in Peruvian secondary debt paper.

Magma's winning bid was just \$4m ahead of its nearest rival Metall Mining Corporation of Toronto. The third highest offer of \$191.6m came from Britain's RTZ. The minimum bid by Peru's privatizers was \$60m cash, an investment commitment of \$85m plus a fixed \$55m in debt paper taken at face value.

Tintaya will be Magma's first operating unit outside the US. Company representatives at the sale called the mine - at 4,100m above sea level in the department of Cuzco, some 400 miles south-east of the capital Lima - "a wonderful opportunity." They said the company was "extremely confident about operating in Peru."

The sale of Tintaya marks another milestone in Peru's aggressive privatisation process. It is the first time debt paper has been used as part of the purchase price. Under new legislation, bidders may choose between offering a fixed amount of secondary debt or a cash equivalent. The same procedure will be followed with next month's sell-off of the Cajamarquilla zinc refinery.

Tintaya's new owner faces a major investment commitment, which may be well in excess of the minimum \$85m over five years specified in the



Tintaya, Peru's second biggest copper mine, will be Magma's first operating unit outside the US.

conditions for bidding. Reserves in the main open-pit mine - where ore averages 2.04 per cent copper - are down below 12m tonnes and will run out in around three years.

Development of as-yet untouched but highly promising surrounding deposits will be a matter of urgency.

Three of these - Chabuca Este, Chabuca Sur and Corocobayo - together have some 56.5m proven reserves averaging around 2.3 per cent copper, higher than Tintaya's main mine. In addition, Tintaya has some 10m tonnes of oxide ore already mined and stockpiled ready for leaching.

The Tintaya processing plant is one of Peru's most modern

and most ecologically sound. Expanded, it could serve other privately-owned mines in the same area. Water supply is abundant and electricity seems not to be a problem.

Privatisation should bring happier times for Tintaya. It is often cited as a choice example of state mismanagement of a prime asset, having posted losses consistently since coming on stream in 1985, despite being well-designed and equipped.

Next on Peru's mining privatisation agenda is the zinc refinery of Cajamarquilla, located in the province of Lima and less than 40km from the port of Callao. The sale date has been set for November 4 and the pri-

vatisers are asking for \$40m in debt paper and a minimum of \$120m in cash (\$3m on signature of contract and the remainder in deferred quotes). There is also an immediate investment commitment of \$20m.

Cajamarquilla is one of just

a dozen zinc refineries in the Latin American continent. It was constructed by Sybel of Belgium at a cost of \$300m and started operations in 1981. Installed capacity is 101,500 tonnes of refined zinc and under normal conditions the plant produces at between 90 and 95 per cent of that.

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ing for 90 per cent of sales. The miners are asking for

Russian  
oil exports  
uprated

## MARKET REPORT

## Bonds lead equities to successful recovery

By Terry Byland,  
UK Stock Market Editor

More favourable news on economic progress, reflected in firmer bond prices, encouraged a rally in the UK stock market yesterday. A steadier opening to the new session on Wall Street confirmed London's improvement and the FT-SE 100-share Index climbed 28.1 to close at 2,984.4, taking it once again into what has been seen as a support zone.

However, traders hastened to point out that the real test of the market's confidence will come this afternoon when the US payroll and unemployment data will flash across the trading screens.

Equities took their lead early from an improvement in British government bonds, which had stood up better to the shocks that upset

equities in the previous session. Stock index futures were also in a more positive mode.

The rally was extended on the news that UK manufacturing output had dipped by 0.3 per cent in August, a welcome indication to the equity market of reduced economic pressure for a further rise in UK base rates. The Footsie quickly extended its early gain to around 30 points, recapturing the 2,985 area whose loss added to the general woe in the previous session.

Interest then slackened off until Wall Street opened, and even then a dip of 2.69 in the Dow during London hours left the UK market with little to go for. The Footsie closed just below the day's best and stock index futures were still at a discount to the fair value premium, which allows for carrying costs and

dividend flow on the shares in the contract.

Trading volume of 579.7m shares through the Sean network remained moderate, compared with 517.1m on Wednesday, when retail business was worth a respectable £1.4bn.

Some trading houses claimed to have scented more optimistic mood in New York ahead of today's publication of the September payroll figures. There was no wish to take large share positions, and traders remained very wary of the savage falls recorded in the market this week. However, suggestions that some marketmakers had been seriously hurt were believed to be exaggerated.

Market strategists have been favourably impressed by the relative steadiness in bonds this week and believe that this may be laying

the foundations for a genuine recovery in the stock market. However, the renewed optimism towards base rate prospects which followed release yesterday of the August manufacturing output data would be unlikely to survive any negative news on employment numbers from the US today.

Most of the gains in share prices yesterday could be ascribed purely to technical recovery from the setback on Wednesday. Marketmaking firms were content to mark prices higher on fairly thin demand, but were not actively in search of stock.

Views on prospects for the London market towards the end of the year remained very mixed. Some chartists warned that if the Footsie proves unable to hold at its present levels, it could find itself unsup-

ported - "right down to 2,200," according to one of the more pessimistic commentators. However, the market appeared significantly more calm at last night's close and traders hoped that if today's US data can be taken aboard safely, then a more genuine recovery in share prices may set in.

Flemings, the London-based securities house, believes that, provided that base rates remain unchanged until the new year and the November Budget reveals significant reductions in spending programmes, then the end of December could bring a rally in both equities and government bonds. But it expects consumer spending power to remain squeezed, with margin stagnation continuing to be a problem for many leading UK companies.

## NEW HIGHS AND LOWS FOR 1994

NEW HIGHS (10)

REVENUES (1) GLOBE MINES, EXTRACTIVE

BIDS (1) COAL IRIS, MEDIA (2) BROWNSBERY

INDUS (1) EXTRACTIVE (1) GLOBO IRIS, PAPER

OVERSEAS (1) GLOBO IRIS, PAPER

PEPSICO (1) GLOBO IRIS, PAPER

TRANSPORT (2) GLOBO IRIS, PAPER

WATER (1) GLOBO IRIS, PAPER

NEW LOWS (10)

INDUS (1) BANCO DE BREMEDE (2) ASACO

FABER STA. PLASTICOS BUILDING & CHEM

FOOD (1) BANCO DE BREMEDE, BROWNSBERY

INDUS (1) BANCO DE BREMEDE, BROWNSBERY







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...was little prospect that the 10 per cent WDAs will be raised in the near future. The key attraction being the level of financial flows involved.

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## MARKETS REPORT

## Finnish markka firms

A sharp upward move in the Finnish markka was the dominant event on the foreign exchanges yesterday, writes Philip Gammie.

The currency is benefiting from good economic fundamentals, and polling evidence suggesting that the Finnish electorate will support European Union membership when it votes next weekend.

The other move of note was the sharp turnaround in sentiment in the short sterling markets. Prices rose after weaker than expected UK manufacturing and industrial production figures for August suggested no need for a near-term tightening of monetary policy.

Market activity, however, was generally very muted, with most attention focused on the release today of the US employment report and the Columbia University inflation index.

The dollar traded in a narrow range, finishing at 795.75, from 793.47 and DM1.5444 from DMI.5426. Sterling had an uneventful day, with the trade weighted index closing unchanged at 80.2.

The Italian lira had a calmer day after Wednesday's political jitters, finishing at L1.014 from L1.016 against the D-Mark.

The trouble continued its recent slide, trading at Rbs2.833 to the dollar on the Moscow Interbank Currency Exchange, from Rbs2.808. A senior central bank official predicted that the currency could breach Rbs3.00 level "long before the year-end."

Mr MacKinnon said Finland's economic fundamentals were very attractive. "The key is that driving this is the very high export receivables. Finnish companies are getting allied to this is a good inflation outlook, and a strong growth performance, both in 1994 and 1995."

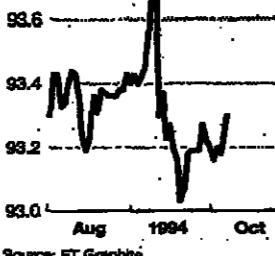
The Finnish markka has pulled other Nordic currencies with it. Yesterday the Swedish krona finished at SKr4.759, from SKr4.788, against the D-Mark, while the Norwegian krona appreciated to Nkr1.366 from Nkr1.359.

Mr MacKinnon warned, though, that the size of Sweden's budget deficit - the structural deficit (which

## Short sterling

Dec '94, Future contract, bid price.

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## **WORLD STOCK MARKETS**

EUROPE												ASIA/PACIFIC												AMERICA																							
AUSTRIA (Oct 6 / Sch)						GERMANY (Oct 6 / Drm)						NETHERLANDS (Oct 6 / Frs.)						HONG KONG (Oct 6 / HK\$)						MONTREAL (Oct 6 / Can \$)						Sales																	
Autel	1,940	+20	2,000	1,700	2.0	Autel	573	-6.70	570	370	9.7	Autel	8,080	+20	11,700	8,250	4.0	Autel	515	-5	450	390	35	Autel	515	-5	512	361	1.3	Autel	295	-5	370	280	4.4	Autel	350	-5	325	325	0.75	Autel	1,200	-5	500	500	1.0
Autel	875	-15	1,200	1,000	2.0	Autel	630	+5	700	500	5.6	Autel	10,800	+10	12,900	8,200	4.8	Autel	590	-10	670	700	15	Autel	515	-5	512	361	1.3	Autel	295	-5	370	280	4.4	Autel	350	-5	325	325	0.75	Autel	1,200	-5	500	500	1.0
Autel	601	-5	850	850	1.7	Autel	320	+5	1,050	900	2.7	Autel	10,900	+20	13,700	8,200	4.8	Autel	590	-10	670	700	15	Autel	515	-5	512	361	1.3	Autel	295	-5	370	280	4.4	Autel	350	-5	325	325	0.75	Autel	1,200	-5	500	500	1.0
Autel	2,200	-40	4,000	2,000	0.5	Autel	1,700	-10	1,600	1,200	1.0	Autel	11,000	+20	13,700	8,200	4.8	Autel	590	-10	670	700	15	Autel	515	-5	512	361	1.3	Autel	295	-5	370	280	4.4	Autel	350	-5	325	325	0.75	Autel	1,200	-5	500	500	1.0
Autel	1,370	-10	1,713	1,190	1.4	Autel	1,200	-10	1,287	1,050	0.4	Autel	11,200	+10	1,287	1,050	0.4	Autel	590	-5	850	850	0.7	Autel	515	-5	512	361	1.3	Autel	295	-5	370	280	4.4	Autel	350	-5	325	325	0.75	Autel	1,200	-5	500	500	1.0
Autel	1,200	-10	1,050	845	1.4	Autel	971	-10	1,050	845	1.4	Autel	11,600	+20	12,800	11,500	1.7	Autel	590	-10	670	700	15	Autel	515	-5	512	361	1.3	Autel	295	-5	370	280	4.4	Autel	350	-5	325	325	0.75	Autel	1,200	-5	500	500	1.0
Autel	925	-10	1,050	845	1.4	Autel	925	-10	1,050	845	1.4	Autel	11,600	+20	12,800	11,500	1.7	Autel	590	-10	670	700	15	Autel	515	-5	512	361	1.3	Autel	295	-5	370	280	4.4	Autel	350	-5	325	325	0.75	Autel	1,200	-5	500	500	1.0
Autel	845	-10	1,050	845	1.4	Autel	845	-10	1,050	845	1.4	Autel	11,600	+20	12,800	11,500	1.7	Autel	590	-10	670	700	15	Autel	515	-5	512	361	1.3	Autel	295	-5	370	280	4.4	Autel	350	-5	325	325	0.75	Autel	1,200	-5	500	500	1.0
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Autel	845	-10	1,050	845	1.4	Autel	845	-10	1,050	845																																					

## INDICES

	Oct 6	Oct 5	Oct 4	High	1994	Low
Argentina	1.007000	1.001600	0.997500	1.0200	1.172500	0.94

Index	Oct 6	Oct 5	Oct 4	High	1984	Low
C. Dow 1978	44.2841.39	2671.02	2681.17	8/2	1957.33	2044

US INDICES	Oct 5	Oct 4	Oct 3	1994 High	1994 Low	Since compilation High	Since compilation Low
Standard & Poor's 500	387.34	380.13	384.89	392.36	353.35	392.36	412.22
Small stocks	110.00	108.00	110.00	115.00	105.00	115.00	127.00
Technology	387.34	380.13	384.89	392.36	353.35	392.36	412.22

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## **NEW YORK STOCK EXCHANGE COMPOSITE PRICES**

4 pm close October 6

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## **NYSE COMPOSITE PRICES**

4 pm close October 6

**NASDAQ NATIONAL MARKET**

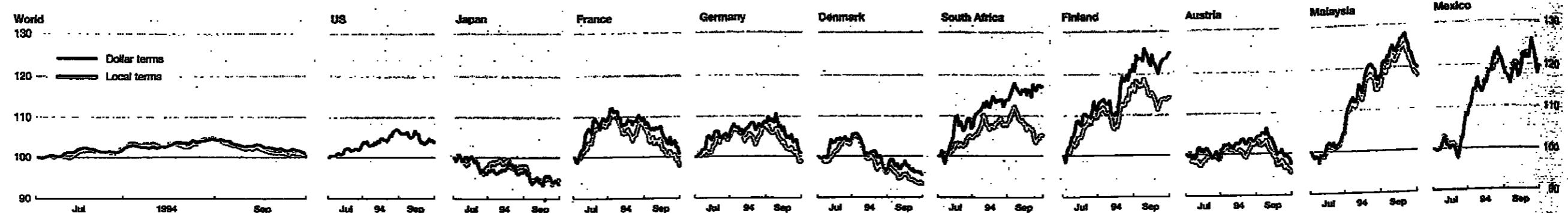
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## FT-Actuaries World Indices in the third quarter 1994



## AMERICA

## Dow meanders ahead of crucial jobs data

## Wall Street

US share prices meandered in a narrow range yesterday morning as equity investors braced for today's crucial jobs data, writes Frank McGurk in New York.

By 1pm, the Dow Jones Industrial Average was off 0.33 at 3,737.67, while the more broadly based Standard & Poor's 500 was up 0.63 to 454.15. The American SE composite was 1.99 ahead at 453.10 and the Nasdaq composite added 1.03 at 747.31.

After two straight losing sessions, stocks opened weaker again, but soon limped back to their starting levels in uninspired trading.

No important economic news was released, and the bond market was taking a break from the long spell of turbulence which had driven prices lower in recent weeks.

But the charged atmosphere was expected to return with a vengeance this morning. With the Labor Department set to release its monthly report on the employment market, investors were calculating the odds of the Federal Reserve responding with a move to lift interest rates again.

Economists were expecting to see an increase in non-farm payrolls of about 250,000. If the gain was close to 300,000 - a figure which would indicate a spurt of economic activity - many thought it was likely that the Fed would act immediately.

## ASIA PACIFIC

## Taipei down 4.2% on default case

## Tokyo

Share prices lost ground on small-lot arbitrage selling as public fund managers, which supported prices on Wednesday, held the sidelines, writes Emiko Terazawa in Tokyo.

The Nikkei 225 average shed 96.32 to 19,555.23 after a day's high of 19,748.45 in the morning and a subsequent low of 19,645.43. Volume was 203m shares, against 197m. Most investors were reluctant to build positions ahead of the three-day weekend.

The Topix index of all first section stocks closed 5.78 down at 1,576.27 and the Nikkei 300 lost 1.09 at 288.80. Fall gains by 650 to 328, with 191 issues steady. But in London the ISE/Nikkei 50 index improved 2.30 to 299.50.

Lingering doubts over Japan Tobacco also weighed on investor confidence. Although the offer was oversubscribed, successful applicants who won the lottery for shares might let their applications lapse by not paying for their JT stock by the deadline next Tuesday.

Some Japanese brokers

expect as many as 30 to 40 per cent of the successful applicants to abstain. Any stock which becomes available as a result of lapsed applications will be reallocated to applicants rejected in the first round, and this will be announced next Friday.

The second round applicants have until October 19 to pay, and any left-over stock as a result of lapsed second-round applications may be offered into the secondary market by the government on October 27, the listing date.

Japan Telecom, regarded as a benchmark of investor confidence in former state-owned companies, slipped Y130,000 to Y94,011. It rallied on Wednesday on active buying by brokers looking to prop up waning interest in Japan Tobacco.

In Osaka the GSE average rose 20.81 to 21,990.09 in volume of 8.7m shares.

## Roundup

Australia and Hong Kong were inclined to wait for today's US jobs data; other markets had more parochial considerations.

TAIPEI was sharply lower

for a second straight day, losing 4.2 per cent in active trade as the Hualon Group's payment defaults case continued to dominate activity.

The weighted index ended 29.27 points down at 6,853.32 in active turnover of T\$670.20bn, having fallen 3.3 per cent on Wednesday.

At least 15 Taiwanese brokerages, including two units owned by Hualon, were involved in the payment defaults totalling T\$2.6bn in the previous three days, according to the Securities and Exchange Commission. Hualon Corp plumped the daily 7 per cent limit for the second day, shedding T\$1.7 to T\$22.9.

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At least 15 Taiwanese brokerages, including two units owned by Hualon, were involved in the payment defaults totalling T\$2.6bn in the previous three days, according to the Securities and Exchange Commission. Hualon Corp plumped the daily 7 per cent limit for the second day, shedding T\$1.7 to T\$22.9.

The second round applicants have until October 19 to pay, and any left-over stock as a result of lapsed second-round applications may be offered into the secondary market by the government on October 27, the listing date.

Japan Telecom, regarded as a benchmark of investor confidence in former state-owned companies, slipped Y130,000 to Y94,011. It rallied on active buying by brokers looking to prop up waning interest in Japan Tobacco.

In Osaka the GSE average rose 20.81 to 21,990.09 in volume of 8.7m shares.

Australia and Hong Kong were inclined to wait for today's US jobs data; other markets had more parochial considerations.

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## RECRUITMENT

You had to feel sorry for Dermot. As much as he looked at the ceiling or closed his eyes and tried to blot out the surroundings he could not secure an image. His mind was blank.

"I can't see anything at all," he confessed. Dermot was lying on a blanket in a room with eight other people variously lying or sitting staring into space. Had this been a forest in California with men in lumberjack shirts pounding tom-toms in a male bonding session it might have been more readily explained.

But this was a mixed group of men and women English to boot - on a floor of the building that houses one of the world's biggest accountancy firms. Outside the City of London people were making money, doing deals, catching cabs.

Inside, sandwiched between the upper and lower floors of the Farringdon Street accountancy offices of KPMG Peat Marwick, its career consultancy arm was running a visioning workshop, one of the more ethereal sides of outplacement.

Outplacement, the structured approach to helping people in redundancy programmes to find new jobs, is also designed to enable people to come to terms with their job loss. A trend in the US which has now become established in the UK has been to develop visioning courses designed to enable people to

**JOBS: the use of psychoanalytical techniques for those seeking a new career direction**

## Zen and the art of finding a true vocation

think more deeply about their work and discover what they really want to do in life.

Psychologists at KPMG Career Consultants have evolved a series of visioning sessions that use self-awareness processes, drawing on Zen Buddhism and meditation techniques. If this sounds like a throwback to the 1960s it might explain why visioning is proving popular with the "thirty and forty somethings".

Take Dermot, for example. Aged about 40 and married to a successful medical consultant, he had worked as an accountant for the same company for 17 years when he was given the opportunity to take voluntary redundancy.

"My job became redundant. I was offered another position in the company but didn't want it." He and his wife had made a conscious decision as a couple, he said, that her job would come first. Her earnings and his redundancy package had offered him the luxury of taking time to consider what he wanted to do next.

Since giving up his job he had completed an MBA course and now wanted to discover a personal goal.

"I want to build my own vision," he said. Sadly, it was proving difficult.

Dermot was lying on the blanket, undergoing a guided imagery session. This is where the consultant running the group asks those present to expel all thoughts from their minds and concentrate on a particular image - in this case it was a rose.

We were asked to think of the petals opening and to imagine something coming out of the middle. What was it and how did we react to it? Poor Dermot just wasn't receiving anything.

While some people were seeing blue roses, roses with spiral staircases going down their stems or with women coming out of them, Dermot confessed that he saw "nothing at all. It was too much effort to create a picture," he said.

This was a morning session. Fortunately for Dermot the afternoon involved less creative thought and he did finally get the hang of it. Clients were asked to list key events in their past, something which they considered an important stepping stone in their life, and then to analyse the circumstances

that led up to the event and its outcome. From that they were asked to sift out two or three important points which brought about the change.

Another exercise was for participants to imagine themselves a year on, having lunch with a friend or colleague and discussing particular achievements that year.

Some of this, conceded David Royston-Lee, the consultant running the session, might be regarded as airy fairy but those who have attended such courses tend to be positive about their benefits.

Patricia Manning, former marketing director of Mothercare, the Storehouse chain, who is currently on an outplacement course at KPMG, said: "I thought when I went in that if this was going to be one of those feel-good days I didn't want to know, because I don't feel bad. In fact I found it very useful."

Coming from a solid corporate background, she is about to make a big career change by setting up in business as a management and marketing consultant.

"One thing you do in the sessions is to look back at the most im-

portant parts of your corporate past and draw out from them the things that are going to be at the core of your own consultancy. That is difficult to do sometimes on your own."

Manning, a Californian who has lived in the UK for 18 years, said that people seemed to value the opportunity to take some time out of their life and look back at it in an environment where in-bred or company inspired self-restraint is absent.

"For the British that's a difficult thing to do but there was no holding back in our session," she added.

One outcome was that everyone finished the day firm friends because they all knew so much about each other.

The sessions tend to expose suppressed career longings. One bank executive confessed that he had always wanted to be a lion-tamer. While there were obvious practical difficulties in achieving this ambition, the counsellors drew out qualifications from the job - in this case, perhaps, it was controlling a dangerous situation - and helped him to apply it to a career where this ability was required.

David Royston-Lee said that he often comes across people in well-paid jobs who are frustrated because they really want to do something else but which they know pays much less than they can earn in their chosen career.

He recalled a conveyancing lawyer who wanted to be an opera singer but knew it would not pay for the upkeep of his wife and family. His personal crisis had been caused by a fall-off in the work that had been earning him £150,000 a year.

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Royston-Lee. "There is a hell of a lot of guilt around in terms of doing what we feel we should do and not what we want to do. The visioning day simply says that it's OK to be selfish sometimes."

Such therapy, once the preserve of Hollywood film stars, is becoming increasingly available in companies. Jo Couston, a former head of advisory services at the Institute of Management, now an independent career management consultant, has developed a series of techniques, including the use of guided imagery and transactional analysis, a method developed in the late 1950s by US psychologist Eric Berne.

Couston offers a series of structured courses at her consultancy or can go into companies to help solve a problem.

These are often associated with an individual who may have found himself in the wrong job or who is not sure what the company requires of him.

"These people are sometimes valued by the company but difficult to manage. It is often the rebels I'm dealing with, which I like because they are often the most interesting people," she said.

Jo Couston is based at 51-52 Keyes House, Dolphin Square, London SW1V 3LX, tel 071 821 8299.

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- carrying out and managing research both for policy development and for responses to specific hazards;
- analysing and assessing information, in order to make and implement specific recommendations for dealing with new hazards;

Interested candidates should contact Anna Williams for an information pack quoting reference 204502, at Michael Page City, 39-41 Parker Street, London, WC2B 5LH. Telephone 071 831 2000. Closing date 17th October.

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Please send your CV and a covering letter stating your current benefit package and highlighting any significant achievements which may demonstrate your suitability for this position to: Susan Sims, Group Personnel, Sun Alliance Group, 1 Bartholomew Lane, London EC2N 2AB. Tel: 071-588 2345 ext 1828.

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29 Gresham Street,  
London EC2V 7EA

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## CARL BRO GROUP

The Carl Bro Group intends to expand its activities in Central and Eastern Europe as well as NIS countries, and looks for consultants of European nationality for long term assignments (minimum 12 months) for ongoing and up-coming projects.

#### REQUIREMENTS:

- Master's Degree or equivalent in economics, finance or management, and a minimum of 10 years postgraduate experience, which should include international development projects, or banking experience at high level in one or more of the following disciplines:
  - Financial Management
  - Credit Operation
  - Credit Risk Management
  - Organisational and Operational Issues
  - Accounting
  - Enterprise Workout from a Banking Perspective
  - Training
- Experience in Eastern Europe and CIS countries, particularly in programmes to convert financial institutions into Western-style universal banks would be an advantage.
- Fluency in English. Working knowledge of Russian or French would be an advantage.

#### We can offer:

- Challenging assignments in an international environment
- Competitive remuneration package

Interested candidates are invited to submit their applications, including detailed curriculum vitae, preferably per fax.

Carl Bro International a/s  
Department of Economics, Finance and Social Development  
Attn.: Frederik Pitzner-Jørgensen  
Granskovvej 8  
DK-2600 Gladsaxe  
Denmark  
Telephone: +45 43 96 80 11 Fax: +45 43 96 85 80



The Carl Bro Group is a major international consulting company with a staff of 2,300. It is a multidisciplinary group of companies undertaking a broad spectrum of assignments in Denmark, Western and Eastern Europe and developing countries.



## Director, Aviation Safety Agency

The CAA is the Government authority responsible for setting and maintaining safety standards for civil aviation operations in Australia and for Australian aircraft operations outside Australian territory.

As a result of a restructuring, applications are sought for the position of Director, Aviation Safety Agency. The ASA is the area within the CAA that is primarily responsible for safety standards, encouraging voluntary adherence to those, and ensuring industry compliance. The ASA also has a mandate to oversee the entire operations of the CAA from the safety viewpoint.

The Director of the Aviation Safety Agency will be a member of the Board of Directors of the CAA.

The successful applicant will:

- Demonstrate success in senior management of a complex business enterprise.
- Be experienced in safety management.
- Be experienced in times management involving multiple stakeholders.
- Be capable of participating at Board level on all issues.
- Be experienced in leadership of a large multi-disciplinary team.
- Have a confident grasp of technical issues.
- Be an articulate, confident person with high level negotiating skills.
- Appreciate constraints and demands of a politically accountable GBE.
- Be a consensus builder with a consultative style.

The successful applicant is likely to:

- Have experience in the aviation industry and knowledge of safety regulation and/or aviation safety.
- Be experienced in regulatory and/or political environment.
- Have held a senior management role in an environment undergoing significant change.
- Have tertiary qualifications in engineering, mathematics or natural sciences.
- Be competent with media.

The Compensation package will reflect the importance of this role. The position is for a term of 3 years and the location is Canberra.

Qualified candidates are invited to apply in writing by 28 October, 1994. Applications should be addressed to:

Mr C Rowley  
Russell Reynolds Associates Inc.  
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*Please write enclosing CV to box A2167, Financial Times,  
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For an initial discussion in confidence please contact us quoting reference 5080 at 20 Cousin Lane, London EC4R 3TE. Telephone 071-236 7307 or Fax 071-189 1130.

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Please apply in writing with full personal and career details to:

## POSTEL

Sheena Gibson, Personnel Manager  
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London E1 8AA

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So if you've got an eye for an investment opportunity, send your cv to Lesley Sperling at the address below, or call Steve Glynn, National Investment & International Sales Manager, on 0242 221311 ext. 34749 to discuss the possibilities.

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To apply, write with your c.v. and details of your salary expectations, to Christine Govett, Fidelity Investment Services Limited, Oakhill House, Hildenborough, Tonbridge, Kent TN11 9DZ.

**Fidelity Investments**

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We seek men and women who are comfortable with complex financial and mathematical concepts and capable of shaping innovative solutions.

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Assignments start in October and November this year, so you need to write to us NOW. Please send a covering letter (ideally typed) and CV, quoting ref:969, to Alastair Lyon, Confidential Reply Handling Service, Associates in Advertising, 5 St John's Lane, London EC1M 4BH. Closing date for receipt of applications: 13th October.

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Candidates should have a sound knowledge of English, our major language, with 3-5 years experience in the industry. In return, the company is offering competitive packages. Successful applicants should write to Commerz Financial Products GmbH, Neue Mainzer Straße 32-36, D-60311 Frankfurt, to the attention of Achim Hahlbeck, Head of Human Resources. Contact by telephone is also possible from 8 am to 8 pm at +49 69 929037625.

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## PRIVATE CLIENT STOCKBROKING: BRISTOL

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The successful candidates will be of high calibre and command an established client base with a proven revenue stream. The package could include an equity stake, if appropriate.

This represents a unique opportunity for an executive already working within the region to join a fast growing West Country Broker, or for a professional working elsewhere to relocate to the City recently voted the most desirable place to work in the UK.

Applications, including full CV, to be addressed, in strict confidence to:  
Barrie Newton, Managing Director,  
Rowan Dartington & Co Limited,  
The Colston Centre, Colston Street, Bristol BS1 4XE.  
Telephone (0272) 253377

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### EUROPEAN PROJECT FINANCE

Aged c35 years with in-depth analysis computer modelling experience and at least three years negotiating experience covering projects in France, Germany, Spain etc. Relevant languages essential.  
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consumergood industry, preferably in FMCG. Experience in marketing/sales, but also capability to control financial, general and logistical matters. Ideally some experience in new business development and in difficult political and social environments, proven leadership qualification.

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Product Manager with operational background to

- lead development on service features for financial products and service based products
- act as focal point for service initiatives requiring co-ordination between business and operations groups
- provide project management skills and support as necessary

- candidates must be flexible self starters capable of working independently and as part of a team
- ideally MBA qualified with 2-5 years work experience in financial services and/or management consultancy

Should you wish to apply for one of the above positions, please send your CV with current salary details to Julia Williams

### PRODUCT DEVELOPMENT CONSULTANT (ref 756/E)

Product Manager with research and analysis strength to

- conduct product research and analysis on existing product lines
- new products and new market opportunities
- build effective product research and reporting for Fidelity International
- provide project management skills and support as necessary

### REQUIREMENTS FOR THE ROLES

- highly analytical and with excellent project management skills
- superb communicators - ideally able to speak a second language

K/F ASSOCIATES  
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Andrew Duncan  
ASSOCIATES

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THE POST OFFICE

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KPMG

KPMG Corporate Finance, St Nicholas House, 31 Park Row, Nottingham NG1 6FQ

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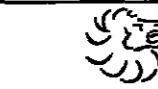
Jim Kelly on the importance of solving the debate on how to reshape the six professional bodies

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## Qualified Accountant

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Rea Brothers Limited

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This well respected merchant bank is seeking to recruit an accountant to assist the Group Internal Auditor and Compliance Officer. The role would encompass all sections of the bank and includes IMRO and SFA regulations as well as some accountancy work. Banking/compliance experience preferred. You will need to be able to work with little supervision, have excellent communication skills and be computer literate.

Ideally, this position would suit someone undertaking Certified Accountancy exams (passed level 1) and study leave would be available.

Please send applications to include a copy of your CV to:  
Miss C E Griffin, Rea Brothers Limited,  
Alderman's House, Alderman's Walk, London EC2M 3XR

Applications to be received by Friday 14th October, 1994

The accountancy profession is currently suffering from an acute attack of institutional gridlock. Asked to forge a new structure to meet the challenges of the next century, the six main professional bodies have been reduced, in the words of one leading player, to "flicking paperclips at each other".

In theory, the reshaping of the profession should be taking place in an office on Salisbury Square, off Fleet Street. Here leading representatives of the bodies meet to discuss reform under the chairmanship of David Bishop, a partner at the accountants KPMG Peat Marwick specialising, helpfully, in change management.

Gathered around a single table are the Institute of Chartered Accountants in England and Wales (ICAEW), the Institute of Chartered Accountants of Scotland, the Institute of Chartered Accountants in Ireland, the Chartered Association of Certified Accountants (ACCA), the Chartered Institute of Public Finance and Accountancy (Cipa), and the Chartered Institute of Management Accountants (Cima).

The bodies have already produced the so-called Bishop Plan which envisaged a merger to form three geographical blocks - England, Scotland and Ireland. They agreed that their combined membership of 200,000 should be consulted on the plan.

At least that is what they thought they had agreed. The powerful ICAEW is accused of not consulting at all but promoting the merger plan, which its rivals see as a vehicle for it to swallow up the rest, or at least its biggest rival, the ACCA. Partly moti-

vated by this perceived injustice, ACCA promptly produced its own plan - dubbed Bishop 2. This shelved rationalisation in favour of harmonisation under a new umbrella body constructed along the lines of the General Medical Council - and named the General Accounting Council.

The ICAEW was stung to respond in language not normally associated with accountants. The idea was, according to its mild-mannered president Roger Lawson, not only "dead on arrival" but "still-born".

A president of one of the bodies received notification of this plan several days after it appeared in the press. Others heard of it for the first time over the table at Salisbury Square. One can only imagine the discomfort felt by David Bishop in such circumstances.

Yet again the accountancy profession appears to be heading for fracture when consolidation was in sight. The last successful merger was in 1957. The last time they failed, in 1970, the result was the Consultative Committee of Accountancy Bodies. Born of failure it is seen by many as having failed the profession at a vital time.

During a decade marked by corporate collapses such as the fall of the Maxwell empire, Poly Peck and BCCI, many in the profession, and plenty in government, have looked to the professional bodies for public accountability. This highlights the problem facing the bickering six: there are strong forces at work which require the profession to do something before something is done to it. Another corporate collapse could convince the present government to put the

accountancy profession on its agenda. A Labour government might find the time any way. If neither acts the European Parliament may.

The need to provide public accountability, regulation and standards is recognised. Mr Michael Heseltine, the trade and industry secretary, joined the argument by telling the profession earlier this year to merge in order to improve its ability to lobby government. Accountants, he said, should speak with one voice.

The problem is that the six cannot bring themselves to talk sensibly to each other. The cloud of competition has to some extent obscured the need to provide a service to customers. The ICAEW is, for one, aware that prevarication could cost the profession dear.

ACCA is emerging as a dynamic body. Its chief executive Anthea Rose is a forceful personality who appears to have a firm grip on her organisation. ACCA has 100,000 students (about half of them outside the UK) compared with the ICAEW's 11,000. Outside the UK, ACCA's qualifications and ideas are spreading fast.

ACCA wants this potential power to be realised while the ICAEW's strengths, founded on its prestigious chartered brand and more than 100,000 members, stand in the way.

It is understandably furious about the Bishop 2 plan. However, ACCA is terrified of being swallowed whole by the ICAEW. It wants to protect its "core values" of open access to the profession, flexible education and a common "title" for accountants. ACCA suspects the ICAEW is pushing its members to share their coveted title now, in a merger they can domi-

nate, rather than later in a merger with stronger partners.

The other bodies watch this clash of power with increasing alarm. In Ireland things are simplest in the most complicated of settings. Throughout the violence the institute has met in both Belfast and Dublin, and is committed to an all-Ireland body. It would preserve this arrangement under Bishop and has therefore given it a cautious welcome.

Cima is for rationalisation and welcome the publication of Bishop. It wants recognition of the value of its international activities and of the status of management accountancy as an equal partner with other disciplines.

Cipa has strong sympathies with Bishop 2. It feels that the original plan was rushed through and as a result was ill-conceived with little regard for detail. A papering over of the cracks which inevitably fell apart. It would probably support a limited Bishop 2 scheme for an umbrella body and some harmonisation between the bodies operating under its governance.

The Scots find themselves in a no-lose situation. Their treasured independence and compact organisation are rigorously defended. Their position is less anxious and summed up as: "It's best to remain good friends rather than be unhappy married."

Most of the bodies believe that the worst scenario is approaching. That the position *ante Bishop* will be the same as before.

To avoid such an outcome some creative thinking is going on about a possible structure for debate in 1995.

The role of the General Accounting Council might survive in some form - perhaps even as a "limited umbrella" covering some of the bodies. There is a strong sense that the GAC was a credible idea launched with disastrous consequences for merger. Cynics believe its launch was designed to be just that.

Meanwhile a process of ad hoc harmonisation may well begin to spring up. This could be limited to targeting areas for joint action or simply to cutting costs by amalgamation of services. It might also stimulate a debate about whether the profession is one profession, or several. If the second, what is wrong with not speaking with one voice?

The role of the ICAEW is crucial. It has moved boldly for change at a time when it knows it can dominate the outcome. But its motives are not as ignoble as often painted. Even the other bodies acknowledge that the profession gains much of its intellectual drive from auditing and the Big Six accountancy firms. The ICAEW is vital to the health of both. In the rush to merge many fear these traditional strengths of the ICAEW will be undermined and isolated in some new conglomerate of bodies.

The ICAEW rejects the charge that it tried to push Bishop on its members. It says that to achieve progress, all the bodies agreed to consultation on the Bishop plan.

Above all there is a sense from all concerned that the profession must put its own house in order. If the present acrimonious debate achieves anything it must be a willingness to compromise to achieve change.

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- 1-6 years' post-qualification experience gained either in a bank or a financial services division within Public Practice
- very strong interpersonal skills

The positions are based in New York, hence previous experience there is highly desirable. The right to work in the USA would be an advantage.

Interested candidates should telephone **Rachel Hannon** on 0171 379 3333 (Fax 0171 915 8714) or write, enclosing a detailed CV, to **Robert Walters Associates**, 25 Bedford Street, London WC2E 9HP. Initial interviews will take place in our London or New York offices.

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### European Revenue Controller

Reporting to the Senior Financial Controller, the successful candidate will work with Lotus Corporate Office, European Headquarters and the country subsidiaries to develop and implement revenue systems and reports to meet the requirements of the business. Key tasks will be to centralise contract administration and accounting in Dublin; to ensure that all revenue is recognised in accordance with Lotus corporate policy and US GAAP; to manage the credit collection and accounts receivable functions; to update existing controls; and, to lead the development of new and improved technologies.

The person we are seeking will be a qualified accountant, and have at least ten years financial experience including six years in an aggressive asset management, multi-national environment. Ref: LOT010.

These positions, while demanding, will be of particular interest to candidates who want to be part of a dynamic organisation which depends primarily on the commitment of its staff to ensure continuing success. Strong analytical, communication, interpersonal and PC skills are essential. Salaries and benefits will be to the highest corporate standards.

Candidates should send complete educational and career details, quoting appropriate reference, in strictest confidence to **Emer Reynolds** at: Price Waterhouse, Executive Selection Consultants, Gardner House, Wilton Place, Dublin 2, Ireland.

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### European Credit Manager

Reporting to the European Revenue Controller, the person appointed will manage the billing credit, collections and accounts receivable functions for the European Business Group. This will involve working closely with the European controllers and individual country finance groups to establish standard credit and collections policies and measurements, and an independent credit approval process. In addition, he/she will conduct regular reviews with country controllers, influence the quality of order management to improve customer satisfaction and standardise accounts receivable systems and reporting wherever possible.

The appointee will be a qualified accountant with at least four years experience of credit control and order management, at least two of these years should have been spent at an international/European level. Ref: LOT011.

These positions, while demanding, will be of particular interest to candidates who want to be part of a dynamic organisation which depends primarily on the commitment of its staff to ensure continuing success. Strong analytical, communication, interpersonal and PC skills are essential. Salaries and benefits will be to the highest corporate standards.

Candidates should send complete educational and career details, quoting appropriate reference, in strictest confidence to **Emer Reynolds** at: Price Waterhouse, Executive Selection Consultants, Gardner House, Wilton Place, Dublin 2, Ireland.

### The Coal Authority

As part of the privatisation of British Coal, the Government has established a new public body, the Coal Authority, with a brief to facilitate coal mining operations. It will take over British Coal's ownership of coal reserves; and be responsible for licensing coal mining operations; dealing with physical liabilities arising out of past mining which cannot be privatised, e.g. subsidence damage claims and abandoned mine shafts; managing and disposing of property; and maintaining and making available mining records.

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Ideally qualified accountant, you will have at least ten years experience in public or private sector financial management and a sound understanding of public finance and commercial accounts. You will be computer literate and your strengths will include finding practical solutions to problems. You will have excellent "people" skills.

The appointment will be for a period of up to three years. The Coal Authority's Headquarters will be in Nottinghamshire.

Please send your CV by 20 October 1994 to Mrs Sandra Harvey, Administration Manager, The Coal Authority, 200 Lichfield Lane, Mansfield, Notts. NG18 4RG. Informal enquiries can be made to the Chief Executive on (0623) 427162.

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## ACCOUNTS RECEIVABLE ANALYST

Supporting the A/R Manager, this position would suit a qualified accountant with 2-5 years' PQE in a high value/volume A/R function.

For both positions, knowledge of a second European language, although not essential, would be beneficial.

Interested applicants should contact:

Frank Skivington, Senior Consultant,  
Melville Craig Executive Resourcing,  
126 West Regent Street Glasgow G2 2RQ

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With an investment banking background, or perhaps from within the profession, you will have 18 months to three years post qualification experience, be familiar with a wide range of fixed income products and possess a thirst for learning new techniques and finding innovative solutions to new problems.

Interested to hear more?  
Telephone Peter Willingham  
on 071-321 0336 or 06285 21097 at the weekend

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APPOINTMENTS ADVERTISING  
appears in the UK edition every Wednesday & Thursday and in the International edition every Friday

For further information please call:

Gareth Jones on +44 71 873 3779  
Andrew Skarzynski on +44 71 873 4054  
Philip Wrigley on +44 71 873 3351

**choice**  
ACCOUNTANCY

**Financial Director**  
City £50,000 + Car + Profit Share  
Our Client, an international service company seek a high profile Accountant to head their UK operation. Aged 35-45 you will already have held a position of similar responsibility.  
Ref: Y6146 Tel: 071 702 3555

**UK Finance Manager** West End £25,000  
ACCA/CIMA with 4 yrs PQE. Financial and Management Accounts interpretation of results, excellent prospects.  
Ref: R5382 Tel: 071 930 5111

**Management Accountant** £30,000  
Qualified or final year student. Able to interpret and present financial reports to Board. Use of Excel essential.  
Ref: R5384 Tel: 071 930 5111

**Property Accountant** West End £30,000  
Qualified Accountant with previous experience of property accounting required for this major West End company.  
Ref: R5364 Tel: 071 930 5111

**Support Accountant** West End £20,000  
Qualified Accountant with strong communication skills and desirable a public sector background.  
Immediate start for suitable applicant.  
Ref: R5360 Tel: 071 930 5111

**Company Accountant** Slough £30k+Car  
Diverse Group of companies require high calibre young ACA to head Accounting function.  
Some experience.  
Ref: R5365 Tel: 0753 554 477

**Assist Group Management Accountant**  
West End £30,000  
High profile UK Retailer seek an experienced, qualified or final year, from an MCAG background, to join their head office team.  
Ref: R5349 Tel: 071 930 5111

**Group Accountant** Weybridge £30k+Car  
Manufacturing Company require fully qualified accountants with previous manufacturing experience. Mgt Accts/Budgets/Forecasting, Statutory Accts. Age 30-45.  
Ref: A1577 Tel: 0932 844 466

**Qualified CA's** West End/City £25 - 30k  
We have a number of top ten practices seeking experienced qualified CA's to handle substantially increased workloads.  
For further information contact: 071 930 5111

**SEEFAR ASSOCIATES**  
Casino staff recruitment specialists  
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## SIAM TRADING LTD.

### Chief Financial Officer

Siam Trading Ltd. is a fast growing international conglomerate quoted on the Alberta Stock Exchange. Canada with interests in Britain, North America and the Far East. As part of a strategic review the company is seeking to appoint a CFO who will report directly to the Chief Executive and will play a key part in the global development of the Group's business:

#### Responsibilities will include:

- To provide full budgetary and financial management for all the companies within the Siam Trading Group.
- To prepare financial accounts for audit for the Group.
- To evaluate acquisitions, disposals and joint venture opportunities.
- To develop funding strategies in the banking and capital markets.
- To assist in the prospectus preparation for the flotation of various business investments of Siam Trading Ltd.

#### Qualifications:

- Qualified FCA/ACA, aged between 32-42 with CFO/Finance Director experience at PLC and international level.
- MBA (preferably U.S.)
- Knowledge of U.S. and Canadian GAAP.
- Highly PC literate

Salary and package will be commensurate with the position and experience of the candidate.

Please send full c.v. to:

Tim McCarthy, Chief Executive Officer, Siam Trading Ltd., 346 Kensington High Street, London W14 8NS.

## FINANCIAL CONTROLLER

### OIL TRADING

#### LONDON

#### TO £50,000 PACKAGE + BONUS

Our client is an international oil trading group with well established operations in several countries. A new operation, due to commence worldwide trading in November, is being established in London and an exciting opportunity exists for a skilled and experienced finance professional to set up and run an efficient and effective finance function.

Reporting to the Chief Executive Officer, you will play a key role in the development of the new operation. This is a broad role with wide ranging responsibilities. Your objective will be to ensure that an accurate and efficient service is provided to the CEO and parent company and to introduce effective financial procedures, systems and controls.

To succeed in this challenging role you must have gained broad accounting experience in a commodity trading environment. Probably in your thirties or forties, and ideally a qualified accountant, you will have a practical, flexible approach and excellent communications skills.

To apply please send a CV with salary details quoting reference 1741 to Joan Coulter (071 489 6050).

Binder Hamlyn Fry, 20 Old Bailey, London EC4M 7BH.

**BINDER HAMLYN FRY**

Arthur Andersen worldwide organisation

## Finance Director

European responsibility for an international leader  
c£250,000 + Excellent Benefits

 Our client, Singapore Telecom International, is a major transnational telecommunications company with extensive plans for strategic expansion, both globally and across a variety of technologies within its domestic market.

At their European Headquarters in High Holborn, the opportunity has now arisen for a qualified and highly experienced Finance Director to take full responsibility for the entire European investment portfolio. In compliance with corporate financial policies, you will be expected to develop accurate financial management controls, manage funding for joint-venture investments, ensure accurate and timely

financial management reports and supervise ongoing MIS development.

ACA/ACCA-qualified, you should combine a good, recognised Accounting or Finance degree with at least 15 years' relevant experience, preferably including five or more years spent in Cable TV or a related industry. This extremely senior position also demands a high level of ambition and motivation, plus the confidence and initiative needed to work independently, sometimes under pressure.

For further information, please contact Reed Accountancy, 76 Cannon Street, London EC4N 8AE, telephone 071-489 8005. Ref: 2809U497A

 Singapore Telecom

## "I want to be moving into marketing"

### BUSINESS CONTROL EXECUTIVE

c.£26,000 to  
£32,000 p.a.

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We are an equal opportunity employer.

You want to be using your accountancy skills in a wider context. You're attracted to marketing and creating business. You know that creativity is nothing without some control... the helpful and practical control you'd like to provide.

You want to be with Prudential.

One of the UK's leading providers of pensions, with one of the best respected names in financial services, we are committed to serving an ever wider range of customer needs. We constantly search for new market opportunities and implement new initiatives through a highly professional marketing team.

Now we seek a proactive Business Control Executive to manage, monitor, design and report on various aspects of marketing information and control processes. This will include management of the department's expense budget, sales performance reporting, market share forecasting and the ongoing development of information sources and systems.

This is a key role for a professional with strong analytical and planning skills, ability to influence people and issues, an in-depth knowledge of financial control processes and experience of PC based systems. A formal business or accounting qualification is essential and this would be an ideal opportunity for a recently qualified Accountant to move into the marketing area.

Salary will be between £26,000 and £32,000 p.a. including London allowance and an bonus. Financial sector benefits will include non-contributory pension and low-interest mortgage.

For more details, please telephone 071-334 4132 for an application pack or alternatively send your full career and current remuneration details to Helen Jackson, HSPCS, The Prudential Assurance Company Limited, 250 Euston Road, London NW1 2PQ.

Closing date: 21st October 1994.

**TO SUCCEED AS A CHARITY, WE HAVE TO FUNCTION AS A BUSINESS**

### Director of Finance and Corporate Services

#### Based: London

With a current annual expenditure approaching £100M, Barnardo's has the dimensions of a substantial business. Our business is children and the issues that affect their lives - everything from homelessness to physical and sexual abuse; from disability to acute disadvantage.

If we are to achieve more for children than just good intentions, we need the disciplines and skills that make any business successful and effective - maximising revenue, controlling costs, making the best use of resources, winning the hearts and minds of the public.

As one of the four executive directors running the largest children's charity in the UK, your job will be to provide professional services which enable the vital child care and fund raising activities of Barnardo's to be effective.

You will need to be comfortable in a highly visible role, a creative thinker, with the skill and persistence to get your ideas into practice. Your strength of personality will complement the logic of your arguments. You will be the kind of manager who achieves objectives by taking people with you. Your professionalism and strong business instincts will be accompanied by a personal Christian faith.

In terms of background, you'll be a qualified accountant with 10 years post qualified experience, five of which should also have seen you managing in a corporate services department - ideally in a role that encompassed functions such as Finance, Personnel, IT, Property Services and PR.

The benefits package includes a competitive salary, car, contributory pension scheme, permanent health insurance and 27 days holiday.

Application forms together with further details of the post and a statement of Barnardo's basis and values and equal opportunities policy are available from Margot Adams, Head Office Personnel, Tanners Lane, Barking-side, Ilford, Essex IG6 1QG. Tel 081-550 8309 (answerphone). Please quote Ref 1058.

Closing date for completed application forms 17 October 1994.

(Charity Reg. No. 216250)

 Barnardos

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### THE TOP OPPORTUNITIES SECTION

For senior management positions.  
For information please contact:

Philip Wrigley  
+44 71 873 3351

## BAKYRCHIK GOLD PLC

Our Client is a rapidly developing London-based public group which has entered into a joint venture with the Kazakhstan Government to expand and develop an existing gold mining operation located in north eastern Kazakhstan. Knowledge of Russian is a significant advantage.

#### QUALIFIED ACCOUNTANT - LONDON BASED

A recently qualified accountant is required for the London Head Office of the Company. Candidates should be computer literate and should ideally have some experience of taxation matters, preparation of annual reports, budgeting, VAT and company secretarial duties. In general, an 'all-rounder' with a good examination pass record is required, who is familiar with the workings of a small public company. Candidates should be prepared to work overseas for short periods. Terms and conditions will be negotiable.

#### ACCOUNTANT - KAZAKHSTAN BASED

An accountant is required to assist with the accountancy function of the mining and township operations. Applicants should have experience of computerised accounting systems and be able to function energetically on a remote mine site without close supervision. Previous mining experience would be an advantage but not essential and an ability to assess local accounting systems and integrate them into the Company's system should be demonstrated. A one year renewable single status contract, with an attractive salary, leave conditions and general conditions of employment are offered.

In the first instance, a written career history should be sent to:

Dennis Thomas, Thomas Mining Associates, PO Box 2023, Bournemouth, Dorset BH4 8YR, UK  
Tel/Fax: 0202 751658

### Guildford

Candidates will be qualified accountants with several years of financial management experience gained in a sales driven environment. Superior finance and control skills together with the commercial acumen to work closely with the Managing Director in the profitable running of the business are essential. Creativity, decisiveness and a hands-on, participative management style are all important personal attributes.

To explore this opportunity, please send a comprehensive résumé stating your current remuneration package, quoting reference 3415 to Christopher Rose, Touche Ross Executive Selection, Friary Court, 65 Crutched Friars, London EC3N 2NP.

### Competitive Salary + Car + Benefits

MANAGEMENT CONSULTANTS

## HUNTING Technical Services

### DOMINICAN REPUBLIC - FINANCIAL CONTROLLER

Hunting Technical Services has commenced a major, four-year project, funded by the EC. There is an immediate vacancy for a Financial Controller/ Administrator with responsibility for accounts, preparation of all budgets/cost estimates and financial reports for various rural development schemes. The contract will be for four years, with an attractive package commensurate with an overseas assignment.

A professional qualification in accountancy and fluency in Spanish is essential. Ideally candidates should be over 40 years of age, with a minimum of 10 years experience in accountancy, office management and administration. Working experience in the Caribbean or Latin America regions would be an advantage.

Applications in writing with full CV should be sent to:

Mr N G Schofield, Company Secretary, REF: DRP/94  
Hunting Technical Services Limited,  
Thamesfield House, Boundary Way, Hemel Hempstead, Hertfordshire, HP2 7SR, England

## FINANCIAL CONTROLLER

### FMCG Manufacturer

A challenging opportunity has been created to head finance at the largest manufacturing site in this £250m turnover company. Continued profitable growth has resulted in a pre-eminent position as a respected supplier to the major high street retailers. Part of a major blue-chip multinational until 1993, the company is now further developing a strong independence.

Reporting to the Site General Manager responsibilities will include:-

- All aspects of financial reporting and control for the manufacturing site.
- Development of management information to enable efficient planning mechanisms and maximise business performance.
- Financial control of a £10m capital expenditure project.
- Provision of strong financial and commercial input to all site operational decisions.

Applications are sought from qualified Accountants who are fully conversant with computerised factory accounting and can demonstrate significant achievements in a manufacturing environment. The successful candidate is likely to be aged 29-40, will be a tenacious team player and exhibit strong interpersonal skills. You will also have the potential and ambition to develop within this high profile environment.

Please write with CV to Andrew Mackie at Robert Half, Brook House, Spring Gardens, Manchester M2 2BQ. Telephone 061-236 0101 or fax 061-236 1024.

### £35,000 + Car + Bonus

Manchester

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